



Lion Pilot

Lion Products Now Available!

The Lion pilot, the largest pilot in BSA's history, is off to a great start! Kindergarten-age boys and their families are full of excitement and having fun diving into the program materials. Not since the introduction of Tigers has there been such excitement.

That excitement is translating into high demand for Lion merchandise. The youth t-shirt, hat, and adult polo have been a huge hit with new Lion families. To build on that excitement, councils have identified additional merchandise opportunities...and National Supply has delivered! Check out additional adult Lion products now available:

Adult T-Shirts



Orders may be placed by calling Supply Customer Service at 800.323.0736 and referencing the SKU. Retail is \$14.99.

	SKU	Description	Retail
Large Center Lion Graphic	636420	TEE LION CNTR FRNT ADT NAVY SM	\$ 14.99
	636421	TEE LION CNTR FRNT ADT NAVY MD	\$ 14.99
	636422	TEE LION CNTR FRNT ADT NAVY LG	\$ 14.99
	636423	TEE LION CNTR FRNT ADT NAVY XL	\$ 14.99
	636424	TEE LION CNTR FRNT ADT NAVY 2X	\$ 14.99
	636425	TEE LION CNTR FRNT ADT NAVY 3X	\$ 14.99
Small Corner Lion Graphic	636465	TEE LION ADT NAVY SM	\$ 14.99
	636466	TEE LION ADT NAVY MD	\$ 14.99
	636467	TEE LION ADT NAVY LG	\$ 14.99
	636468	TEE LION ADT NAVY XL	\$ 14.99
	636469	TEE LION ADT NAVY 2XL	\$ 14.99
	636470	TEE LION ADT NAVY 3XL	\$ 14.99

Women's Polo Shirt



Orders may be placed by calling Supply Customer Service at 800.323.0736 and referencing the SKU. Retail is \$29.99.

Lion logo embroidered on left sleeve.

SKU	Description	Retail
636744	POLO LION LDY NAVY SM	\$ 29.99
636745	POLO LION LDY NAVY MD	\$ 29.99
636746	POLO LION LDY NAVY LG	\$ 29.99
636747	POLO LION LDY NAVY XL	\$ 29.99
636748	POLO LION LDY NAVY 2XL	\$ 29.99

Larger Size Youth Cap and T-Shirt

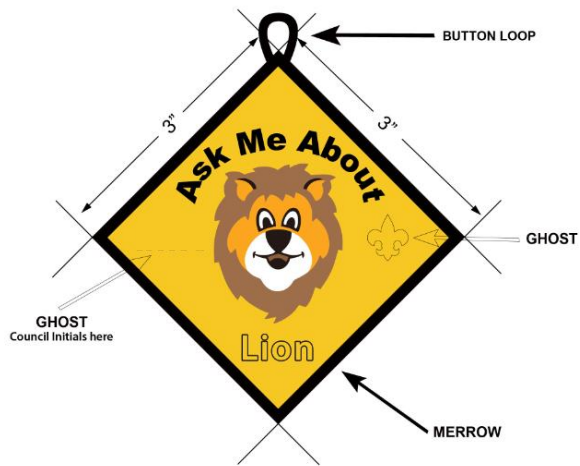
Feedback from the field indicated that larger sizes were needed for both the youth cap and youth t-shirt. National Supply has now made available larger sizes in both products!

Lion Recruitment Patch

Every Scouter loves a patch...especially when it involves the new Lion pilot program!

Councils may order custom Lion program recruiting patches directly through the BSA National Supply Group at NDCSpecialty.Products@scouting.org or through an authorized BSA Licensee at <http://licensingbsa.org/bsa-licensee-list/>.

No SKU number needed —copy and paste the patch artwork below when ordering. Production time and pricing depends on quantity and various other factors.



As with every BSA pilot, feedback from the field is valued and will help ensure success. If you have additional Lion pilot suggestions, please email them to lion.pilot@scouting.org.

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