



2011-2012 BSA CENTENNIAL COIN FUND GRANT GUIDELINES

GRANT SUMMARY

Congressional Act H.R. 5872, authorizing the sale by the U.S. Mint of the BSA Centennial Coin, has made it possible for the BSA Foundation to acquire significant new funds to be granted to BSA local councils to “extend the programs of Scouting in hard-to-serve areas.”

In selecting these grants, preference will be given to proposals seeking funding for priorities and needs that have proven most effective in hard-to-serve areas, such as:

- Hiring a commissioned, bilingual/bicultural youth-serving executive to serve one of these areas
- Hiring a bilingual/bicultural staff member in a fund-raising position to focus on getting new gifts for the council for these purposes

Other council needs we will consider for funding include:

- Bilingual membership and marketing materials for the targeted communities and areas
- Other innovative and creative ways to deliver Scouting to hard-to-serve areas

Both single-year and multi-year funding requests will be considered. As a general guideline in preparing your proposal, for the first round of grants, we made 17 grants ranging from \$40,000 to \$205,000. Most of the multi-year proposals were no more than three years, with decreasing amounts in the second and third years. Distributions will likely include both large and small grants.

GRANT SELECTION

All proposals are reviewed by Foundation staff, volunteers and BSA professionals focused on Hispanic Initiatives and Multicultural Markets, and area and regional directors. A number of grant semifinalists will be selected, from which successful grant candidates will be chosen. Projects most likely to be funded are those: 1) perceived to have maximum impact for minimum funding, 2) likely to extend the impact and benefits beyond the current funding year, and 3) designed to leverage other donations or matching funds for the grant purpose. Decisions of the committee are final and conclusive, and the grants will be distributed soon after the decisions are made.

We again anticipate receiving far more proposals than we can fund; many of these proposals may be excellent proposals worthy of funding, but there just isn't enough funding. We will be happy to review, critique, and discuss unsuccessful applications, particularly if we feel we can help councils improve their chances with future grants from the BSA Foundation and others.

APPLICATION REQUIREMENTS

A local council must submit a Centennial Coin Grant Application to the BSA Foundation. The application is available online at www.bsafoundation.org, from your area director, or from the Foundation. As you complete it, feel free to attach any explanations, case statements, or narrative to substantiate the grant request and your council's ability to successfully accomplish the project or goals if funded. Length or size of the proposal is not relevant. We also encourage you to discuss your project and proposal with your area director. Consider providing information such as:



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- A description of the program, initiative, goals, or objectives and how it will enhance your existing program
- Specific target community and the challenges faced by its youth
- Time frame to implement the program, request, or initiative
- Your council's current efforts or impact in the area, such as existing units, youth served, unit committees, youth-serving executives, or designated staff advisers relating to the proposed project or initiative
- Anticipated budget, both for the grant funds and for future needs in support of the funded program, including plans to leverage council resources (matching funds, in-kind donations, etc.) for continuing support and self-sufficiency of the program
- Any unique, creative, or innovative features of the program
- Expected results and specific benefits to both the council and the youth served as a result of your program/initiative, and how to measure/verify your results and success

NOTE: If you submitted a proposal in a prior year that was not selected for funding, you may update the earlier proposal by providing new numbers and new information. You may also submit an entirely different proposal.

EVALUATION OF GRANT USE AND PROGRAM EFFECTIVENESS

Councils receiving a Centennial Coin Grant will receive—and are expected to complete—a Grant Impact Form describing the program impact from the grant. Grant recipients will receive this form and submission deadline from the Foundation in early 2012.

PROPOSAL DEADLINE

All Centennial Coin Grant Applications must be mailed to the BSA Foundation and postmarked by November 30, 2011. Late or incomplete proposals not corrected by this date are ineligible.

Proposals must be mailed and postmarked no later than November 30, 2011, to:

**Centennial Coin Grants Program
Boy Scouts of America National Foundation
Attention: Robin Kresge
1325 West Walnut Hill Lane
Irving, Texas 75015-2079
robin.kresge@scouting.org**

Please direct any questions or comments about these grants to this address or your area director.

The BSA Foundation is committed to ensuring that no person is excluded from, or denied the benefits of, our services on the basis of race, color, or national origin. The Foundation is an equal opportunity provider. Any person who believes they have, individually or as a member of any specific class of persons, been subjected to discrimination on the basis of race, color, or national origin, may file a complaint in writing to the BSA Foundation.