



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



December 2019

National

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2019	55.8%	414,059	1,211	40.2%	1,491	508,943	92.7%
2018	56.2%	493,302	1,552	42.0%	1,628	602,598	83.9%
2017	57.8%	483,811	1,701	42.4%	1,711	643,691	93.2%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2019	2,118,449	4.2%	76.9%	\$5,683,250	15
2018	2,186,329	4.3%	75.1%	\$6,905,707	N.A.
2017	2,282,576	4.5%	76.7%	\$6,959,007	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
50.6%	99.8%	87.1%	4.80
47.5%	N.A.	67.1%	4.07
44.3%	N.A.	86.4%	4.07

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2019	2018	2017	2018 YE		2019	2018	2017	2018 YE		2019	2018	2017	2018 YE
Cub Scouts:	1,176,119	1,231,831	1,245,882	1,231,831	Cub Scouts:	300,735	315,314	337,374	315,314	Packs:	35,509	36,757	38,178	36,757
Scouts BSA:	798,516	789,784	834,124	789,784	Scouts BSA:	407,261	422,993	450,162	422,993	Troops:	35,796	33,075	34,230	33,075
Venturers					Venturing					Teams:	3	10	7,869	10
Sea Scouts:	42,571	55,101	87,827	55,101	Sea Scouting:	16,969	20,289	47,049	20,289	Crews	4,237	4,978	13,149	4,978
Explorers:	101,243	109,613	114,743	109,613	Exploring:	20,194	23,000	25,218	23,000	Ships:	4,539	5,053	5,282	5,053
					Council/District:	25,109	28,870	29,700	28,870	Units:	80,084	79,873	98,708	79,873

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.

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JOURNEY TO EXCELLENCE

Key Performance Indicator Report



December 2019

Northeast Region

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2019	63.3%	68,924	164	51.1%	280	88,252	92.0%
2018	59.8%	83,203	228	49.9%	298	99,936	91.6%
2017	61.3%	81,645	246	49.0%	318	100,834	92.7%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2019	396,312	3.9%	77.9%	\$1,788,789	4
2018	413,565	4.0%	77.7%	\$1,829,411	N.A.
2017	422,002	4.0%	78.2%	\$1,116,739	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
60.1%	99.9%	97.9%	4.35
58.2%	N.A.	76.3%	3.80
55.8%	N.A.	90.3%	3.69

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED					TOTAL ADULTS REGISTERED					TOTAL UNITS REGISTERED				
	2019	2018	2017	2018 YE		2019	2018	2017	2018 YE		2019	2018	2017	2018 YE
Cub Scouts:	218,852	232,440	233,352	232,440	Cub Scouts:	50,837	53,672	54,830	53,672	Packs:	5,764	6,003	6,222	6,003
Scouts BSA:	142,952	143,181	150,441	143,181	Scouts BSA:	80,214	83,920	88,438	83,920	Troops:	6,470	5,897	6,053	5,897
Venturers					Venturing					Teams:	1	2	114	2
Sea Scouts:	8,875	10,748	11,934	10,748	Sea Scouting:	3,795	4,412	5,267	4,412	Crews	894	1,024	1,266	1,024
Explorers:	25,633	27,196	26,275	27,196	Exploring:	4,339	5,005	5,543	5,005	Ships:	1,102	1,215	1,238	1,215
					Council/District:	6,364	7,573	6,721	7,573	Units:	14,231	14,141	14,893	14,141

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

** Financial data includes only councils which have transmitted current month.

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JOURNEY TO EXCELLENCE

Key Performance Indicator Report



December 2019

Southern Region

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2019	55.2%	173,721	466	47.3%	520	207,780	90.3%
2018	55.2%	185,849	561	47.4%	556	219,684	86.4%
2017	56.0%	171,817	601	46.0%	572	212,039	90.9%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2019	613,653	3.6%	68.2%	(\$539,257)	4
2018	628,674	3.6%	67.2%	\$144,063	N.A.
2017	643,095	3.7%	69.7%	\$413,010	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
59.5%	99.9%	94.9%	4.40
56.7%	N.A.	69.8%	3.97
53.0%	N.A.	84.6%	3.76

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	380,568	388,647	384,853	388,647
Scouts BSA:	186,686	186,759	199,666	186,759
Venturers				
Sea Scouts:	15,104	19,507	23,402	19,507
Explorers:	31,295	33,761	35,174	33,761

TOTAL ADULTS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	74,348	78,892	84,222	78,892
Scouts BSA:	99,067	105,302	114,360	105,302
Venturing				
Sea Scouting:	5,179	6,037	7,943	6,037
Exploring:	6,037	6,813	7,389	6,813
Council/District:	7,306	7,854	8,879	7,854

TOTAL UNITS REGISTERED

	2019	2018	2017	2018 YE
Packs:	9,016	9,441	9,974	9,441
Troops:	8,743	8,183	8,641	8,183
Teams:	1	4	437	4
Crews				
Ships:	1,376	1,612	2,257	1,612
Posts:	1,422	1,571	1,618	1,571
Units:	20,558	20,811	22,927	20,811

* Market share may be adjusted prior to 2019 to compensate for girls now available. Learning for Life participants are included.

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JOURNEY TO EXCELLENCE

Key Performance Indicator Report



December 2019

Central Region

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2019	56.6%	107,662	295	48.4%	447	127,994	91.0%
2018	55.4%	134,093	406	45.5%	477	152,537	90.2%
2017	57.5%	130,110	444	46.4%	490	152,359	90.7%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2019	503,333	4.7%	72.4%	\$3,931,515	5
2018	539,413	4.9%	73.0%	\$4,199,228	N.A.
2017	557,439	5.0%	73.7%	\$4,640,043	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
57.4%	99.9%	96.9%	4.16
54.2%	N.A.	75.1%	3.89
52.6%	N.A.	87.4%	3.79

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	315,714	345,216	348,823	345,216
Scouts BSA:	148,302	149,390	158,524	149,390
Venturers				
Sea Scouts:	11,352	14,780	18,659	14,780
Explorers:	27,965	30,027	31,433	30,027

TOTAL ADULTS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	68,637	74,660	78,439	74,660
Scouts BSA:	88,079	93,335	98,716	93,335
Venturing				
Sea Scouting:	4,333	5,363	6,965	5,363
Exploring:	4,938	5,706	6,081	5,706
Council/District:	7,087	7,412	8,319	7,412

TOTAL UNITS REGISTERED

	2019	2018	2017	2018 YE
Packs:	8,589	9,048	9,435	9,048
Troops:	7,829	7,136	7,400	7,136
Teams:	1	4	213	4
Crews				
Ships:	1,118	1,344	1,742	1,344
Posts:	1,114	1,266	1,329	1,266
Units:	18,651	18,798	20,119	18,798

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Key Performance Indicator Report



December 2019

Western Region

LEADING INDICATORS

Continuous Improvement ●

1-Year Change ●

Areas of Concern ●

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF SCOUTS BSA ADVANCEMENTS YEAR-TO-DATE	YOUTH-SERVING EXECUTIVES	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2019	49.3%	63,752	286	27.4%	244	84,917	96.1%
2018	55.8%	90,157	357	33.5%	297	130,441	75.3%
2017	57.9%	100,239	410	35.3%	331	178,459	96.0%

LAGGING INDICATORS

	MEMBERSHIP	MARKET SHARE*	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS**	NUMBER OF COUNCILS TRANSMITTED
2019	605,151	4.9%	88.8%	\$502,203	2
2018	604,677	4.8%	83.0%	\$733,005	N.A.
2017	660,040	5.3%	85.0%	\$789,215	N.A.

OTHER

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION		UNITS PER COMMISSIONER
	TRAINED	CURRENT	
35.9%	99.5%	68.5%	6.21
33.0%	N.A.	54.2%	4.47
31.0%	N.A.	84.9%	4.61

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH MEMBERS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	260,985	265,528	278,854	265,528
Scouts BSA:	320,576	310,454	325,493	310,454
Venturers				
Sea Scouts:	7,240	10,066	33,832	10,066
Explorers:	16,350	18,629	21,861	18,629

TOTAL ADULTS REGISTERED

	2019	2018	2017	2018 YE
Cub Scouts:	106,913	108,090	119,883	108,090
Scouts BSA:	139,901	140,436	148,648	140,436
Venturing				
Sea Scouting:	3,662	4,477	26,874	4,477
Exploring:	4,880	5,476	6,205	5,476
Council/District:	4,352	6,031	5,781	6,031

TOTAL UNITS REGISTERED

	2019	2018	2017	2018 YE
Packs:	12,140	12,265	12,547	12,265
Troops:	12,754	11,859	12,136	11,859
Teams:	0	0	7,105	0
Crews				
Ships:	849	998	7,884	998
Posts:	901	1,001	1,097	1,001
Units:	26,644	26,123	40,769	26,123

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