To: Community Partner  
From: Chuck Brasfeild, Flint River Council  
Re: Camp Card Partnership  

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**Request Your Participation in 2011 Camp Card Program**

**Overview:** For the second year, the Flint River Council is producing a discount card called the CAMP CARD. Sales of the CAMP CARD will assist Scouts in earning their own way to summer camp. Attendance in Scout summer camp is the number one reason Scouts stay active in Scouting; the longer Scouts stay active, the greater opportunity they have to learn life changing values.

**Dates:** Cards will be sold for $5.00 by Scouts from March 1 – May 31, 2011. Discounts should be valid from March 1, 2011 to December 31, 2011.

**Quantity:** We plan to produce a total of 80,000 cards in Fayette, Coweta, Spalding, Butts, Lamar, Pike, Upson, & Henry counties in Georgia. Last year we sold 35,000 cards. For 2011, we are producing 5 regional cards, our sales expectations by county are below.

<table>
<thead>
<tr>
<th>Area</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henry/Butts</td>
<td>7,539</td>
<td>20,000</td>
</tr>
<tr>
<td>Fayette</td>
<td>12,093</td>
<td>25,000</td>
</tr>
<tr>
<td>Coweta</td>
<td>11,172</td>
<td>25,000</td>
</tr>
<tr>
<td>Spalding</td>
<td>4,252</td>
<td>7,000</td>
</tr>
<tr>
<td>Lamar, Pike, Upson</td>
<td>900</td>
<td>3,000</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>35,056</strong></td>
<td><strong>80,000</strong></td>
</tr>
</tbody>
</table>

**Offer:** We would like you to consider a discount for inclusion in the card.

All proceeds will support local Scouting!

*Fax or e-mail the coupon form to Flint River Council to:*

Chuck Brasfeild  
Scout Executive  
[Chuck.Brasfeild@scouting.org](mailto:Chuck.Brasfeild@scouting.org)  
Fax: 770-227-9125  
Phone: 770-227-4556
Participation Form

Name: ___________________________  Title: ___________________________

Company: ___________________________

Address: ___________________________  E-mail: ___________________________

City, Zip: ___________________________

Phone: ___________________________  Fax: ___________________________

☐ I’m happy to offer the following coupon for the CAMP CARD.

**Exact Description:**

**Locations:** ☐ My offer is good at all locations in Henry, Coweta, Fayette, Spalding, Lamar, Pike, Upson, and Butts counties of Georgia

☐ OR list counties

Number of locations in these counties: ________

**Logo or Letter of instruction enclosed:** ☐ Yes  ☐ No

- I understand the Camp Card will be valid from March 1, 2011 –December 31, 2011
- I am able to commit my organization to offer and validate the Camp Card through December 31, 2011
- I understand the BSA may choose not to use my coupon offer for the Coupon Card.

Signature: ___________________________

Send to: Flint River Council, BSA  
Attn: Camp Card

Chuck.Brasfeild@Scouting.org  
Fax  770-227-9125

Questions? Contact: Chuck Brasfeild, Camp Card Advisor  
Phone 404-310-4860

Thank you for your support!