



# BSA SAFETY MOMENT

## CHRISTMAS TREE SALES AND HOLIDAY FIRE SAFETY

### SUMMARY

According to an independent survey commissioned by Shriners Hospitals for Children®, many Americans do not follow key fire and burn safety tips during the holiday season, which can lead to serious injury or even death.

The national survey, conducted as part of the Shriners Hospitals for Children annual Be Burn Aware campaign, polled U.S. adults on their fire safety knowledge and practices. Although overall awareness of safety measures was high, the survey revealed several gaps in action. The largest gap was associated with live Christmas trees, one of the most dangerous fire hazards in homes during this time of year. Nearly half of those surveyed report they do not water their fresh-cut trees daily.

### GENERAL INFORMATION

The survey revealed many Americans are not taking simple steps to keep their homes safe. Survey results show 45 percent of respondents do not water live Christmas trees daily, even though 70 percent are aware that they should.

### Spread the Word!

Help keep kids and families across the country safe by distributing Shriners Hospitals for Children holiday fire safety tree tags.

The tags will:

- Remind consumers to water fresh-cut trees regularly.
- Advise consumers to keep their tree away from heaters and flames.
- Help families avoid fires and burns.

These tags can be hung on the Christmas trees in advance or provided to consumers at checkout.

Order complimentary tree tags for your troop's Christmas tree sales in the Burn Prevention Materials section of [beburnaware.org](http://beburnaware.org). Tree tags are available in English, Spanish, and French.

### RESOURCES

- Shriners Hospitals for Children has important education and awareness materials to help reduce fires and burns through the Be Burn Aware campaign. Visit [beburnaware.org](http://beburnaware.org) for activity books, tip cards, and a five-minute online quiz to help families rethink home safety practices during the holidays and avoid injuries.
- American Christmas Tree Association, "Fire Safety Tips for Your Christmas Tree" — <https://www.christmastreeassociation.org/fire-safety-tips-for-your-christmas-tree/>
- National Fire Protection Association, "Christmas Tree and Decoration Fires" — <http://www.nfpa.org/Public-Education/By-topic/Seasonal-fires/Winter-holiday-safety/Christmas-tree-fires>



### Holiday Fire Safety

Water tree daily.

Discard tree when dry.

Keep tree away from heaters and flames.

Discard lights with bare wires or frays.

Never leave lit candles unattended.

Learn more at [beburnaware.org](http://beburnaware.org)



Shriners Hospitals  
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