



BOY SCOUTS OF AMERICA

**BeAScout**  
Put Scouting on the map!

## Fall Roundup Checklist

As School Night and fall recruiting approach, you will want to make sure you're ready to use the new BeAScout tool. Here is a checklist of tasks that can help you make the most of your BeAScout resources.

- Take the training.** More webinars have been added; just click on this link <http://programimpact.kintera.org/beascout> and follow the simple instructions.
- Train your unit leaders.** BeAScout has both council and unit functions, so the webinars are intended to train council staff so they can pass the information to leaders. Resources and materials are available for training on MyBSA> ScoutNET> Support site> BeAScout page. Materials are also posted on [www.scouting.org/training/adult/supplemental/beascout.aspx](http://www.scouting.org/training/adult/supplemental/beascout.aspx) for unit leader.
- Train your council executive staff.** Your district executives and other unit-serving executives can monitor the leads received from their districts. Set them up in MyBSA and train them to use the BeAScout dashboard to view their district activity.
- Train your system administrators.** Make sure your system administrators know how to set up access to the BeAScout page on MyBSA. System administrators can also monitor the BeAScout mailbox for leads that come directly to the council. To learn more, read [System Administrator Mailbox Setup](#).
- Create marketing materials.** Use the posted resources to create flyers, e-mails, and posters to market BeAScout to both your parents and your unit leaders. Run an article in your council newsletter to make your staff aware also. A video and a Powerpoint presentation that you can download and show at meetings are also available on the Web site. Be creative and get the word out!

## Upcoming Webinars

Two webinars are scheduled per day on:

August 25

August 30

*It's easy to sign up!* Just click on this link <http://programimpact.kintera.org/beascout> and follow the simple instructions. You will receive a confirmation e-mail once you've completed your registration. (If you do not receive a confirmation, you have not completed the registration process. Be sure you receive a confirmation.) The webinar links and teleconference information will be sent to you in a separate e-mail within 24 hours of the start of the webinar session.

## Resources

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