

THE CULTURE OF UNIT SERVICE: Be the Heart. Build Relationships. Change Lives.

Culture Defined:

Culture is a way of life for a particular group of people – the behaviors, beliefs, values, and symbols that they accept, and that are passed along by communication and imitation.

Why We Have a Statement About the Culture of Unit Service

Scouting has long been described as “a game with a purpose.” That purpose for Scouting America is captured by its mission statement: “to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.” Unit service volunteers (commissioners) play an impact game. Our mission is the same as Scouting America’s. We also share the same vision: To prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law. Our statement about the culture of unit service reminds commissioners of the behaviors, beliefs, and values that enable them to achieve our mission and fulfill our vision.

The Culture of Unit Service Defined:

Be the Heart

Scouting’s units are its heart. Its success is dependent on them. They deliver its program to youth. Commissioners support unit leaders in developing a safe, welcoming environment and delivering Scouting’s program effectively. We exist to support Scouting’s heart.

Build Relationships

Commissioners must develop relationships with the unit leaders we serve based on mutual respect, candor, and trust. Without that, the communication and collaboration required to effectively support units is impossible.

Change Lives

Scouting changes lives – of the youth it serves and the adults who support it (both volunteers *and* professionals). As they adopt Scouting’s values, they become engaged citizens who strengthen our communities, nation, and world.