

✓ **First 30 Days – Connect and Develop the Foundation**

Indicators: Introduce fun activities; establish structure; build relationships.

The commissioner or district support team should mentor the adult leadership team to:

Recruit and Organize

- Confirm youth and adult registrations with the professional Scouter.
- Conduct an orientation for families to welcome them and explain the program.
- Encourage each new Scouter and Scout parent to create a my.scouting.org account.
- Set up the unit's [Scoutbook](#) account and BeAScout pin.
- Discuss the unit's organization and leadership roles with the Scouts.

Cub Scouts: [AOL Patrol Method](#)
Scouts BSA: [SPL](#); [PLs](#); [PLC](#)

Venturing: [Crew Officers](#)
Sea Scouts: [Ship Officers](#)

- Continue recruiting new members through “[normal friend activities](#),” community outreach, service projects, schools, the chartered organization, and other local connections.

Train and Prepare

- Complete the required [adult training](#) on [scouting.org](#) or in person. See also [Safeguarding Youth Training](#).
- Plan and conduct youth leadership orientation.

Cub Scouts: [AOL Patrol Method](#)

Scouts BSA: [ILST](#)

Venturing: [Crew Officer Orientation](#); [ILSC](#)

Sea Scouts: [ILSS](#)

Hold Meetings and Establish Unit Communication

- Begin regular unit meetings with fun, hands-on activities, including some outdoors.
- Establish communication channels with unit families (email, text groups, Scoutbook).
- Hold a unit committee meeting to outline roles (advancement, finance, events, new member coordinator (NMC), etc.) and begin planning logistics for the first activity or outing.
- Start discussions about the next month's calendar and budget needs.
- Develop integrated social media communications. Create a strategy to reach the intended audience with your key message(s) through print, the internet, email, word of mouth, and social media. See [Social Media Guidelines](#).



Plan Program Kickoff

- Introduce the Scout Oath and Law and program values in age-appropriate ways.
- Conduct the first unit activity—ideally outdoors—and make it memorable!

Cub Scouts: e.g., day hike, games at the park

Venturing: e.g., crew icebreaker

Scouts BSA: e.g., day hike; outdoor activities

Sea Scouts: e.g., boat safety, swim test

Unit Support: As a commissioner or support team:

- Begin establishing relationships between the unit and the district and council volunteers.
- Invite and accompany unit adults to the district roundtable.
- Introduce unit leaders to leaders of other units and other experienced Scouters.

