

Advancement News

March
2014

Vol. 4, No. 2

Prepared. For Life.®

Previous issues are available at http://www.scouting.org/scoutsource/BoyScouts/AdvancementandAwards/advancement_news.aspx

Opportunities for Advancement Administrators

Advancement Issues and Solutions Conference Coming to Philmont in August!



Have you ever wondered what kind of advancement issues are commonly seen at the national level? Join us at Philmont this summer to find out first hand!

At the 2014 Advancement Issues and Solutions conference, to be held at the Philmont Training Center from August 10-16, participants will analyze, discuss, and solve case studies similar to those regularly dealt with by the National Advancement Committee. Seasoned council and district advancement administrators, as well as professional advisors, will find this hands-on experience extremely rewarding. Not only will they gain a better understanding of the proper and effective use of the *Guide to Advancement*, but they will leave with the latest information for handling difficult issues, such as disputed circumstances, appeals, and time extension requests.

Registration information for this conference can be found at MyScouting.org using the Events Registration tab. Spouses and families are also welcome to come for a week of adventure they won't soon forget. For more information on all of the PTC summer conference offerings, including the family programs, visit www.philmontscout ranch.org/ptc.aspx.

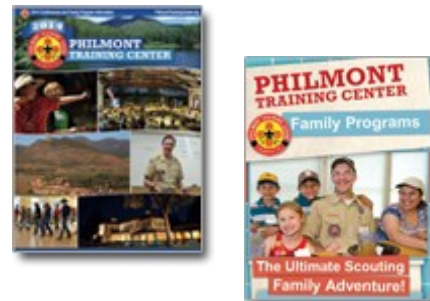
In This Issue

- **Opportunities for Advancement Administrators:** Advancement Issues and Solutions Conference Coming to Philmont in August!, Getting the 411 on the *NEW* Cub Scout Adventure, MORE Advancement Education Tools You Can Use Today, *Esenciales para los Consejeros de Insignias de Mérito*
- **From the *Guide to Advancement*:** The Sweet Sixteen of BSA Safety, Adult Association: More than Just Supervision
- **Advancement Committee Mechanics:** Advancement Statistics: Not Just Numbers
- **Cub Scout Angle:** Webelos Compass Points: Why So Many? Why So Few?
- **Merit Badges—Enhancing Our Youth's Competitive Edge:** Digital Technology Merit Badge on the Way
- **Eagle Issues:** Eagle Scout Project Fundraising: The Elephant in the Room
- **The Venturing Perspective:** New Venture Awards Announced
- **The Survey Says:** Council Advancement Committees
- **Special Necessities:** National Disabilities Awareness Committee Established
- **From the Archives:** Sources for the Recruitment of District Advancement Committee Members
- **A Peek Ahead:** What's Coming in April
- **Helpful Links:** Accessing Advancement Materials

Getting the 411 on the **NEW** Cub Scout Adventure

Discover the adventures Cub Scouts will experience as the BSA's new Cub Scout program rolls out for 2015! You'll learn from the writers themselves, about adventures like Tigers "On the Prowl," Wolves "Running with the Pack," Bears with "Bear Necessities," and Webelos becoming "Iron Chefs" and "Building a Better World," and more! Be one of the first to walk this dynamic new trail as traditional Scouting values combine with relevant new skills to map the new Cub Scout adventure. If you are involved in Cub Scouting at the unit, district, or council level, join us at the Philmont Training Center during any of the following four weeks: June 22-28, July 20-26, July 27-August 2, or August 10-16.

To access the complete Philmont Training Center brochure, visit www.philmontscoutranch.org/filestore/philmont/pdf/PTC8PGE.pdf



Last month we highlighted three useful educational tools available by clicking on "Advancement Educational Presentations" at www.scouting.org/advancement: "On Increasing Advancement," "The Essentials of Merit Badge Counseling," and "Guide to Advancement and Eagle Scout Service Project Workbook Overview." This month we feature two more informative tools.

MORE Advancement Education Tools You Can Use Today

The "Eagle Scout Service Project Coach" is a 60 to 90 minute PowerPoint presentation created to guide project coaches through their term of service, from project proposal approval through project report completion. Because the role of the "coach" is relatively new, this presentation—accompanied by presenter's notes—will help council or district-appointed volunteers understand the specifics of the position and how it is different from the typical unit-based "Life-to-Eagle" advisor or mentor. The presentation can be used in instructor-led group sessions or as an individual orientation, both of which can be followed by question and answer sessions or individual conversations.

"Effective Troop Advancement" is another 60 to 90 minute, instructor-led PowerPoint presentation. It has been designed to help troop advancement coordinators and committees understand the advancement process and their role in promoting advancement and supporting BSA policies and procedures. Also accompanied by presenter's notes, it is an effective tool for ensuring that unit and district advancement committees understand their roles and responsibilities concerning advancement as spelled out in the *Guide to Advancement*. The result should be increased advancement effectiveness and higher JTE scores.

Two additional presentations currently under development, are "Conducting Effective Eagle Boards of Review" and "Building and Sustaining High Performing Advancement Committees." Watch *Advancement News* for information and release dates.

Esenciales para los Consejeros de Insignias de Mérito

Last month we announced that six Eagle-required merit badge pamphlets are now available in Spanish: *Campamento* (Camping), No. 619133; *Civismo Comunitario* (Citizenship in the Community), No. 619134; *Comunicación* (Communication), No. 619137; *Vida en Familia* (Family Life), No. 619142; *Excursionismo* (Hiking), No. 619144; and *Bienestar Personal* (Personal Fitness), No. 619146.

In conjunction with this release, a Spanish version of the educational PowerPoint presentation “The Essentials of Merit Badge Counseling” is now available by clicking on “Advancement Educational Presentations” at www.scouting.org/advancement, and then selecting “*Esenciales para los Consejeros de Insignias de Mérito*.” Here are the English and Spanish descriptions of this resource, as they appear on the webpage:

The Essentials of Merit Badge Counseling. This PowerPoint presentation with speaker notes covers the required procedures for merit badge counseling, clarifies the role of counselors in the BSA advancement program, and discusses the appropriate approaches to use in working with Scouts. It is intended as an instructor-led presentation to counselors of any experience level and takes 60 to 90 minutes to complete.

Esenciales para los Consejeros de Insignias de Mérito. Esta presentación en PowerPoint con notas del instructor cubre los procedimientos necesarios para la consejería Insignia de Mérito, clarifica el rol de los consejeros en el programa de avance de los Boy Scouts of America, y habla de los enfoques apropiados para trabajar con los Scouts. El intento es ser una presentación dirigida por un instructor para consejeros de cualquier nivel de experiencia y tarda de 60 a 90 minutos para completar.

Council and district advancement committee volunteers in councils serving significant populations of Spanish-speaking families are encouraged to inform their unit-level Scouters about this opportunity. ***¡Enriqueciendo la ventaja competitiva de nuestra juventud a través de las insignias de mérito!***

From the Guide to Advancement

The Sweet Sixteen of BSA Safety

The Boy Scouts of America places great importance on creating a secure environment for youth members. Nowhere is this dedication to safe Scouting better stated than in the introduction to *The Sweet Sixteen of BSA Safety*, No. 512-025, found at www.scouting.org/HealthandSafety/Sweet16.aspx: “Few youth organizations encompass the breadth, volume, and diversity of physical activity common to Scouting, and none enjoy a better safety record. The key to maintaining and improving this exemplary record is the conscientious and trained adult leader who is attentive to safety concerns.”

All adult leaders should familiarize themselves with the entire contents of the *Guide to Safe Scouting*, No. 34416, but like the “hurry cases” in first aid, special attention should be paid to the “Sweet Sixteen” when planning activities that require potentially strenuous or dangerous activity.

With that in mind, *Guide to Advancement*, topic 7.0.1.1, was written to remind merit badge counselors—and everyone else involved in Scouting—about the importance of the *Sweet Sixteen*, and to call attention to spe-



Continued on page 4

cial qualifications for supervisors of many of the activities involved in a number of merit badges. It is especially important to note that qualifications for supervisors of Canoeing, Climbing, Rowing, Scuba Diving, Archery, and Kayaking merit badge activities were updated in *Guide to Advancement* 2013.

So that we may continue our dedication to safe Scouting, all leaders should be familiar with the following resources:

Guide to Advancement (especially topic 7.0.1.1): www.scouting.org/filestore/pdf/33088.pdf.

Guide to Safe Scouting: www.scouting.org/scoutsource/HealthandSafety/GSS/toc.aspx.

The Sweet Sixteen of BSA Safety: www.scouting.org/HealthandSafety/Sweet16.aspx.

Safe Swim Defense: www.scouting.org/scoutsource/HealthandSafety/GSS/gss02.aspx#d.

Safety Afloat: www.scouting.org/scoutsource/HealthandSafety/GSS/gss02.aspx#i.

National Shooting Sports Manual: www.scouting.org/filestore/Outdoor%20Program/pdf/30931_WB.pdf.

Climb on Safely: www.scouting.org/scoutsource/boyscouts/resources/climbonsafely.aspx.

Adult Association: More than Just Supervision

The *Guide to Advancement*, topic 2.0.0.4, provides a convenient table showing the methods of Scouting from program to program, pointing out that “obvious similarities exist.” Perhaps one of the most overlooked methods on the table is that of “adult association.”

Adult Scouters may often assume that the youth think adults are only there for “health and safety.” Truth is, like it or not, every Scouter is a role model—and most Scouts prefer this. For that reason, one of the best strategies leaders can use to achieve the aims of Scouting is simply to provide the opportunity for Scouts to interact with caring adults. As a Scout seeks to express his growing independence from his parents or guardians, especially as he enters his teen years, the role of the adults often grows in importance. Recognizing this, leaders can play a key role in each young man’s development by serving as strong examples and influencers for good.

For example, we are familiar with the need for merit badge counselors for Boy Scouts, or consultants for Venturers, but often we think of these individuals as mere subject matter experts, providing expertise that the Scoutmaster or Advisor may not possess. In reality, their role and their possible impact is much greater than that, as they become an extension of the unit’s adult role-modeling effort. The most significant benefits will come to an individual Scout when the merit badge process is tailored just for him, starting with the recommendation of a merit badge counselor, who should be selected as carefully as any other leader of youth, depending on the young man in question.

Advancement Committee Mechanics

Advancement Statistics: Not Just Numbers

The *Guide to Advancement*, topic 3.0.0.1, lists the responsibilities of a council advancement committee, which includes, “Share advancement statistics for use in council fundraising materials and for supporting membership recruitment and retention efforts and commissioner service.”

Properly interpreted and used, statistics can help volunteers and professionals at every level understand how the advancement program is performing. The numbers can also show the public how Scouting is helping youth in their communities to develop in character, citizenship and fitness.

To fulfill this responsibility, the council advancement committee should include someone familiar with handling data and generating statistics. Generally this will be someone with knowledge of Microsoft Excel. Next, it will be necessary to provide this person with useful data. The best place to start is your council registrar, who has access to various reports, such as the monthly “District Advancement Report,” which lists most of the advancements earned and reported, and the “District Totals Report,” which lists the number of youth registered in each unit. Used together, these reports allow the committee to convert the data into percentages, e.g., advancements per 100 members, for comparison. Should there be a need for more detailed analysis; the registrar can also provide advancement data at the individual youth level.

All of this information, such as the number of Eagle Scouts and the number of boys earning advancements and merit badges, will be the most useful, especially to Scouters making Friends of Scouting or membership recruitment presentations, as well as to those coordinating publicity in various publications or newspapers.

Unit advancement statistics also help in the identification of units with low rates of advancement, which may indicate problems with the unit program and youth retention. Be careful, however, as statistics can be misleading. Consider units that have members with special needs who may not advance as quickly as others, or troops with a large number of Life Scouts working towards Eagle. The latter, however, may suggest that the problem is a lack of new member recruitment. Be aware, too, of the differences between advancements earned vs. the number of boys advancing in the year, and between advancements actually earned and advancements reported—or reported in a different year than earned. Remember that units with low rates of advancement may simply not be reporting advancement.

About Advancement News

Follow the National Advancement Team on Twitter! BSA Advancement Team, @AdvBSA

Advancement News is the official e-letter of the Boy Scouts of America National Advancement Team and the National Advancement Committee. Its intent is to provide and clarify procedures found in the *Guide to Advancement*, announce various changes and updates in advancement, and to assist advancement committees in making decisions that can help increase the rate of advancement. Therefore, districts and councils may reprint articles from this publication. Our plan is to distribute eight or nine issues of *Advancement News* annually, but special editions may go out whenever there is important information to share. Feedback, suggestions, and letters to the editor are welcome at advancement.team@scouting.org.



The Cub Scout Angle

Webelos Compass Points: Why So Many? Why So Few?

To receive his Webelos badge, a boy first must earn the Fitness, Citizen, and one other activity badge from one of the other three activity groups. To earn the Arrow of Light Award, he must earn at least five additional activity badges, which must include Readyman, Outdoorsman, one from the Mental Skills group, one from the Technology group, and one more of his choice.

If a Webelos Scout needs only to complete eight activity badges to qualify for his Arrow of Light, you might ask, “Why are there 20 activity badges?” The answer, of course, is that all of these activities exist to provide



Cub Scouts with several different opportunities to build character, citizenship, and personal fitness.

Fair enough, but how do Cub Scouting leaders keep track of all those badges? Simple: once a boy has received his Webelos badge and earned four more activity badges, for a total of seven, he receives a patch known as the Webelos Compass Points emblem. The addition of a metal compass point for every four badges he earns after receiving the emblem then signifies his progress toward the Arrow of Light Award.

Those are the mechanics of the Webelos Compass Points emblem program, but the bigger question remains: Why and how might we use the program to help the boy and the pack grow? The answer is limited only by the imagination. How does a leader keep Webelos Scouts engaged before they are eligible for their Arrow of Light award, especially if your den is moving quickly? Activity badges. How are Webelos Scouts encouraged to attend Cub Scout summer camp? Activity badges.

And how do leaders keep the boys interested in earning more activity badges? First, make the activities interesting. Parents with a vocation, skill, or hobby that correlates to an activity are natural activity badge counselors. Besides keeping the boys’ attention, this also will keep the parents interested, and help prepare them and their boys for the transition to Boy Scouts.



Finally, and perhaps most important, den and pack leaders should ensure each Webelos Scout is recognized for his achievements. Compass points should be awarded at memorable ceremonies involving the youth’s parent or guardian. Nothing can be more important than appropriately recognizing young people for their advancement, especially those who go *above and beyond*—as these Webelos Scouts are doing by earning more than the minimum required. Each boy should be individually recognized as both an achiever and as a role model for younger Cub Scouts. Seen in this light, could there ever be too many Webelos Compass Points?

Merit Badges—Enhancing Our Youth's Competitive Edge

Digital Technology Merit Badge on the Way

Look for the release this month of the latest merit badge: Digital Technology! With the launch of this new badge, the Computers merit badge will be discontinued as of Dec. 31, 2014. Thus, boys who have begun working on Computers before Jan. 1, 2015, may be able to continue working on it until they turn 18 years old. Scouts will not be permitted to begin work on Computers after the end of 2014. See the *Guide to Advancement*, topic 7.0.4.4, “Discontinued Merit Badges,” for additional details.



What types of activities will be required to earn the Digital Technology merit badge?

- First, boys earn the Cyber Chip (www.scouting.org/cyberchip) and then show the Cyber Chip card to the merit badge counselor.
- Several of the requirements involve understanding data storage, and learning about different types of storage available.
- Scouts have the opportunity to demonstrate their technical skills through a project or activity pertaining to their troop.
- Looking to the future, the Scouts will learn about business or career possibilities involving digital technology.

Digital Technology merit badge presents many options, so Scouts will be able to pursue interests that are important to them, and apply their knowledge to their own experiences. When the badge is released, requirements, resources, and tips to help in earning it will be available at www.boyslife.org/digitaltechnology.



Managing Subscriptions to *Advancement News*

Advancement News is designed for council and district advancement committees, advancement staff advisors, and Eagle processors. However, any Scouting volunteer or professional may subscribe.

Subscribing. Send a message to advancement.team@scouting.org, with “SUBSCRIBE” in the subject line. Indicate your name, email address, and council in the message text.

Unsubscribing. To decline future issues please reply and enter “REMOVE” in the subject line. We will remove the subscription within the next two weeks.

Receiving Multiple Copies. If you receive *Advancement News* at more than one email address, choose the one to be removed and reply with “REMOVE” in the subject line. Include a message requesting that we remove only that email address.

Duplicate Copies. If you receive more than one copy of *Advancement News* at the same email address, please reply to all but one of them with “DUPLICATE” in the subject line.

Address Change. If you want *Advancement News* sent to a different address, reply and enter “ADDRESS CHANGE” in the subject line. In your message, enter your council name and the email address you prefer.

Eagle Issues

Eagle Scout Project Fundraising: The Elephant in the Room



If asked to describe your mental picture of a successful Eagle Scout service project, most would mention service, leadership, teamwork, and a benefit to the community. However, as projects are proposed and planned, one key component, that of project funding, is often the “elephant in the room” that no one wants to talk about.

Although the National Advancement Team actually prefers that fundraising not be a part of any Eagle service project, the reality is that it is not forbidden. Guidelines for when and how Eagle project fundraising may be conducted are found in the *Guide to Advancement*, topic 9.0.2.10.

To begin with, projects must not be fundraisers in and of themselves. Projects may, however, include a fundraising component to cover materials and supplies and to otherwise facilitate the project. Next, it is important to differentiate the between fundraising that requires submission of a fundraising application and that which does not. Donations of money, supplies, or materials from the beneficiary, the Eagle candidate, his family or relatives, his unit or its chartered organization, or from the parents or members of his unit do not require an application. However, If money, supplies, or materials are to be obtained from other sources, a fundraising application may be necessary. If required, the application can be found in the *Eagle Scout Service Project Workbook*, and it must be submitted and approved according to local council practices. Councils have a number of options regarding which efforts require an application. For example, a council might not require an application for such events as bake sales or car washes or for efforts expected to raise less than a certain amount of money, but require one for other fundraising, especially if it could be in competition with its overall fundraising program.

It is imperative that the Eagle Scout candidate, his parents, his Eagle Scout service project coach, the unit leader and committee, and the benefiting organization clearly understand exactly what the local council requires. Additional details pertaining to proper procedures and some important limitations for Eagle Scout service project fundraising are found on the reverse side of the fundraising application.

One final word of caution: All monies, supplies, and materials obtained through Eagle project fundraising efforts belong to the beneficiary. The Eagle Scout candidate must make it clear to donors that anything leftover remains the property of the beneficiary. Should any donor want documentation of a gift, this must be provided by the project beneficiary, not the unit or the Boy Scouts of America. If the beneficiary is not allowed, for whatever reason, to retain excess funds, supplies, or materials, the beneficiary should be asked to designate a suitable charity to receive them. The charity could be the Scout’s unit, but the unit must not influence this decision.



The Venturing Perspective



New Venture Awards Announced

The official release of the Venturing program update will occur at the Boy Scouts of America National Annual Meeting in May. It has taken two years to complete the revision, and if you want a glimpse into the future, here is a link to a video with the national Venturing president and the president of the Boy Scouts of America releasing the Venturing award names: <http://www.youtube.com/v/r0dmXzGbPHU>.

Venturing Award. The first step in any journey is finding the courage to begin. At this level, the new crew member makes a commitment to join and move forward into the experience of Venturing.

Discovery Award. The adventure of participating with the crew unfolds and each Venturer begins to discover his or her interests and talents. As the youth develop new skills and competencies, their eyes are opened and the world expands for them.

Pathfinder Award. The Venturers develop abilities and skills, and take on increased responsibility for defining one's own way forward in life; all the while, performing service to others, and planning and leading the crew toward its goals.

Summit Award. This highest award in Venturing goes to those youth who have matured in their personal direction, skills, and life competencies, and who have accepted the responsibility to mentor others and serve their communities.

As details are finalized, information will continue to be released at www.scouting.org/programupdates, and in *Advancement News*.

Did You Receive these Tweets?

Hear it First on Twitter

If you want the news first, follow the National Advancement Team on Twitter. Topics cover the FAQs received at the national office, clarifications on policies and procedures, news on changes and new releases, and best practices in advancement.

If you already have a Twitter account, follow us at '@AdvBSA' or 'BSA Advancement Team.' If you don't have an account, it is time to take the plunge. It is a quick and easy process to set up an account at www.Twitter.com. To limit incoming emails ('tweets'), you can select BSA National Advancement Team as the only account you want to follow.

February 12: There are plenty of \$100 Eagle Scout service project grants remaining. Go to scouting.org/trailtoeagle to learn more.

February 12: New Venturing award names announced. See Bryan's Blog! Tinyurl.com/oyrvn5t

January 30: The Spanish language version of "The Essentials of Merit Badge Counseling" is now posted at scouting.org/advancement.

The Survey Says

Council Advancement Committees

The November 2013 *Advancement News* survey focused on council and district advancement committees. According to the responses, council advancement committees averaged 13 volunteer members, seven of whom were district advancement chairs. By way of comparison, topic 3.0.0.5 in the *Guide to Advancement* recommends a committee have 12 function-specific members, in addition to the district advancement chairs.

The survey also showed that even when councils *do* assign high importance to a function, many have not assigned a specific volunteer to address it. According to survey comments, many of the functions are handled by the committee chair or by the committee as a whole. For example, only 50 percent of respondents indicated they had a dedicated Internet Advancement specialist on the committee. A volunteer supporting this function can offer more frequent IA training sessions, encourage 100 percent IA reporting, and serve as a local contact point for volunteers with questions.

Likewise, 47 percent of responding councils reported having a merit badge coordinator, yet 66 percent agreed this was an important role. This position can be the key to ensuring merit badge counselors are well trained, and that they help maintain an accurate counselor list and respond to concerns about counselor quality.

The Eagle issues coordinator scored highest on importance, at 80 percent, but only 49 percent of councils reported having a specific person assigned to this role. The Eagle process can be time consuming, so a specific volunteer here allows the committee to support the many other duties of a high performing advancement committee.

Councils are strongly encouraged to review the recommended positions listed in topic 3.0.0.5 of the *Guide to Advancement* and to create a plan to increase volunteer support to fulfill these roles. Therefore, one of the first vacancies that councils should fill is that of volunteerism specialist. Fourteen percent of councils responding indicated they had plans to do so within a year.

In the next issue of *Advancement News*, we will review the district advancement committee data.

Continued on page 11



Council Advancement Committees Survey Results

Respondents who indicated the role is:	Important or Very Important	Functions are being addressed	Assigned as a separate position
District Advancement Chairs Coordinator	69%	73%	39%
Volunteerism Specialist	33%	27%	31%
Advancement Promotions Specialist	52%	73%	21%
Records Keeper	62%	63%	41%
Eagle Scout Issues Coordinator	80%	97%	49%
Special Needs Scouting Specialist	59%	73%	47%
Training & Events Coordinator	61%	61%	40%
Camping & Outdoors Liaison	47%	52%	43%
Internet Advancement Specialist	56%	53%	50%
Awards & Recognition Chair	58%	61%	58%
Religious Emblems Coordinator	42%	29%	62%
Merit Badge Chair	66%	74%	47%

Special Necessities

National Disabilities Awareness Committee Established

The National Disabilities Awareness Committee was officially established as a subcommittee of the BSA's Program Impact Committee on October 29, 2013. It will serve the purpose of expanding membership through helping parents and Scouting volunteers to improve their understanding, knowledge, and skills related to including and serving those with special needs and disabilities. In addition to the chair and its 10 members, the committee will ultimately engage approximately 100 Scouters serving on its advisory panel. The panel members will be invited to provide opinions on the issues, and many will serve on the committee's task forces and other panels, which to date, include an education and training task force, a subject matter consultant panel, a survey and research task force, a publications task force, program resources panel, and a staff for its e-letter, *Abilities Digest*. Those wishing to subscribe to *Abilities Digest* should send a message to disabilities.awareness@scouting.org, stating their name, email address, and council.

From the Archives

February 2012: Advancement Committee Mechanics

Sources for the Recruitment of District Advancement Committee Members

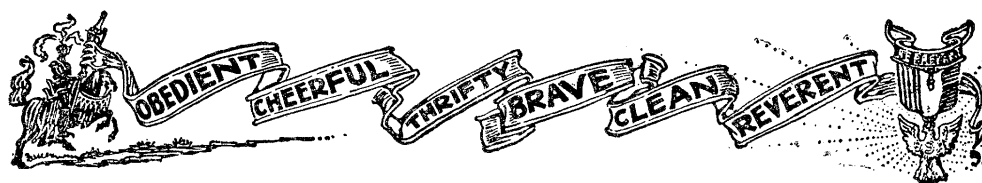
Reprint from *Advancement News*, February 2012

In the October and November issues of *Advancement-News*, [2011] we presented articles on how the membership of a council or district advancement committee might look. These articles discussed the needs for large “healthy” committees and even suggested a 12-person (minimum) membership list for a council advancement committee. A reference to topics 3.0.0.0–3.0.0.4 in the *Guide to Advancement* was also cited to help readers further learn about establishing these committees. But what about the makeup of the district advancement committee, and how might you go about recruiting the diversity of volunteers for the team?

The question then arises, “Where do districts look to recruit the array of talent needed for their advancement committee?” The first place to start the search would be where advancement is successfully occurring: in the units with the highest rates of advancement. Those monthly advancement reports from the council advancement committee will really help. If districts were to rank their packs and troops by advancement earned per Scout, they might identify not only where to find “best practices” ideas but also identify the outstanding unit volunteers who make this happen and who might also be a good fit for a district committee assignment.

Another tip is to monitor the record of Tour Plans filed with the council. A little research here will point out those units with above-average programs that have calendars filled with high adventure treks, a high level of participation at council events, etc. This undoubtedly leads to higher advancement numbers. These units may be a source of quality advancement committee prospects.

Outside of the unit there are a number of other resources for advancement committee recruitment. Savvy roundtable commissioners and unit commissioners can always have an eye out for and an ear tuned in for that undiscovered assistant Scoutmaster or den leader who exhibits a talent for the advancement process and mission. Veteran Eagle Scouts, merit badge counselors who express an interest in doing more, and former summer camp staffers all are good prospects. Utilizing the approach outlined in *Friendstorming On Tour*, No. 510-003 (www.scouting.org/advancement.aspx), has been proven to be effective, as well. And finally, parents. Don’t forget the parents. Many just have to be asked to help.”



A Peek Ahead

Here is a glimpse of what we are working on for the next issue of *Advancement News*. As always, actual content may vary somewhat based on a number of considerations, especially to accommodate “late-breaking news” of immediate importance to our subscribers.

Topics Planned for April

Opportunities for Advancement Administrators: Philmont Training Center Opportunities

From the *Guide to Advancement*: Advancement is a Tool to Help a Boy Grow

Cub Scout Angle: Cub Scout Camping—Advancement and Organization

Eagle Issues: Time Aspects in Eagle Scout Rank Application Completion

Helpful Links

This new feature is where we will post links to the most current materials of interest for all Scouters involved in advancement. These and many more resources are available via the Advancement Resources Page (www.scouting.org/advancement). Check back to this feature to learn about availability of new resources and continued listing of existing valuable links.

[2013 Eagle Scout Rank Application](#)

[2014 Eagle Scout Rank Application](#)

[Eagle Scout Service Project Workbook](#)

[Educational Presentations](#)

[Guide to Advancement](#)

[Merit Badge Counselor Information](#)

[Navigating the Eagle Scout Service Project; Information for Project Beneficiaries](#)

[On Increasing Advancement](#)

[On Increasing Advancement video link](#)

If any of these links are not working, please let us know at advancement.team@scouting.org.