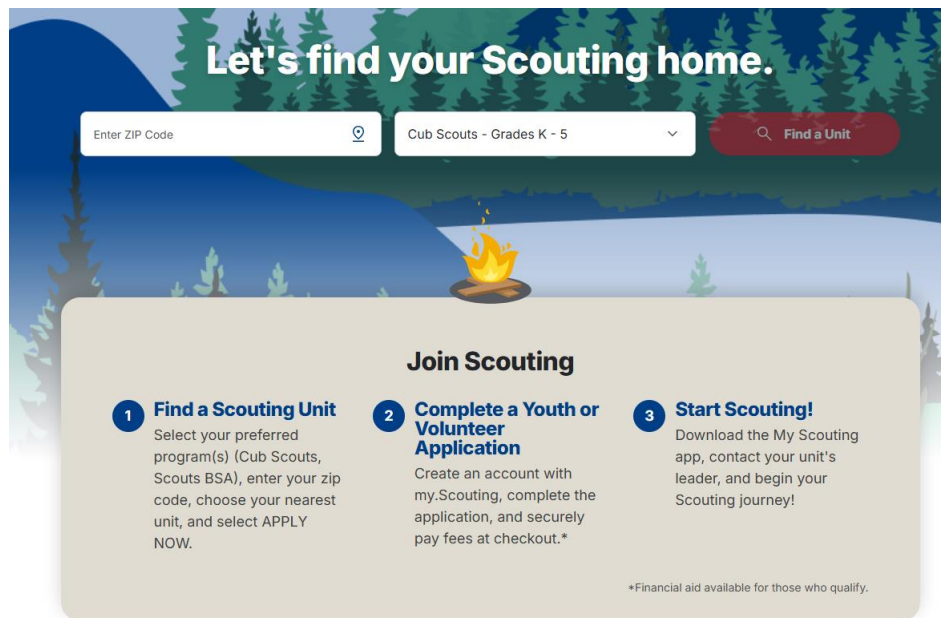


Roundtable Hot Topic

BeAScout Web Site Update

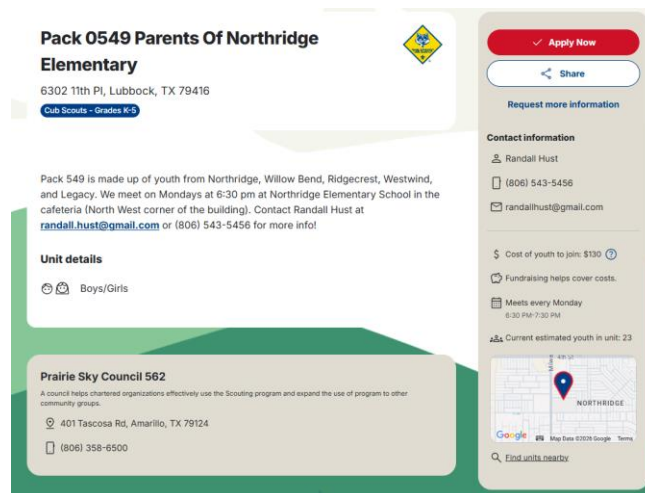


We highly recommend that you pull up the website and do a demo of all the updates and highlight the benefits of the new website

On August 3, 2026, BeAScout launched an updated experience designed to give prospective families the information they want before contacting a unit. The goal is simple: make it easier for families to find the right Scouting unit and take the next step.

Unit leaders can now update new fields in their Unit Pin within Organization Manager:

- **Fundraising Helps Cover Costs:** Let families know if fundraising opportunities help offset the cost of participating.
- **Trial Visit Encouraged:** Show prospective families that they are welcome to attend a meeting before deciding to join.
- **Unit Fee:** Display any additional unit dues beyond the national membership fee.
- **Meeting Schedule:**
 - Meeting Frequency (weekly, biweekly, monthly, etc.)
 - Meeting Day
 - Meeting Start Time
 - Meeting End Time
- **Provide contact information for a new member coordinator:** This person can help answer any questions new families might have, and the page shows all the information about your unit.



Please encourage your unit leaders to complete these updates so families will see accurate, complete information on the new BeAScout. The Key 3 of your unit or their delegates can make the changes needed.

A complete Unit Pin helps families make informed decisions and take the first step into Scouting.

The website also explains to prospective families what Scouts do. It highlights character and leadership development, helping others, making friends, learning new skills, and exploring the outdoors. Further down the page, it explains the Scouting programs, highlighting the activities they can look forward to. At the bottom of the page, it tells families all the social media platforms where Scouting America can be found. A one-stop location for families considering joining Scouting to find a unit, complete applications, and learn about the program.

Don't let your units miss out on potential Scouting families- make sure your unit pin is updated today.

BeAScout.org 	Update Your BeAScout.org Pin and Online Registration https://www.scoutingatl.org/updateBeAScoutpin 
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