

THE
POWER
OF ONE



2025

NATIONAL ANNUAL MEETING

PRESENTED BY
 UpperCrust
AT YOUR SERVICE.



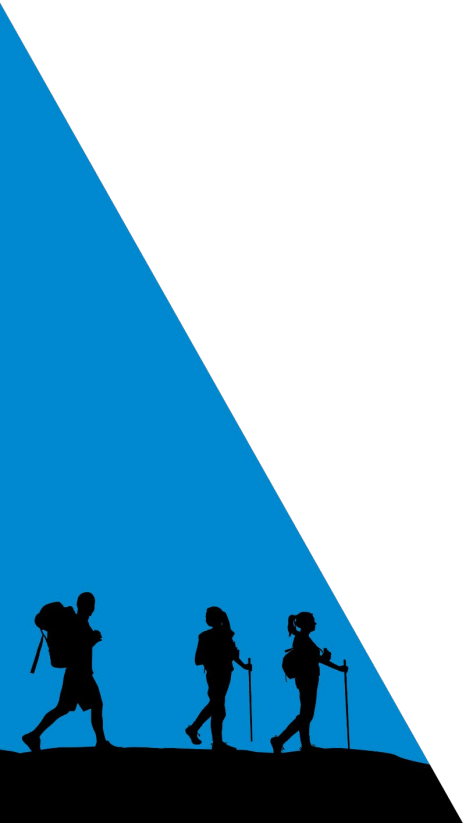
Scouting  America™





JOHN MOSBY

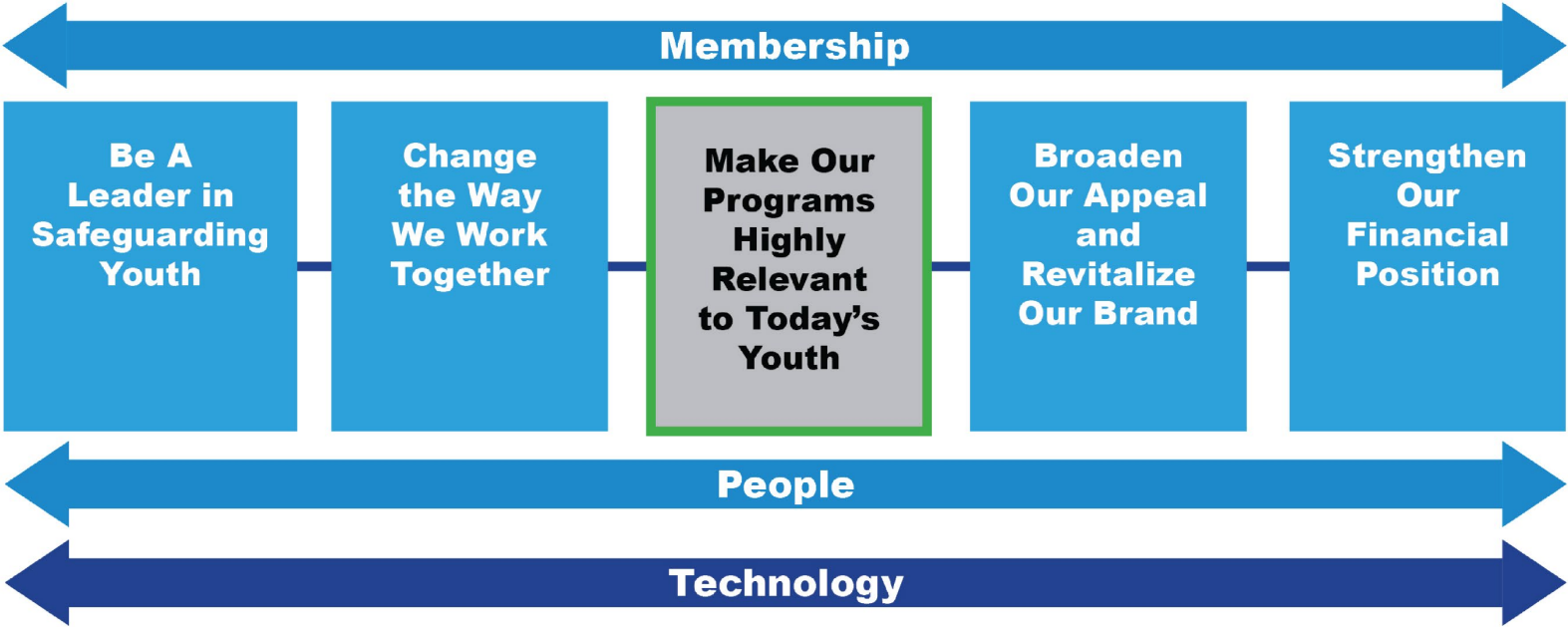
Assistant Chief Scout Executive
EVP, Chief Youth Program Officer



Our Goal: To Prepare America's Youth for Lives of Impact and Purpose.



BOLD — INCLUSIVE — TRUSTWORTHY — SERVICE-ORIENTED



Our Imperative

Live the Ideals of the Scout Oath and Law

Key Metrics

America's Leader in Safeguarding Youth

Leader Satisfaction

Membership Growth

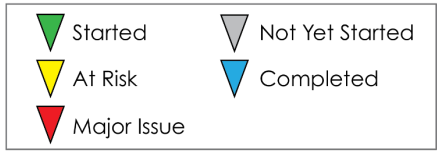
Debt Below \$200MM by Dec. 31, 2026





Make Our Programs Highly Relevant to Today's Youth

Preparing America's Youth for Lives of Impact and Purpose



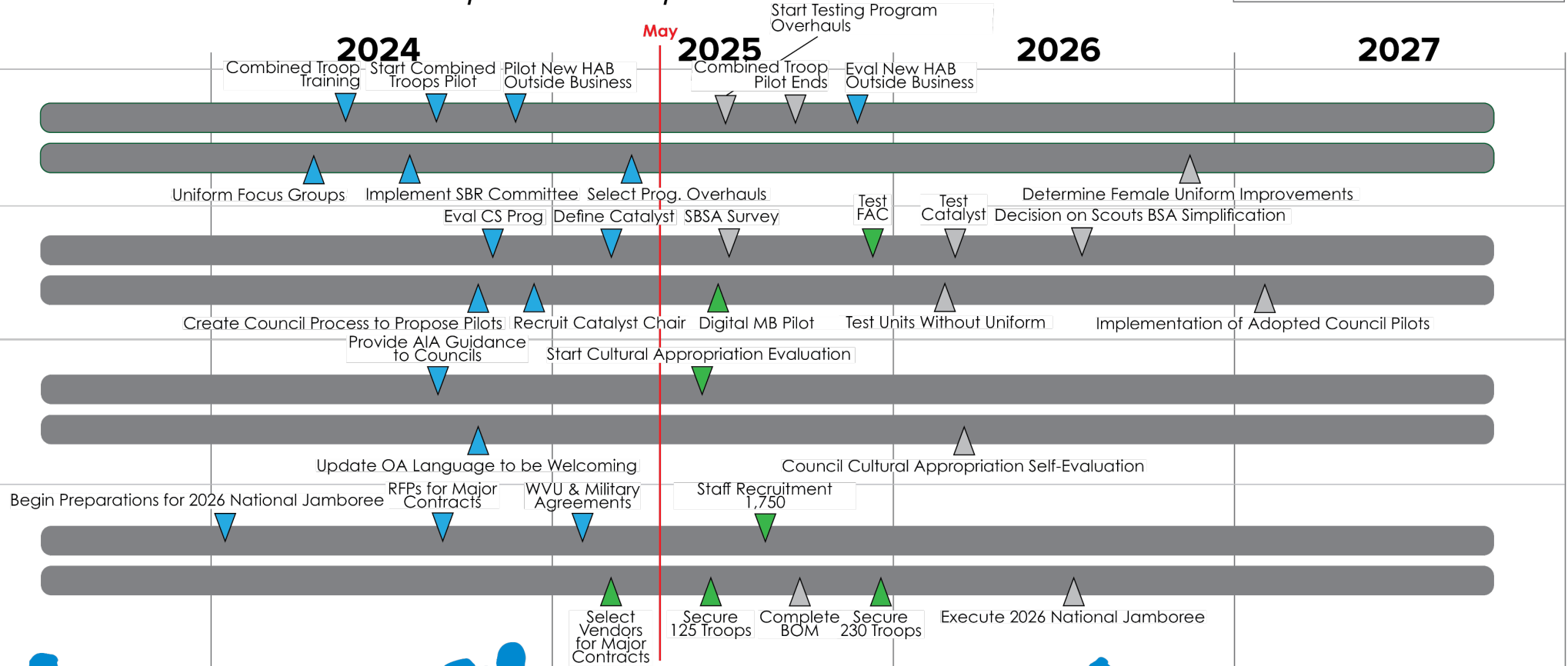
Goals

Pilots and Focus Groups

Program Simplification

Review for Cultural Appropriation

Execute the 2026 National Jamboree



RELEVANT PROGRAM: 2024 ACCOMPLISHMENTS



- **Combined Troop Pilot – Conducted training & kicked-off the testing.**
- **Tested Concert @ Summit and Hut-to-Hut @ Philmont.**
- **Re-established the Summit Advisory Committee.**
- **Engaged with uniform focus groups for improved member experience.**



(2024 RELEVANT PROGRAM ACCOMPLISHMENTS CONTINUED)



- **Launched new, simplified Cub Scout program.**
- **Created Innovation Councils Group to generate & test new program ideas.**
- **Updated OA language & provided AIA guidance to councils.**
- **Kicked off 2026 National Jamboree with an outstanding committee.**



RELEVANT PROGRAM: 2025 GOALS



- **Complete testing of combined troops.**
- **Kick-off Catalyst program concept.**
- **Survey Scouts BSA program for simplification input.**
- **Test Family Adventure Camp entry-level program in Councils.**
- **Update all LFL curriculum books.**



(2025 RELEVANT PROGRAM GOALS CONTINUED)

- **Create digital experiences for select merit badges.**
- **Evaluate current programs for AIA.**
- **Secure 230 full Troops for the 2026 National Jamboree.**
- **Test new programs:**
 - Squirrels
 - Seasonal Scouting
 - Outdoor Club
 - Community Scouting



SCOUTS BSA COMBINED TROOP PILOT

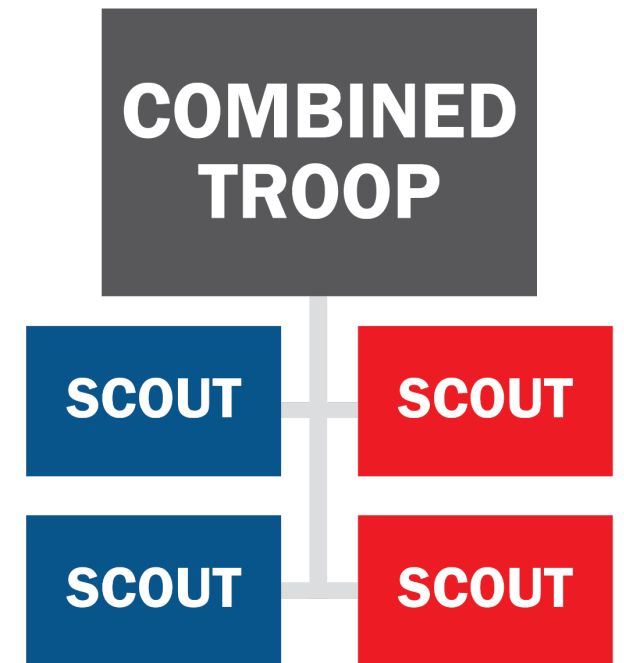
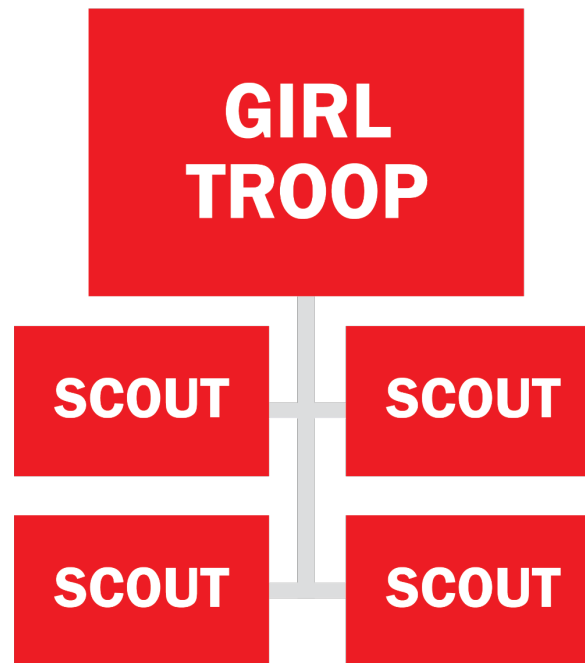
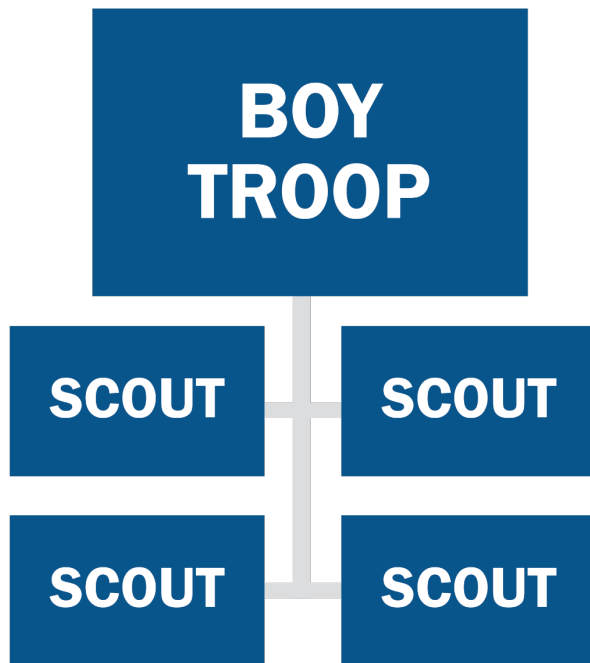
Angelique Minett
Scouts BSA Chair



IT'S ABOUT UNIT OPTIONS



What works best for each family and chartering organization?





GOALS OF THE COMBINED TROOP PILOT

- **Need and feasibility**
- **Real-life data**
- **Best practices**



A photograph of two young boys, likely of Hispanic descent, standing outdoors. They are both smiling and wearing blue t-shirts. The boy on the left is wearing a grey and yellow life jacket, and the boy on the right is wearing a red life jacket with the 'Onyx' logo. They are holding black paddles. The background is a blurred green forest. A blue diagonal line runs from the top left corner of the image towards the bottom right, separating the photo from the text area.

LESSONS FROM THE PILOT SO FAR

- 100% of pilot Troops have participated in surveying.
- Pilot leaders, parents, & Scouts highly likely to recommend this **option**.
- Troops where all adult leaders, Scouts, & parents felt part of the decision-making process report a better experience in the pilot. – **KEY**
- Scouts BSA Committee is preparing guides for either decision of NOLC & board.

COMBINED TROOP PILOT GUIDES

1

If pilot **not approved as an option**, a guide will be used to return the pilot units back to their original separate boy and girl Troops.

2

If pilot **approved as an option**, the following will be provided:

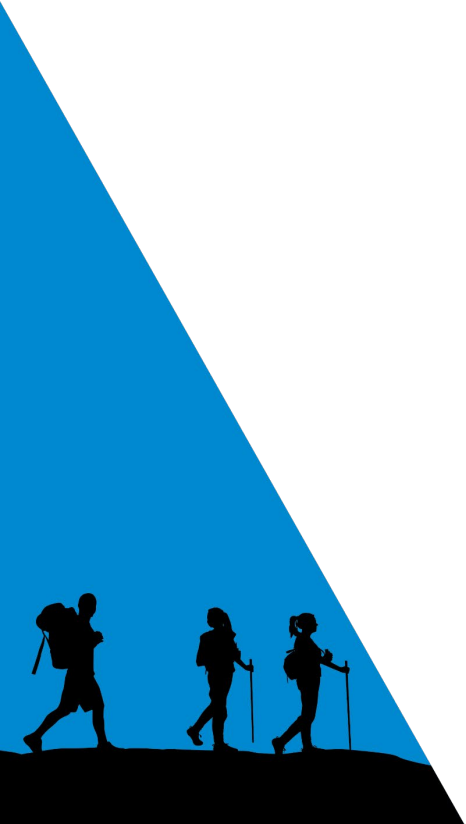
- A decision guide on forming a combined Troop, both for new units and for units that wish to combine.
- An operations best practice guide for combined Troops, based on the feedback and lessons learned from the pilot.
- A website landing page on [scouting.org](https://www.scouting.org) for information on combined Troops, containing both the decision guide, the best practice guide, and all other supporting materials for combined Troops, such as recordings of webinars and Troop Talk Live episodes.





STEVE JEGIER

Digital Aviation Merit Badge Lead

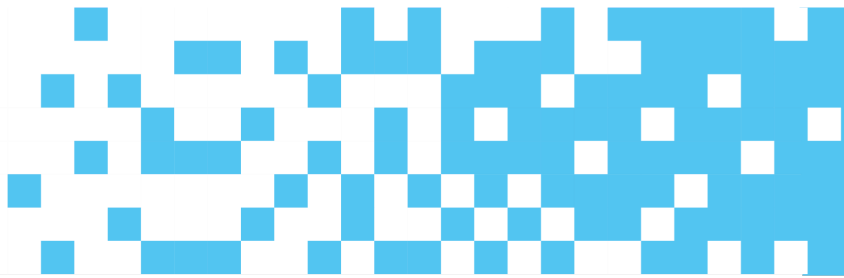
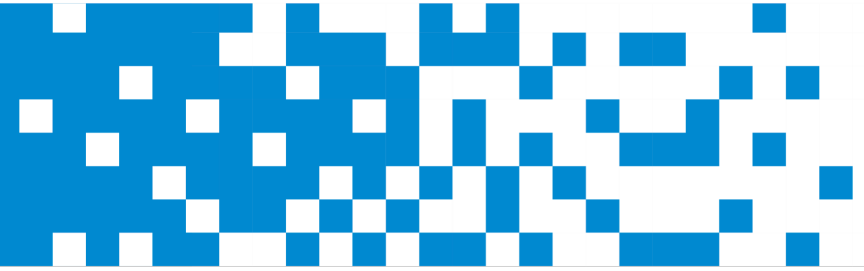


DIGITAL AVIATION MERIT BADGE



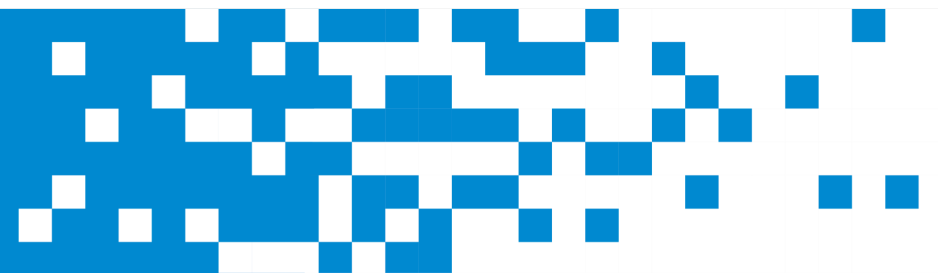
DIGITAL MERIT BADGE PROGRAM!

A program that is more accessible, relevant, engaging and motivational for today's Scouts.



Support resources for Merit Badge Counselors, Council leadership, and community partners.

Well-paved pathways to encourage continuing learning – Exploring, Internships, etc.



Ultimately, we are streamlining and enabling the process of earning merit badges, and providing a way for Scouts to easily pursue career opportunities of interest.



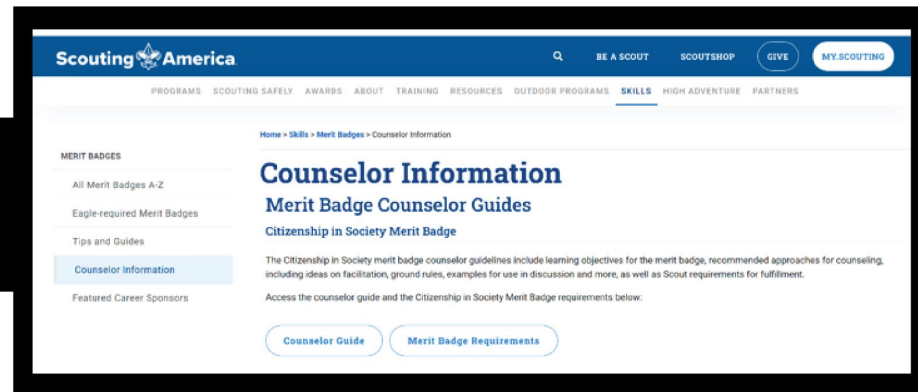
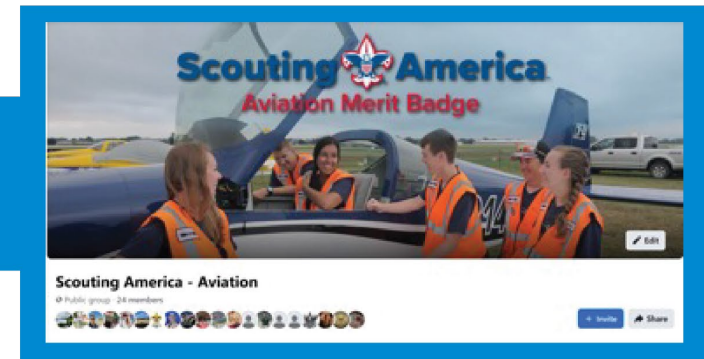
HOW WE GOT THE AVIATION PILOT "OFF THE GROUND"

- **Assembled a diverse team of subject matter experts.**
- **Updated Aviation merit badge requirements.**
- **Aggregated existing and newly developed content.**
- **Added multimedia and digital/online capabilities.**

STATUS: FLYING HIGH!

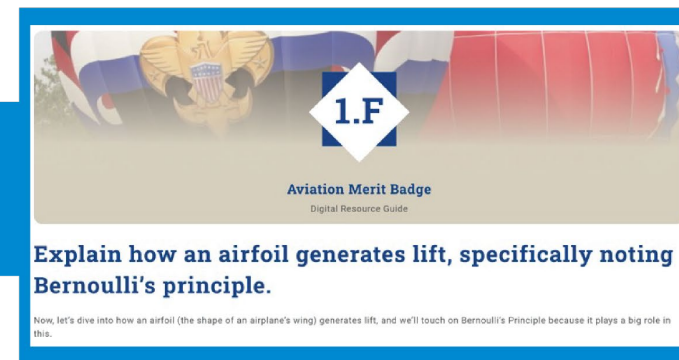


Online forum to disseminate information, gather feedback, and share best practices went live 11/5/24.



Templates for merit badge counselors and Council staff/partners became available for download 4/21/25.

Desktop & mobile versions of a “Digital Resource Guide” (for Scouts) went live 4/21/25.



THANKS TO OUR TEAM OF SCOUTING AVIATORS

- **Kathy Asbach:** Helicopter pilot, long-time merit badge counselor
- **Tim Beavers:** Air Force pilot, United Airlines pilot, long-time merit badge counselor
- **Ryan Botzenmayer:** Charlotte Police Department youth program coordinator, drone/aviation Post advisor
- **Dave DuHadway:** Air Force pilot, Predator drone pilot, United Airlines Captain, Scoutmaster & Council VP
- **Stephen Henly:** Air Force Flight Commander, Special Ops & Comms, Aerial Navigation Specialist



THANKS TO OUR TEAM OF SCOUTING AVIATORS

- **Joseph Bernard Murphy:** Corporate pilot, Aviation Training Manager, Ground Instruction & Flight Simulators
- **Adam Sylvan:** American Airlines pilot, new merit badge counselor
- **Aaron Watt:** Eagle Scout with Aviation merit badge, now attending Embry Riddle Aviation Academy
- **Mark Wiesenbahn:** VP at Sporty's Pilot Shop & Training Center, helped write previous merit badge pamphlets





DAVID EHRLICH

Chair, Scouts BSA Merit Badge Committee



SCOUTLY DEMO VIDEO

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