



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



September 2020

National

LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	54.7%	53,807	166	36.5%	1,241	94,803	62.0%
2019	50.6%	265,876	548	33.0%	1,566	334,323	92.7%
2018	52.8%	323,293	760	36.5%	1,686	404,355	79.8%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	1,164,888	2.3%	53.7%	(\$7,080,982)	184
2019	1,923,491	3.8%	75.8%	\$31,875,480	N.A.
2018	1,955,947	3.8%	73.4%	\$35,763,616	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.5%	100.0%	99.9%	4.29
49.8%	N.A.	86.5%	5.49
46.6%	N.A.	91.1%	4.21

Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	626,252	1,037,136	1,062,698	1,176,118	Cub Scouts:	168,111	283,126	291,619	300,735	Packs:	21,536	34,732	35,763	35,509
Scouts BSA:	462,791	774,820	765,410	798,516	Scouts BSA:	269,257	399,826	417,128	407,261	Troops:	23,663	34,972	32,870	35,796
Venturers					Venturing					Teams:	2	3	10	3
Sea Scouts:	23,119	36,558	46,919	42,571	Sea Scouting:	12,310	16,320	19,527	16,969	Crews	3,114	4,081	4,789	4,237
Explorers:	52,726	74,977	80,920	101,243	Exploring:	14,128	18,640	21,282	20,194	Ships:	3,095	4,168	4,571	4,539
					Council/District:	19,460	24,780	27,179	26,124	Units:	51,410	77,956	78,003	80,084

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



September 2020

Northeast Region

LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	57.0%	10,670	25	39.6%	237	18,077	84.8%
2019	62.7%	33,275	91	43.3%	305	47,082	93.0%
2018	60.2%	40,184	118	41.0%	314	52,171	91.1%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	276,899	2.8%	69.4%	(\$4,115,060)	41
2019	349,488	3.5%	75.6%	\$6,366,649	N.A.
2018	358,339	3.4%	75.0%	\$12,040,970	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.7%	100.0%	99.9%	4.49
59.6%	N.A.	97.7%	4.54
58.2%	N.A.	93.9%	3.95

Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	142,050	185,161	191,122	218,852	Cub Scouts:	39,344	46,979	48,737	50,837	Packs:	4,802	5,673	5,870	5,764
Scouts BSA:	117,049	137,001	138,353	142,952	Scouts BSA:	68,018	78,474	82,117	80,214	Troops:	5,828	6,330	5,864	6,470
Venturers					Venturing					Teams:	1	1	2	1
Sea Scouts:	4,992	7,769	9,283	8,875	Sea Scouting:	2,814	3,632	4,239	3,795	Crews	685	854	981	894
Explorers:	12,808	19,557	19,581	25,633	Exploring:	2,936	4,011	4,713	4,339	Ships:	747	1,015	1,106	1,102
					Council/District:	4,402	6,212	7,251	6,556	Units:	12,063	13,873	13,823	14,231

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



September 2020

Southern Region

LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	54.1%	17,311	57	35.4%	443	30,001	73.7%
2019	48.1%	118,500	216	39.9%	538	141,245	90.3%
2018	47.9%	126,080	226	40.1%	567	148,312	85.3%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	361,886	2.1%	56.5%	\$1,670,514	67
2019	542,785	3.2%	67.2%	\$12,887,403	N.A.
2018	550,688	3.2%	66.2%	\$12,236,063	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
58.6%	100.0%	99.9%	4.36
59.1%	N.A.	94.5%	4.49
55.6%	N.A.	90.2%	4.07

Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	200,337	329,192	330,850	380,568	Cub Scouts:	50,450	68,877	71,466	74,348	Packs:	6,560	8,707	8,970	9,016
Scouts BSA:	137,632	179,620	179,994	186,686	Scouts BSA:	78,349	97,317	103,942	99,067	Troops:	6,938	8,547	8,114	8,743
Venturers					Venturing					Teams:	1	1	4	1
Sea Scouts:	7,489	11,852	16,069	15,104	Sea Scouting:	3,699	4,976	5,811	5,179	Crews	998	1,322	1,551	1,376
Explorers:	16,428	22,121	23,775	31,295	Exploring:	4,047	5,440	6,204	6,037	Ships:	940	1,262	1,373	1,422
					Council/District:	5,996	7,430	7,197	7,806	Units:	15,437	19,839	20,012	20,558

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



September 2020

Central Region

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	52.5%	16,129	38	34.8%	386	24,614	80.3%
2019	51.8%	72,229	144	40.7%	460	87,739	91.8%
2018	54.9%	100,682	231	42.7%	490	115,215	89.5%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	327,355	3.0%	63.7%	(\$3,608,422)	41
2019	455,256	4.2%	70.6%	\$3,927,911	N.A.
2018	483,677	4.4%	70.8%	\$5,306,739	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
54.6%	100.0%	100.0%	4.18
56.9%	N.A.	96.8%	5.00
53.0%	N.A.	92.4%	4.02

Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	189,111	281,982	303,394	315,713	Cub Scouts:	50,736	63,800	67,719	68,637	Packs:	6,816	8,394	8,806	8,589
Scouts BSA:	117,630	143,433	145,211	148,302	Scouts BSA:	72,779	86,491	91,879	88,079	Troops:	6,727	7,673	7,097	7,829
Venturers					Venturing					Teams:	0	1	4	1
Sea Scouts:	6,256	10,258	12,868	11,352	Sea Scouting:	3,046	4,189	5,218	4,333	Crews	789	1,082	1,308	1,118
Explorers:	14,358	19,583	22,204	27,965	Exploring:	3,523	4,618	5,290	4,938	Ships:	776	1,048	1,161	1,114
					Council/District:	5,540	6,737	7,014	7,130	Units:	15,108	18,198	18,376	18,651

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



September 2020

Western Region

LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	56.6%	9,697	46	36.5%	175	22,111	29.3%
2019	43.3%	41,872	97	21.2%	263	58,257	95.8%
2018	51.0%	56,347	185	29.3%	315	88,657	64.5%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	198,748	1.6%	32.0%	(\$1,028,014)	35
2019	575,962	4.7%	88.3%	\$8,693,517	N.A.
2018	563,243	4.5%	81.6%	\$6,179,844	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
55.7%	100.0%	99.8%	4.10
34.8%	N.A.	67.6%	8.30
32.4%	N.A.	89.2%	4.63

Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	94,754	240,801	237,332	260,985	Cub Scouts:	27,581	103,470	103,697	106,913	Packs:	3,358	11,958	12,117	12,140
Scouts BSA:	90,480	314,766	301,852	320,576	Scouts BSA:	50,111	137,544	139,190	139,901	Troops:	4,170	12,422	11,795	12,754
Venturers					Venturing					Teams:	0	0	0	0
Sea Scouts:	4,382	6,679	8,699	7,240	Sea Scouting:	2,751	3,523	4,259	3,662	Crews	642	823	949	849
Explorers:	9,132	13,716	15,360	16,350	Exploring:	3,622	4,571	5,075	4,880	Ships:	632	843	931	901
					Council/District:	3,522	4,401	5,717	4,632	Units:	8,802	26,046	25,792	26,644

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.