

EARLY ADOPTER SOFT LAUNCH PROGRAM OVERVIEW					
TIMING	STARTING 12/14/17	12/14 – 1/15/18		12/14 – 3/15/18	1/15 – 3/15
DECISION	Council opts in to participate in the Early Adopter program	Council decides which chartered partners to approach for participation in the Early Adopter program		Chartered partner and units determine if the pack wants to participate in the Early Adopter program	
LOCAL ACTION	Scout Executive responds to National Service Center email with council name, number and agreement to the terms in the email	Council engages chartered partners that it wants to invite to the Early Adopter program using the toolkit provided by National Service Center	Chartered partners and units review available information, including informational video available starting January 8 th	<p>First, chartered partner activates pin to indicate that they will be welcoming girls as part of the Early Adopter program.</p> <p>Then, unit activates pin to indicate that they will be welcoming girls as part of the Early Adopter program.</p>	Council determines membership needs of participating units to identify need for additional support.
NSC ACTION	<p>National Service Center (NSC) activates option for packs in that council to welcome girls</p> <p>National Service Center sends participating councils Early Adopter communications toolkit</p>			National Service Center sends welcome email to Early Adopter unit leadership and chartered partner.	National Service Center provides support to local councils for membership needs