



Commissioner Newsletter

Your Single, Best Resource.

July 27, 2026 Edition

“Listening is often the only thing needed to help someone.” — Rachel Naomi Remen

Prepare Now for an Enhanced BeAScout Experience Coming August 3

An enhanced BeAScout.org experience launches August 3, making it easier for prospective families to find the right Scouting unit and learn key information before reaching out.

Since July 9, unit leaders have been able to update new fields in their Unit Pin through Organization Manager, including whether fundraising helps offset costs, if trial visits are encouraged, any additional unit fees, and the unit's meeting schedule.

Updates should be made before August 3 so families will see accurate, complete information when the new BeAScout experience goes live. Changes made before the launch date will not appear on BeAScout until the updated site is released.

Join the Technology Update Webinar, August 13

Scouting America's Technology Group is hosting a live Technology Update Webinar to introduce Scoutconnect and discuss what's changing this fall. Scoutconnect is the new technology initiative that will bring updates to BeAScout, Online Registration, and eventually My.Scouting and Scoutbook+. Log in [here](#) a few minutes before 8 pm Eastern on August 13 to learn what's new, what to expect, and how these updates will support volunteers and Scouting units.

Check Out the New Tech Hub to Stay Current with Scouting Technology

The new Tech Hub is your go-to resource for information on ScoutBook, BeAScout, My.Scouting, and other technology projects. You'll find project updates, FAQs, system status, details on the BeAScout redesign, and more [here](#).

Take Advantage of the Strongest Recruiting Tool

The strongest recruiting tool a Scout unit has isn't a flyer, a Facebook ad, or a sign-up night - it's your relationship with a local school. When units invest in their local schools by supporting teachers, helping with campus projects, or showing appreciation for school staff, they build trust. That trust often leads to stronger partnerships, greater visibility, and ultimately, more families discovering the value of Scouting. Learn more [here](#).

Encourage Scouts to Invite a Friend to Try Scouting

Beginning August 1, every ScoutShop.org online order will include a two-sided flyer explaining how Scouts can earn a FREE Recruiter Strip by inviting a friend to attend a den or pack meeting and encouraging them to join. The promotion is also featured in the 2026 Cub Scout Welcome Kit. Once a new Scout joins, the recruiting Scout simply completes the information on the flyer or postcard and takes it to their local Scout Shop to receive a FREE Recruiter Strip.

Learn Tips for Cub Scout Leaders on How to “Be Prepared”

The best Cub Scout meetings are planned and prepared in advance. Sometimes things do not go according to plan, so a quick activity is needed to keep the energy going. Learn [here](#) what leaders should keep in their "bag of essentials" to always be prepared for the unexpected.

Follow Us On Social Media

Access news as it breaks by following the Commissioners of Scout America's [Facebook page](#) and [Instagram account](#) and help spread the word about Scouting by liking and sharing posts.

Ask a Commissioner

Q: "How can we get Scouts more involved in recruiting?"

A: The best recruiters in Scouting are already wearing the uniform. Scouts understand what makes the program special because they are living it. Adventures, friendships, challenges, and accomplishments they experience are the very things that inspire other young people to join.

The key is to give Scouts an opportunity to share their story. Instead of asking a Scout to "recruit," ask them to invite a friend to experience something fun. A campout, service project, Pinewood Derby, meeting activity, or special event becomes a chance for another young person to see what Scouting is all about.

Help Scouts think about simple ways to start the conversation:

"Want to come check out our meeting?"

"You should join us for our next adventure."

"I think you'd really enjoy this."

Scouts don't need a script. They just need encouragement and confidence to share why they enjoy Scouting. When youth invite youth, the message is powerful because it comes from someone their own age who understands the experience.

You have questions? Commissioners have answers!

Reach out by email: commissionersserviceteam@scouting.org



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