



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



### September 2018

National

#### LEADING INDICATORS

Continuous Improvement ●

1-Year Improvement ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2018	51.0%	312,928	800	35.8%	1,684	392,555	83.4%
2017	51.0%	289,677	806	35.2%	1,747	406,886	92.9%
2016	49.1%	316,465	941	38.8%	1,795	440,610	93.2%

#### LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2018	1,955,947	6.6%	73.5%	\$30,125,033	166
2017	2,026,373	6.8%	75.0%	\$27,720,064	N.A.
2016	2,061,009	6.9%	74.5%	\$21,864,654	N.A.

#### OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
46.7%	91.1%	4.21
43.3%	88.1%	4.26
41.5%	89.0%	3.94

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

#### TOTAL YOUTH REGISTERED

	2018	2017	2016	2017 YE
*Cub Age:	1,062,698	1,069,333	1,076,309	1,245,882
*Scout Age:	765,410	794,996	782,371	834,124
*Venturers:	46,919	77,689	119,347	87,827
*Explorers:	80,920	84,355	82,982	114,743

#### TOTAL ADULTS REGISTERED

	2018	2017	2016	2017 YE
Cubs:	291,619	308,057	315,909	337,885
Scouts:	417,128	437,258	451,852	450,924
Venturing:	19,527	46,456	48,855	47,077
Council/District:	25,549	27,731	28,663	29,826
Exploring:	21,282	23,268	23,564	25,265

#### TOTAL UNITS REGISTERED

	2018	2017	2016	2017 YE
Packs:	35,763	37,035	37,744	38,178
Troops:	32,870	33,920	34,694	34,230
Teams:	10	7,898	8,061	7,869
Crews:	4,789	12,852	13,361	13,149
Units:	73,432	91,705	93,860	93,426
Posts:	4,571	4,778	4,714	5,282



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**September 2018**

### Northeast Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Improvement ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2018	60.2%	40,226	118	41.0%	313	52,225	90.9%
2017	60.1%	36,401	118	40.0%	313	49,171	92.3%
2016	58.4%	37,179	95	41.8%	312	50,974	92.7%

#### LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2018	358,339	6.0%	75.0%	\$5,723,389	32
2017	364,382	6.0%	75.4%	\$1,352,187	N.A.
2016	366,905	5.9%	74.4%	\$2,270,858	N.A.

#### OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
58.1%	93.9%	3.96
55.9%	92.3%	3.81
53.4%	92.0%	3.21

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

#### TOTAL YOUTH REGISTERED

	2018	2017	2016	2017 YE
*Cub Age:	191,122	190,529	188,072	233,352
*Scout Age:	138,353	144,145	149,183	150,441
*Venturers:	9,283	10,029	10,508	11,934
*Explorers:	19,581	19,679	19,142	26,275

#### TOTAL ADULTS REGISTERED

	2018	2017	2016	2017 YE
Cubs:	48,737	50,366	52,006	55,341
Scouts:	82,117	87,026	90,216	89,200
Venturing:	4,239	5,050	5,306	5,295
Council/District:	5,714	6,359	6,456	6,793
Exploring:	4,713	5,190	5,149	5,590

#### TOTAL UNITS REGISTERED

	2018	2017	2016	2017 YE
Packs:	5,870	6,072	6,215	6,222
Troops:	5,864	6,010	6,222	6,053
Teams:	2	114	122	114
Crews:	981	1,207	1,273	1,266
Units:	12,717	13,403	13,832	13,655
Posts:	1,106	1,137	1,063	1,238



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**September 2018**

### Southern Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Improvement ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2018	47.9%	126,244	226	40.1%	566	148,622	86.3%
2017	47.5%	108,388	257	38.0%	579	134,717	90.5%
2016	44.8%	122,235	339	40.6%	610	151,122	89.7%

#### LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2018	550,688	5.5%	66.3%	\$11,041,516	58
2017	560,793	5.6%	68.7%	\$13,491,989	N.A.
2016	576,177	5.8%	67.8%	\$14,960,029	N.A.

#### OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
55.4%	90.2%	4.07
51.8%	85.2%	3.90
48.2%	84.6%	3.70

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

#### TOTAL YOUTH REGISTERED

	2018	2017	2016	2017 YE
*Cub Age:	330,850	325,995	333,790	384,853
*Scout Age:	179,994	190,196	195,311	199,666
*Venturers:	16,069	19,555	21,995	23,402
*Explorers:	23,775	25,047	25,081	35,174

#### TOTAL ADULTS REGISTERED

	2018	2017	2016	2017 YE
Cubs:	71,466	76,538	79,187	84,222
Scouts:	103,942	112,410	117,453	114,360
Venturing:	5,811	7,601	8,073	7,943
Council/District:	7,288	8,227	8,934	8,879
Exploring:	6,204	6,632	6,671	7,389

#### TOTAL UNITS REGISTERED

	2018	2017	2016	2017 YE
Packs:	8,970	9,495	9,637	9,974
Troops:	8,114	8,529	8,698	8,641
Teams:	4	466	485	437
Crews:	1,551	2,168	2,293	2,257
Units:	18,639	20,658	21,113	21,309
Posts:	1,373	1,427	1,396	1,618



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**September 2018**

### Central Region

#### LEADING INDICATORS

Continuous Improvement ●    1-Year Improvement ●    Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2018	48.8%	90,396	232	39.2%	490	103,763	89.4%
2017	48.5%	85,141	187	37.9%	507	100,157	90.3%
2016	47.3%	90,715	200	39.2%	523	107,776	91.9%

#### LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2018	483,677	7.5%	70.9%	\$8,236,461	40
2017	496,892	7.7%	71.7%	\$8,140,201	N.A.
2016	508,929	7.8%	71.8%	\$8,080,461	N.A.

#### OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
53.8%	92.4%	4.06
52.3%	87.5%	3.94
50.8%	87.5%	3.97

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

#### TOTAL YOUTH REGISTERED

	2018	2017	2016	2017 YE
*Cub Age:	303,394	306,267	309,747	348,823
*Scout Age:	145,211	152,550	160,800	158,524
*Venturers:	12,868	15,989	18,286	18,659
*Explorers:	22,204	22,086	20,096	31,433

#### TOTAL ADULTS REGISTERED

	2018	2017	2016	2017 YE
Cubs:	67,719	71,274	73,653	78,439
Scouts:	91,879	96,732	101,434	98,716
Venturing:	5,218	6,640	7,041	6,965
Council/District:	6,989	7,839	8,285	8,371
Exploring:	5,290	5,573	5,650	6,081

#### TOTAL UNITS REGISTERED

	2018	2017	2016	2017 YE
Packs:	8,806	9,124	9,436	9,435
Troops:	7,097	7,327	7,646	7,400
Teams:	4	213	240	213
Crews:	1,308	1,648	1,851	1,742
Units:	17,215	18,312	19,173	18,790
Posts:	1,161	1,187	1,178	1,329



# JOURNEY TO EXCELLENCE

## Key Performance Indicator Report



**September 2018**

### Western Region

#### LEADING INDICATORS

Continuous Improvement ●

1-Year Improvement ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2018	50.6%	56,062	224	29.1%	315	87,945	74.9%
2017	51.9%	59,747	244	30.0%	348	122,841	95.7%
2016	49.9%	66,336	307	35.6%	350	130,738	95.8%

#### LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2018	563,243	7.7%	81.8%	\$5,123,667	36
2017	604,306	8.3%	83.6%	\$4,735,687	N.A.
2016	608,998	8.3%	83.3%	(\$3,446,694)	N.A.

#### OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
32.4%	89.2%	4.59
29.9%	88.3%	4.88
28.9%	91.5%	4.43

### Boy Scouts of America's Vision "Provide a Quality Scouting Program to More Youth"

#### TOTAL YOUTH REGISTERED

	2018	2017	2016	2017 YE
*Cub Age:	237,332	246,542	244,700	278,854
*Scout Age:	301,852	308,105	277,077	325,493
*Venturers:	8,699	32,116	68,558	33,832
*Explorers:	15,360	17,543	18,663	21,861

#### TOTAL ADULTS REGISTERED

	2018	2017	2016	2017 YE
Cubs:	103,697	109,879	111,063	119,883
Scouts:	139,190	141,090	142,749	148,648
Venturing:	4,259	27,165	28,435	26,874
Council/District:	5,558	5,306	4,988	5,783
Exploring:	5,075	5,873	6,094	6,205

#### TOTAL UNITS REGISTERED

	2018	2017	2016	2017 YE
Packs:	12,117	12,344	12,456	12,547
Troops:	11,795	12,054	12,128	12,136
Teams:	0	7,105	7,214	7,105
Crews:	949	7,829	7,944	7,884
Units:	24,861	39,332	39,742	39,672
Posts:	931	1,027	1,077	1,097