

BeAScout
Put Scouting on the map!

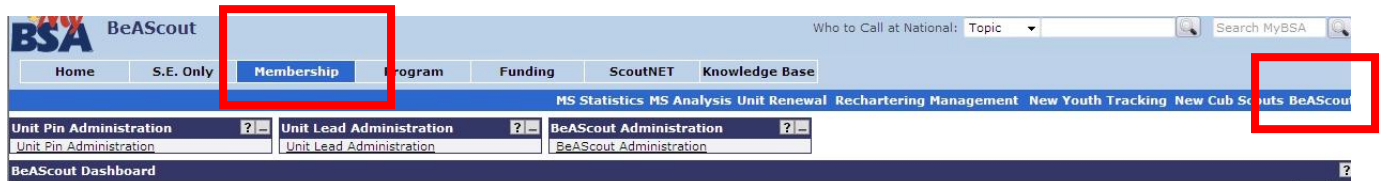
BeAScout Dashboard

District executives, youth-serving executives, and Scout executives can manage any BeAScout task from MyBSA. First, the council MyBSA administrator must grant them access to the BeAScout page. From the Home > Administration page, the administrator should:

- Grant access to the BeAScout page
- Grant access to the gadgets within the page

BeAScout Page on MyBSA

To select the BeAScout page, log into MyBSA and go to the Membership tab. Then select the last item to the right: BeAScout.



There are four functions of the BeAScout page in MyBSA. They are:

- Unit PIN Administration: for the council executives to edit unit pins
- Unit Lead Administration: for the council executives to review the leads for each unit and to monitor follow-up with leads
- BeAScout Administration: for the council administrator to assign council executives to receive notifications of leads in their districts
- Council Reports Dashboard: for the council executives to view statistics on leads

The BeAScout Dashboard appears immediately when you select the BeAScout page. The dashboard shows leads for the entire council. You can view statistics for the districts and units in your local council.



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You can view current lead status by month (Date drop down) and also by Scouting program (Program drop down).

Sample BeAScout Dashboard View

BeAScout Dashboard													
Date : JUN - 2010		Program : Total All Programs											
1 of 1 Whole Page Find Next Select a format Export													
Council Reports													
092 - Atlanta Area Council													
Districts													
092 - Atlanta Area Council	No. of Units Participating	Leads generated			Leads contacted			Leads not-Contacted			Leads needs-follow up		
		Current month	Last month	Year to Date	Current month	Last month	Year to Date	Current month	Last month	Year to Date	Current month	Last month	Year to Date
Grand Totals	9	51	6	57	3	0	3	45	6	51	3	0	3
Buton Gwinnett	0	0	0	0	0	0	0	0	0	0	0	0	0
Chattahoochee	0	0	0	0	0	0	0	0	0	0	0	0	0
Cherokee Pickens	0	0	0	0	0	0	0	0	0	0	0	0	0
Council Board Members 91	0	0	0	0	0	0	0	0	0	0	0	0	0
Council Executive Board 90	0	0	0	0	0	0	0	0	0	0	0	0	0
East Atlanta	3	39	0	39	3	0	3	33	0	33	3	0	3
Picketts Mill	1	7	0	7	0	0	0	7	0	7	0	0	0
Three Rivers	5	5	6	11	0	0	0	5	6	11	0	0	0

This view shows all leads generated for the timeframe selected. The numbers for the Leads contacted, not contacted, and needs follow-up fields come from the Status option on the Unit Lead Administration gadget. No. of units participating is the number of units that have leads. Select one of the districts to drill down to the unit-level leads.

This report can be exported to Adobe Acrobat or Excel format so that you can track your progress with the BeAScout tool over time.



BOY SCOUTS OF AMERICA

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Upcoming Webinars

Two webinars are scheduled per day on the following days:

July 29
August 3
August 25
August 30

It's easy to sign up! Just click on this link <http://programimpact.kintera.org/beascout> and follow the simple instructions. You will receive a confirmation e-mail once you've completed your registration. (If you do not receive a confirmation, you have not completed the registration process. Be sure you receive a confirmation.) The webinar links and teleconference information will be sent to you in a separate e-mail within 24 hours of the start of the webinar session.

Resources

Resources and materials are available for both marketing and training on MyBSA> ScoutNET> Support site> BeAScout page. Materials are also posted on www.scouting.org/training/adult/supplemental/beascout.aspx for unit leaders.

Next week's topic: Marketing Ideas for BeAScout