



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**December 2020**

National

### LEADING INDICATORS

Continuous Improvement ●    1-Year Change ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	59.4%	93,689	212	45.1%	1,168	144,064	62.8%
2019	55.6%	414,129	1,139	40.0%	1,491	509,104	93.0%
2018	58.4%	477,668	1,505	43.2%	1,628	585,875	80.4%

### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	1,199,425	2.4%	55.0%	\$2,099,802	108
2019	2,118,448	4.2%	76.9%	\$17,675,428	N.A.
2018	2,186,329	4.3%	75.0%	\$19,013,093	N.A.

### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.6%	100.0%	99.9%	4.16
50.6%	N.A.	87.1%	5.30
47.3%	N.A.	67.1%	4.05

## Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	649,284	1,176,118	1,231,831	1,176,118	Cub Scouts:	173,072	300,735	315,314	300,735	Packs:	21,600	35,509	36,757	35,509
Scouts BSA:	474,403	798,516	789,784	798,516	Scouts BSA:	273,054	407,261	422,993	407,261	Troops:	23,835	35,796	33,075	35,796
Venturers					Venturing					Teams:	2	3	10	3
Sea Scouts:	23,731	42,571	55,101	42,571	Sea Scouting:	12,542	16,969	20,289	16,969	Crews	3,147	4,237	4,978	4,237
Explorers:	52,007	101,243	109,613	101,243	Exploring:	13,993	20,194	23,000	20,194	Ships:	3,010	4,539	5,053	4,539
					Council/District:	20,376	26,221	28,920	26,221	Units:	51,594	80,084	79,873	80,084

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**December 2020**

### Northeast Region

#### LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	61.5%	20,804	32	48.3%	226	30,324	85.3%
2019	63.2%	68,908	164	52.2%	280	88,237	93.3%
2018	59.8%	83,203	228	49.9%	298	99,936	91.6%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	289,545	2.9%	71.3%	(\$627,747)	16
2019	396,312	3.9%	77.9%	\$196,390	N.A.
2018	413,565	4.0%	77.7%	\$1,210,156	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.8%	100.0%	99.9%	4.32
60.1%	N.A.	97.9%	4.35
58.2%	N.A.	76.3%	3.80

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	150,250	218,852	232,440	218,852	Cub Scouts:	40,854	50,837	53,672	50,837	Packs:	4,842	5,764	6,003	5,764
Scouts BSA:	121,364	142,952	143,181	142,952	Scouts BSA:	69,344	80,214	83,920	80,214	Troops:	5,874	6,470	5,897	6,470
Venturers					Venturing					Teams:	1	1	2	1
Sea Scouts:	5,013	8,875	10,748	8,875	Sea Scouting:	2,834	3,795	4,412	3,795	Crews	687	894	1,024	894
Explorers:	12,918	25,633	27,196	25,633	Exploring:	3,026	4,339	5,005	4,339	Ships:	746	1,102	1,215	1,102
					Council/District:	4,629	6,556	7,573	6,556	Units:	12,150	14,231	14,141	14,231

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

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# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**December 2020**

### Southern Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Change ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	59.7%	31,685	73	45.0%	407	47,195	74.1%
2019	54.9%	173,706	466	46.9%	520	207,758	90.5%
2018	55.2%	185,849	561	47.4%	556	219,684	86.1%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	366,700	2.1%	56.0%	\$2,291,433	41
2019	613,653	3.6%	68.2%	\$5,529,988	N.A.
2018	628,674	3.6%	67.2%	\$5,620,689	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
59.1%	100.0%	99.9%	4.30
59.5%	N.A.	94.9%	4.40
56.7%	N.A.	69.8%	3.97

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	204,092	380,568	388,647	380,568	Cub Scouts:	51,722	74,348	78,892	74,348	Packs:	6,565	9,016	9,441	9,016
Scouts BSA:	139,493	186,686	186,759	186,686	Scouts BSA:	79,472	99,067	105,302	99,067	Troops:	6,982	8,743	8,183	8,743
Venturers					Venturing					Teams:	1	1	4	1
Sea Scouts:	7,601	15,104	19,507	15,104	Sea Scouting:	3,758	5,179	6,037	5,179	Crews	1,006	1,376	1,612	1,376
Explorers:	15,514	31,295	33,761	31,295	Exploring:	3,910	6,037	6,813	6,037	Ships:				
					Council/District:	6,336	7,903	7,854	7,903	Posts:	896	1,422	1,571	1,422
										Units:	15,450	20,558	20,811	20,558

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## Key Performance Indicator Report



**December 2020**

### Central Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Change ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	56.9%	27,114	48	42.8%	371	38,007	80.7%
2019	56.6%	107,646	295	48.1%	447	127,978	92.2%
2018	63.0%	117,932	406	51.2%	477	134,773	90.1%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	339,550	3.1%	63.3%	\$7,855,117	18
2019	503,332	4.7%	72.4%	\$6,120,898	N.A.
2018	539,413	4.9%	73.0%	\$6,564,080	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
54.1%	100.0%	100.0%	4.02
57.4%	N.A.	96.9%	4.69
53.1%	N.A.	75.1%	3.82

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	197,794	315,713	345,216	315,713	Cub Scouts:	52,037	68,637	74,660	68,637	Packs:	6,846	8,589	9,048	8,589
Scouts BSA:	120,338	148,302	149,390	148,302	Scouts BSA:	73,101	88,079	93,335	88,079	Troops:	6,785	7,829	7,136	7,829
Venturers					Venturing					Teams:	0	1	4	1
Sea Scouts:	6,543	11,352	14,780	11,352	Sea Scouting:	3,083	4,333	5,363	4,333	Crews	801	1,118	1,344	1,118
Explorers:	14,875	27,965	30,027	27,965	Exploring:	3,518	4,938	5,706	4,938	Ships:	762	1,114	1,266	1,114
					Council/District:	5,745	7,130	7,441	7,130	Units:	15,194	18,651	18,798	18,651

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## Key Performance Indicator Report



**December 2020**

### Western Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Change ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	60.9%	14,086	59	44.3%	164	28,538	30.6%
2019	49.2%	63,869	214	26.7%	244	85,131	96.0%
2018	56.2%	90,684	310	33.8%	297	131,482	64.9%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	203,630	1.6%	35.2%	(\$7,419,001)	33
2019	605,151	4.9%	88.8%	\$5,828,152	N.A.
2018	604,677	4.8%	83.0%	\$5,618,168	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.1%	100.0%	99.8%	3.98
35.9%	N.A.	68.5%	8.15
32.9%	N.A.	54.2%	4.47

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	97,148	260,985	265,528	260,985	Cub Scouts:	28,459	106,913	108,090	106,913	Packs:	3,347	12,140	12,265	12,140
Scouts BSA:	93,208	320,576	310,454	320,576	Scouts BSA:	51,137	139,901	140,436	139,901	Troops:	4,194	12,754	11,859	12,754
Venturers					Venturing					Teams:	0	0	0	0
Sea Scouts:	4,574	7,240	10,066	7,240	Sea Scouting:	2,867	3,662	4,477	3,662	Crews	653	849	998	849
Explorers:	8,700	16,350	18,629	16,350	Exploring:	3,539	4,880	5,476	4,880	Ships:				
					Council/District:	3,666	4,632	6,052	4,632	Posts:	606	901	1,001	901
										Units:	8,800	26,644	26,123	26,644

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