



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**July 2020**

National

### LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	45.9%	29,057	140	27.7%	1,276	64,493	85.8%
2019	56.2%	73,009	394	27.0%	1,561	129,187	92.0%
2018	57.9%	90,741	532	28.7%	1,687	157,662	82.9%

### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	1,154,150	2.3%	51.7%	\$4,827,081	175
2019	1,732,776	3.4%	75.3%	\$37,692,338	N.A.
2018	1,737,004	3.4%	72.2%	\$37,441,333	N.A.

### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.4%	100.0%	99.9%	4.69
49.3%	N.A.	85.8%	5.71
46.4%	N.A.	92.6%	4.52

## Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	620,838	859,605	857,954	1,176,118	Cub Scouts:	165,878	274,391	278,798	300,734	Packs:	21,628	34,618	35,585	35,509
Scouts BSA:	452,514	760,000	749,988	798,514	Scouts BSA:	266,188	394,972	411,395	407,261	Troops:	23,590	34,720	32,774	35,796
Venturers					Venturing					Teams:	2	3	8	3
Sea Scouts:	24,466	36,388	46,467	42,571	Sea Scouting:	12,517	16,126	19,199	16,969	Crews	3,129	4,041	4,729	4,237
Explorers:	56,332	76,783	82,595	101,243	Exploring:	14,095	18,145	20,945	20,194	Ships:	3,100	4,120	4,544	4,539
					Council/District:	18,145	23,448	25,239	26,125	Units:	51,449	77,502	77,640	80,084

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**July 2020**

### Northeast Region

#### LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	48.5%	6,902	20	28.4%	235	13,283	87.2%
2019	66.8%	12,836	69	36.3%	307	24,427	90.9%
2018	65.8%	15,947	86	34.8%	314	26,003	91.0%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	271,264	2.7%	68.0%	(\$1,176,697)	37
2019	326,682	3.3%	74.2%	\$6,483,672	N.A.
2018	332,237	3.2%	73.7%	\$5,126,548	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
56.6%	100.0%	99.9%	5.28
59.2%	N.A.	96.9%	5.00
57.3%	N.A.	94.5%	4.40

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	139,323	165,515	167,698	218,852	Cub Scouts:	38,709	45,544	46,980	50,837	Packs:	4,748	5,628	5,822	5,764
Scouts BSA:	113,752	134,116	135,784	142,952	Scouts BSA:	67,127	77,455	81,074	80,214	Troops:	5,785	6,270	5,839	6,470
Venturers					Venturing					Teams:	1	1	2	1
Sea Scouts:	5,410	7,791	8,917	8,875	Sea Scouting:	2,915	3,625	4,114	3,795	Crews	691	845	965	894
Explorers:	12,779	19,260	19,838	25,633	Exploring:	2,872	3,906	4,711	4,339	Ships:	722	1,004	1,115	1,102
					Council/District:	3,848	5,802	6,353	6,556	Units:	11,947	13,748	13,743	14,231

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**July 2020**

### Southern Region

#### LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	45.0%	8,502	46	27.3%	466	19,475	84.5%
2019	59.2%	21,175	143	32.8%	535	38,984	89.3%
2018	60.5%	21,269	148	32.4%	558	39,442	85.0%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	364,485	2.1%	56.3%	\$9,918,202	65
2019	454,770	2.6%	66.7%	\$19,606,368	N.A.
2018	455,283	2.6%	64.7%	\$21,157,139	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
58.6%	100.0%	99.9%	4.47
58.7%	N.A.	94.1%	4.74
55.3%	N.A.	91.5%	4.24

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	204,126	243,349	237,502	380,568	Cub Scouts:	49,761	65,488	67,325	74,348	Packs:	6,656	8,673	8,959	9,016
Scouts BSA:	134,692	174,261	175,467	186,686	Scouts BSA:	77,431	95,714	102,390	99,067	Troops:	6,933	8,473	8,073	8,743
Venturers					Venturing					Teams:	1	1	2	1
Sea Scouts:	8,051	12,464	16,472	15,104	Sea Scouting:	3,701	4,907	5,757	5,179	Crews	1,003	1,314	1,533	1,376
Explorers:	17,616	24,696	25,842	31,295	Exploring:	4,072	5,395	6,151	6,037	Ships:	955	1,268	1,389	1,422
					Council/District:	5,788	7,125	6,833	7,806	Units:	15,548	19,729	19,956	20,558

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**July 2020**

### Central Region

#### LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	43.9%	7,067	32	26.5%	393	14,262	85.8%
2019	59.0%	16,272	109	32.9%	453	29,147	90.5%
2018	57.6%	21,481	155	30.3%	479	32,266	89.0%

#### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	321,411	3.0%	61.3%	(\$476,986)	38
2019	398,483	3.7%	68.0%	\$5,852,909	N.A.
2018	414,747	3.8%	67.6%	\$5,863,519	N.A.

#### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
54.4%	100.0%	99.9%	4.64
56.6%	N.A.	96.2%	4.80
53.7%	N.A.	93.1%	4.23

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	183,258	227,880	236,810	315,713	Cub Scouts:	49,917	61,724	64,517	68,636	Packs:	6,859	8,404	8,755	8,589
Scouts BSA:	115,202	140,721	142,686	148,300	Scouts BSA:	71,992	85,579	90,952	88,079	Troops:	6,724	7,627	7,105	7,829
Venturers					Venturing					Teams:	0	1	4	1
Sea Scouts:	6,503	9,806	12,750	11,352	Sea Scouting:	3,116	4,137	5,192	4,333	Crews	787	1,077	1,300	1,118
Explorers:	16,448	20,076	22,501	27,965	Exploring:	3,497	4,529	5,161	4,938	Ships:	771	1,038	1,134	1,114
					Council/District:	5,166	6,305	6,629	7,131	Units:	15,141	18,147	18,298	18,651

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.



# JOURNEY TO EXCELLENCE Key Performance Indicator Report



**July 2020**

## Western Region

### LEADING INDICATORS

Continuous Improvement ● 1-Year Change ● Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2020	47.6%	6,586	42	28.7%	182	17,473	86.1%
2019	42.2%	22,726	73	17.0%	266	36,629	95.7%
2018	49.2%	32,044	143	23.0%	336	59,951	74.5%

### LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2020	196,990	1.6%	30.0%	(\$3,437,438)	35
2019	552,841	4.5%	88.2%	\$5,749,389	N.A.
2018	534,737	4.3%	81.0%	\$5,294,127	N.A.

### OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
55.7%	100.0%	99.8%	4.46
34.3%	N.A.	66.8%	8.85
32.3%	N.A.	92.0%	5.09

## Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2020	2019	2018	2019 YE		2020	2019	2018	2019 YE		2020	2019	2018	2019 YE
Cub Scouts:	94,131	222,861	215,944	260,985	Cub Scouts:	27,491	101,635	99,976	106,913	Packs:	3,365	11,913	12,049	12,140
Scouts BSA:	88,868	310,902	296,051	320,576	Scouts BSA:	49,638	136,224	136,979	139,901	Troops:	4,148	12,350	11,757	12,754
Venturers					Venturing					Teams:	0	0	0	0
Sea Scouts:	4,502	6,327	8,328	7,240	Sea Scouting:	2,785	3,457	4,136	3,662	Crews	648	805	931	849
Explorers:	9,489	12,751	14,414	16,350	Exploring:	3,654	4,315	4,922	4,880	Ships:	652	810	906	901
					Council/District:	3,343	4,216	5,424	4,632	Units:	8,813	25,878	25,643	26,644

\* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

\*\* Financial data includes only councils which have transmitted current month.