



Questions and Answers

Question: Is there a comparison of the 2017 and 2018 JTE scorecards?

Answer: The 2018 JTE Scorecards are now available and can be downloaded at <http://www.scouting.org/scoutsources/Awards/JourneyToExcellence/scorecards/2018.aspx>.

Annually, Garry Lewis, a commissioner from the National Capital Area Council, makes a side-by-side comparison of the Council and District scorecards, and he is once again sharing them here.

Item	Objective	Bronze:2017	Bronze: 2018	Silver:2017	Silver 2018	Gold: 2017	Gold: 2018
Finance							
#1	Fiscal Management	Positive unrestricted operating net assets	No Change	.08 ratio	No Change	.25 ratio	No Change
#2	Fundraising	>= to prior three year average	No Change	3% growth over prior three year average	No Change	10% growth over prior three year average	No Change
#3	Endowment	New endowment gifts of at least 0.5% of expenses or \$10,000, whichever is less	No Change	New endowment gifts of at least 1% of expenses	No Change	New endowment gifts of at least 5% of expenses; or achieve Silver, plus endowment net assets equal three times operating expenses	No Change
Membership							
#4	Community Impact	6% density	No Change	9% density	No Change	15% density	No Change
#5	Membership/youth Growth	Greater than prior year	Achieve growth in CS	1% growth over prior year	Achieve growth in CS and growth in overall membership.	3% growth over prior year	Achieve growth in CS and 2% growth in overall membership.
#6	New member recruiting	New Cub Scouts joining represent at least 4% or TAY or increase in recruiting new Cub Scouts by 1%	No Change	Achieve Bronze, plus have an increase in new Boy Scouts/Varsity Scouts or an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts/Varsity Scouts and an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts/Varsity Scouts and an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts and an increase in new young adults (Venturers/Sea Scout/Explorers)
#7	Youth retention	67%	No Change	75%	No Change	80%	No Change
Program							
#8	Cub Scout Advancement	50%	48%	61%	60%	75%	72%
#9	Boy Scout Advancement	44%	No Change	50%	No Change	55%	No Change
#10	Cub Scout Camping	37%	40%	58%	60%	90%	No Change
#11	Boy Scout Camping	57%	No Change	67%	No Change	80%	No Change
#12	Community Service	4 hrs per youth	No Change	5 hrs per youth	No Change	8 hrs per youth	No Change
Unit Service							
#13	Youth-serving executives	1 YSE per 22k TAY	No Change	1 per 14k	No Change	1 per 8k	No Change
#14	Unit Retention/growth	89%	Retain 90% of packs and troops	92%	Retain 90% of packs and troops	95%	Retain 90% of packs, troops, crews, ships, and post
#15	Unit Contacts	10%	10% + DA	20%	25% + DA	45%	45% + DA
Leadership and Governance							
#16	Council leadership	Council Strategic Plan, that drive annual Ops Plans and budget. Board selects 5 JTE area	No Change	Bronze + JTE up in 3 categories	No Change	Bronze + JTE up in 4 categories	No Change
#17	District leadership	14	No Change	21	No Change	33	32
#18	Unit leadership	50%	No Change	60%	No Change	70%	No Change

Council JTE Scorecard Comparison



Item	Objective	Bronze:2017	Bronze: 2018	Silver:2017	Silver 2018	Gold: 2017	Gold: 2018
Finance							
#1	Fundraising Performance	Meet or exceed	No Change	Meet or exceed	No Change	Meet or exceed	No Change
#2	Fundraising manpower	Meet or exceed	No Change	Meet or exceed	No Change	Meet or exceed	No Change
Membership							
#3	Market Share	6%	No Change	9%	No Change	13%	No Change
#4	Membership/youth Growth	Greater than prior year	Achieve growth in CS	1% growth	Achieve growth in CS and growth in overall membership.	2% growth	Achieve growth in CS and 2% growth in overall membership.
#5	New member recruiting	New Cub Scouts joining represent at least 4% or TAY or increase in recruiting new Cub Scouts by 1%	No Change	Achieve Bronze, plus have an increase in new Boy Scouts/Varsity Scouts or an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts or an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts/Varsity Scouts and an increase in new young adults (Venturers/Sea Scout/Explorers)	Achieve Bronze, plus have an increase in new Boy Scouts and an increase in new young adults (Venturers/Sea Scout/Explorers)
#6	Youth Retention	67%	No Change	75%	No Change	80%	No Change
Program							
#7	Cub Scout Advancement	50%	48%	61%	60%	75%	72%
#8	Boy Scout Advancement	44%	No Change	50%	No Change	55%	No Change
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Unit Service							
#12	Unit Retention/Growth	89%	Retain 90% of packs and troops	92%	Retain 90% of packs and troops	95%	Retain 90% of packs, troops, crews, ships, and post
#13	Unit Contacts	10%	10% + DA	20%	25% + DA	45%	45% + DA
#14	Unit Performance	50% Bronze or better	No Change	60% Bronze or better	No Change	70% Bronze or better	75%
Leadership and Governance							
#15	District Committee	CC, VC, DC + 11 - Tot. 14	No Change	CC, 2 VCs, DC + 17 - Tot. 21	No Change	CC, 3 VCs, DC + 28 - Tot. 33	CC, 3 VCs, DC + 27 - Tot. 32
#16	Unit Leadership	50%	No Change	60%	No Change	70%	No Change

District JTE Scorecard Comparison

