

Module 12: Volunteer Board Recruitment

Video time allowed

5:07 minutes

Facilitator

Council president or other key council officer with assistance from the Scout executive

Learning objectives

This module focuses on the ongoing process of recruiting and electing board members and members at large. It explains the role of the nominating committee and illustrates the appropriate way to approach a prospective board member. This module also points out the need for diversity, so the board can serve the interests of all youth in the area.

After completing this module, board members should

- Understand how board members are recruited and elected.
- Understand the role of the council nominating committee.
- Understand the importance of continually identifying and building relationships with prospective board members, as well as the importance of face-to-face solicitation.
- Know the tools available from national to help the council nominating committee succeed.

Materials needed

- Laptop, projector, and screen
- Council executive board handouts or binders—one for each participant—that can be printed in advance locally from the [online appendix](#)
- Whiteboard, flip chart, or overhead projector to facilitate discussion and presentation
- Council Nominating Committee Worksheet, No. 513-331 (from the [online appendix](#))

Introduction of Module 12

- The council board president should open this module, if possible.
- He or she should let participants know that the only way to have a great council board is to have great people.
- Explain that they were hand-chosen, and that there is a structured process for identifying and choosing new board members that goes on *throughout the year*.
- Say that their input into the identification and their help with the solicitation of new members is critical to the board's future.

This module gives you insight into the role of the nominating committee, the recruitment process, and the election process.

Take a look and then we'll talk more about this very important topic.

Show Module 12.

Any questions?

- Ask if there are any questions, and address these.

(Estimated discussion time will vary, depending on the board level of experience and participation.)

An Ongoing Process

- Re-emphasize that recruitment is an ongoing process and a very personal one.
- Ask how many of your participants were recruited by someone they knew personally or had worked with.
- Ask a few participants (or all) why they agreed to be on the board—what influenced them the most.

Resources From the National Council

- Review the worksheet and other tools provided by national to help with board recruiting efforts and election procedures. (Reference the Council Nominating Committee Worksheet.)
- Remind participants that when they're at the office or in the community to constantly make note of individuals who might make good board members.
- And then, make sure you thank them for their participation on your board as you conclude this module.