



Commissioner Newsletter

Your Single, Best Resource.

August 31, 2026 Edition

"Management is doing things right; leadership is doing the right things." — Peter Drucker

You Have Leads!

More than 9,015 open leads and 315 pending applications are awaiting follow-up in the online registration system. Each lead represents a family interested in learning more about Scouting, and each pending application is a new youth member waiting for unit approval.

Is Your BeAScout Pin Up to Date?

Thousands of families visit BeAScout.org every day looking for a Scouting unit for their child, but right now, only about 40% of BeAScout pins have been updated with the latest information. Updating a pin takes only a few minutes, but that small effort could help connect a family with a lifetime of Scouting adventure, friendship, leadership, and character development.

Hispanic Recruiting Kit Is Now Live in the Brand Center

A new Hispanic Recruiting Kit is available in the brand center and includes flyers, brochures, and fact sheets that answer the most common questions Hispanic families ask. Additionally, there is a highlight video and parent presentation for recruitment and orientations.

National Membership Mixer, September 27

Volunteers and professionals are invited to "Preparing Units for the New Registration & Renewal Process" at 8 pm ET on Sunday, September 27. This webinar will feature an extended Question & Answer session. Register [here](#).

The Fall Commissioner Impact Session, October 3

Forging Ahead — Building Bridges to Retain, Grow, Thrive will take place Saturday, October 3, from 8 AM to 5 PM at Flag Plaza in Pittsburgh. Open to all Scouters, including council, district, and unit volunteers and professionals. Learn more [here](#).

Crews for Colleges: Growing Venturing on Campus

"Crews for Colleges" covers options including Venturing crews, alumni affiliations, individual service, and partnerships, while offering practical guidance for choosing the right model and getting started. Watch [here](#).

National Membership Engagement Committee

The National Membership Committee is now the National Membership Engagement Committee. Follow their [Facebook page](#) and [Instagram account](#) for great ideas, resources, and tips to help grow Scouting and engage more families.

Follow Us On Social Media

Access news as it breaks by following the Commissioners of Scout America's [Facebook page](#) and [Instagram account](#) and help spread the word about Scouting by liking and sharing posts.

Ask a Commissioner

Question:

What are the concerns that young families have about joining a Cub Pack for the first time?

Answer:

The biggest concerns are time, cost, safety, the commitment expected of parents, and whether their child will feel welcomed and have fun. Families want to know that Cub Scouts will fit into their busy lives, provide meaningful experiences for their children, and not become another complicated or overwhelming obligation.

Pack volunteers can address these concerns by making the experience simple, welcoming, and transparent. Be clear about the schedule and expected commitment, explain costs up front, and communicate that families do not have to attend every activity or take on a major leadership role to participate. Create a welcoming environment where new families are introduced, children quickly make friends, and parents know who to turn to with questions. Make safety and youth-protection practices visible rather than assuming parents already understand them.

Most importantly, show families the fun and value of Cub Scouting. Give prospective families opportunities to experience a meeting, outdoor activity, or special event before they commit. Let them see children having fun, learning new skills, making friends, and spending quality time with their families.

The goal for pack volunteers should be to answer the question every new parent is asking:

“Will this be worth our family's time, money, and effort, and will my child love being a Cub Scout?”

If the pack can make the answer “Yes, and it's easier than you think,” it removes many of the barriers that keep young families from joining.

You have questions? Commissioners have answers!

Reach out by email: commissionersserviceteam@scouting.org



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