Regional and Area Organization Structure

Position Descriptions

5-24-2012
Introduction to Regional Operations and Organization

This is a guide to the operations and organization of the Boy Scouts of America for new regional or area volunteers. It is an honor and privilege to serve at this level. It is expected that regional and area officers will actively serve in their roles and attend area, regional and national meetings or conferences. Active leadership and participation is critical to supporting the mission of the region and areas.

There are four regions in the Boy Scouts of America, each headed by a regional president. Each region has geographical clusters of councils called areas. Areas are administrative units that provide direct service to local councils. The mission of the region is to provide liaison between the National Council and local councils to achieve the purposes of Scouting and to maintain standards, policies, programs, and procedures established by the Boy Scouts of America. The region is responsible for the effective operation of each of its councils: the proper alignment of councils, sufficient qualified volunteer and professional leadership in each council, and effective program for financing each council.

Regional Responsibilities

1. To communicate national policy, programs, and information to local councils within regional jurisdiction.
2. To listen to local council volunteers and professionals and convey to the National Council innovative ideas for strengthening the programs and policies of the Boy Scouts of America.
3. To provide professional and volunteer support to councils to help them meet Journey to Excellence standards and criteria.
4. To maintain established standards and provide ongoing training to keep volunteers and professionals updated.
5. To serve councils, through areas providing ongoing services, counsel, guidance, mentoring and support.

Regional Functions

1. Conduct an Annual Council Progress Review for each council. Target “Index of Growth” and “Journey to Excellence Objectives” and strategic long range plans.
2. Conduct annual camp visitations to help maintain national standards and monitor camp long range plans.
3. Conduct training on an ongoing basis to all council personnel (both volunteers and professionals), to keep them in tune with changing programs and social needs. This can be accomplished through called meetings of professionals and volunteers on a cluster, area, region, or national level.
4. Assist councils in maintaining the best, most competent professionals in all councils through the appropriate personnel system.
5. Assist councils in meeting their fiduciary responsibilities as a financially sustainable council including revenue generation, governance and fiscal management.
6. Assist councils with administration support and training.
7. Help council volunteers and professionals achieve goals using all the resources available through the region, area, and National Council.
Responsibilities of Regional Officers

Regional President

1. Serves as volunteer leader of the region.
2. Serves as a member of the Regional Key 3 with the Regional Commissioner and Regional Director and an active member of the regional executive board and executive committee.
3. Serves as a member of the National Executive Board and the Regional Presidents’ Group.
4. Presides at all regional executive board and executive committee meetings.
5. Acts as “communicator” with all National Council standing committees.
6. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
7. Appoints the regional nominating committee in consultation with the regional director.
8. In the event of a vacancy in the position of regional vice president or area president appoints a successor (subject to the approval of the regional executive committee) to complete the unexpired term.
9. Appoints regional Scouters in consultation with the regional director to give leadership studies of council mergers, consolidations, joint council ventures, and boundary realignments, in collaboration with Mission Impact Committee.
10. Appoints regional task forces as needed in consultation with the appropriate regional vice president and regional director.
11. Helps maintain standards and policies of the Boy Scouts of America.

Regional Commissioner

1. Serves as a member of the Regional Key 3 with the Regional President and Regional Director and an active member of the regional executive board and executive committee.
2. Works closely with the National Commissioner, in providing quality commissioner service throughout the region and the areas in support of local councils for the purpose of improving unit retention.
3. Provides leadership through area commissioners, in service local councils in the attainment of the quality unit, district and council recognition awards.
4. Supervises the activities of commissioners, in serving local councils in the attainment of the quality unit, district and council recognition awards.
5. Encourages communications between national, area and council commissioners to ensure that councils provide opportunities for immediate commissioner orientation, frequent basic training and monthly learning experiences for all commissioners.
6. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
7. Provides direction and support to area commissioners especially related to the membership validation process; unit charter renewal; conducting and tracking unit visits; counseling regarding particular situations; and recruiting and training a full staff of commissioners.
8. Supports areas and councils in improving unit to commissioner ratios, monthly unit visits.
9. Helps maintain standards and policies of the Boy Scouts of America.
Regional Director

1. Serves as the regional leader for a large and diverse geographical area within the national structure of the BSA.
2. Responsible for the attainment of the objectives of the national strategic plan in the region.
3. Serves as an active member of the Assistant Chief Scout Executive, Council Operations, and Chief Scout Executive’s management team.
4. Provides leadership in developing and implementing plans and programs to operate and grow the organization in the region.
5. Represents the expressed needs of professional and volunteer Scouters within councils and the areas of the region.
6. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
7. Responsible and accountable for the operations, programs, finances, employees, and volunteer relationships of the region to accomplish the goals and objectives established by the National Council.
8. Recruits, guides, develops, and motivates a corps of competent volunteers in sufficient number to supply effective support to the councils of the region.
9. Participates in the development and placement of professional personnel, as appropriate, in cooperation with the Assistant Chief Scout Executive and human resources. Provides guidance regarding the employment of the best qualified individuals in key local council leadership roles in the region.
10. Serves as the professional advisor for the Regional Key 3.
11. Serves as the professional advisor to the regional executive board and executive committee.
12. Responsible for implementing and maintaining national standards, policies, rules and regulations, and general board resolutions within the region.

Staff Advisor to various Operating Committees

1. A member of the Regional staff, National staff or a collaborative team of both as determined by the Regional director and respective Group Director.
2. Responsible for the attainment of the objectives of the committee in accordance with national strategic plan.
3. Provides leadership in developing and implementing plans and programs to lead the committee in support of local councils.
4. Recruits, guides, develops, and motivates a corps of competent volunteers in sufficient number to effectively and efficiently operate a committee in support of local councils.
5. Serves as the professional advisor to the committee.
6. Helps maintain standards and policies of the Boy Scouts of America.
Regional Executive Vice President

1. Serves as a member of the regional executive board and executive committee.
2. Presides at Regional meetings when the Regional president is unable to attend.
3. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
4. Provides leadership in serving local councils in support of national strategic plan.
5. Helps maintain standards and policies of the Boy Scouts of America.
6. This position reports to the regional president.

Regional Vice President – Council Operations Support

1. Serves as a member of the regional executive board and executive committee, and serves on the national Council Operations Standing Committee.
2. Provides leadership in serving councils with solutions to build capacity in local councils through positively impacting membership growth and retention, financial health, program impact, and council governance.
3. Responsible for the four standing committees of the council operations support function and the active participation of their chairman and committee members in bringing solutions to local councils.
4. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
5. Helps maintain standards and policies of the Boy Scouts of America.
6. This position reports to the regional president.

- Regional Program Impact Committee Chairman
  
  o Serves as a member of the regional executive board and executive committee, and serve on national Program Impact Committee.
  o Chairs the meetings of the Regional Program Impact Committee.
  o Promotes adult volunteer training in local councils as one of the cornerstones to quality programs and youth retention.
  o Ensures, through a task force of volunteers and area representatives, the highest level of training for Wood Badge and NYLT course directors throughout the region.
  o Provides leadership and promotion to council led leadership development courses including Powderhorn, Kodiak and Sea Badge.
  o Promotes and supports the Journey to Excellence efforts of area and council Program Impact chairs in achieving a percentage increase in Cub Scout and Boy Scout advancements.
  o Promotes adult leader recruitment and engagement through programs such as Friend Storming and Scout Parents.
  o Promotes volunteer recognition including Silver Buffalo and regional Silver Antelope awards.
  o Promotes and supports area leadership in conducting area program conferences in support of local councils.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the regional vice-president – council operations support.
  o Oversees the activities of the regional youth cabinet.
• **Regional Membership Impact Committee Chairman**
  - Serves as a member of the regional executive board and executive committee and serves on national Membership Impact Committee.
  - Chair the meetings of the Regional Membership Impact Committee.
  - Promote through areas and local councils nationally coordinated membership initiatives with specific chartered partner groups to increase the number of registered youth per council.
  - Promotes and provide encouragement to area and local council leadership to extend Scouting programs to emerging multicultural markets, including Hispanic and Asian communities.
  - Promotes and supports the Journey to Excellence efforts of area and council Membership Impact chairs in achieving an increase in market share percentage, increased percentage in membership growth and an increase in percentage of membership retention.
  - Provide leadership to annual membership recruitment and new unit development campaigns to positively impact the market share of local councils.
  - Promote best methods for membership growth and outreach including target emerging markets to positively impact the market share of local councils.
  - Promote strong relationships with our chartered partners.
  - Promote recognition of outstanding service by adult individuals or organizations in rural or low-income urban backgrounds with the promotion of the Whitney M. Young Service Award and other membership related recognitions.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional vice-president – council operations support.

• **Regional Mission Impact Committee Chairman**
  - Serves as a member of the regional executive board and executive committee and serves on the national Mission Impact Committee.
  - Chair the meetings of the Regional Mission Impact Committee.
  - Provide support to the area leadership in assisting local council executive boards with assessments, resources, retreats, district operations support and new BSA business models.
  - Promotes and supports the Journey to Excellence efforts of area and council Mission Impact chairs in improvement in council leadership, committee members/district and percent of direct contact leaders trained.
  - Promoted and supports the Annual Progress Review process for local councils.
  - Provide support to area leadership to assist councils with performance management, strategic planning (My Council Plan) and governance.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional vice-president – council operations support.
  - Supports local councils to improve their aggregate Journey to Excellence performance score.
• Regional Finance Impact Committee Chairman
  o Serves as a member of the regional executive board and executive committee and on the national Finance Impact Committee.
  o Serves as a member of the national Finance Impact Support Committee.
  o Chairs the meetings of the Regional Finance Impact Committee.
  o Supports local councils to improve their financial health as measured by the Journey to Excellence key performance indicators of:
    o Growth of Net Assets of the Operating and Total all Funds
    o Positive Annual Operating Fund Balance Growth
    o Direct Support Growth
  o In consultation with staff, helps local councils become informed about the latest fundraising concepts and techniques including those in Friends of Scouting, capital campaigns, project sales, direct mail solicitations, special events, and foundation grant proposals.
  o Promotes and supports the Journey to Excellence efforts of area and council Finance Impact chairs in achieving favorable operating net assets to expense ratio, an increased percentage in council-generated contributions and an increase in the percent of new permanently restricted Endowment to expense.
  o Promotes major gifts development programs, including the promotion of regional and national major gifts events, estate seminars, training and use of National Council resources for securing major gifts.
  o Provides guidance and support for investment stewardship in local councils. Through area leadership, provides resources to local council leadership to develop and implement their council investment policy, define their internal controls, define risk to reward tolerance, define goals and establish effective structure.
  o Keeps fully informed of United Way and other federated funding to effectively support local councils in their relationships with these agencies.
  o Provides leadership to the annual council audit process. Takes necessary action, as needed, to assure fiscal integrity of all councils and to assure that proper accounting and reporting methods are being used.
  o Promotes recognition for financial service to local councils such as the Win Rockefeller Award.
  o Helps maintain standards and policies of the Boy Scouts of America for financial development and stewardship working with area leadership.
  o This position reports to the regional vice-president – council operations support.
Regional Vice President – Outdoor Adventures

1. Serves as a member of the regional executive board and executive committee and represents the region on the National Adventure Committee.
2. Coordinates the promotion of national and world jamborees, high-adventure bases, approved international events, and other national outdoor adventures.
3. Provides leadership to area and local councils on the promotion of risk management and health and safety issues including use of risk management committees and the Guide to Safe Scouting.
4. Responsible for ensuring that all local council outdoor programs are conducted by trained and certified staff members and meet national camping standards and state mandated standards, through the standing committees of the outdoor adventures function and the active participation of their chairmen and committee members in bringing solutions to local councils.
5. Recruit regional leadership for the following programs:
   a) Regional Order of the Arrow Chairman
   b) Jamboree Chairman
   c) Regional Programs Support Committee Chairman
   d) Regional Camp Accreditation Chairman
   e) Sea Scout Commodore
6. Helps maintain standards and policies of the Boy Scouts of America.
7. This position reports to the regional president.

- Regional Outdoor Programs Committee Chairman
  o Serves as a member of the Regional Outdoor Committee and represents the region on the National Outdoor Programs Support Committee.
  o Chair the meetings of the Regional Outdoor Programs Support Committee.
  o Assists local councils in developing sales and marketing plans to ensure increase in camp attendance.
  o Provides leadership to the certification and promotion of Project COPE, Climbing/Rappelling, Leave No Trace and other national outdoor initiatives.
  o Promote the relationship between Scouting and conservation, including promotion of the William T. Hornaday Award.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Regional Vice-President – Outdoor Adventures.
  o Recruits regional representatives with subject to the approval of the Key 3 of Regional Outdoor Adventures for the following National Task Forces:
    a) Aquatics
    b) Camping/Outdoor
    c) Climbing
    d) Conservation
    e) COPE
    f) Outdoor Ethics
    g) Shooting Sports
• **Regional Order of the Arrow Chairman**
  o Serves as a member of the regional executive board and executive committee and serves on the national Order of the Arrow Committee.
  o Chair the meetings of the Regional Order of the Arrow Committee.
  o Serves as a member of the National Order of the Arrow Committee.
  o Serves as adviser to the Regional Order of the Arrow Chief.
  o Promotes the importance of councils obtaining Quality Lodge status.
  o With the region staff adviser, is responsible for administering and managing regional Order of the Arrow programs including National Leadership Seminars, National Lodge Adviser Training Seminars, Section Chief Training (Gathering), and Region participation in the National Order of the Arrow Conference (NOAC).
  o Gives direction to section advisers and the region Order of the Arrow committee.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Regional Vice-President – Outdoor Adventures.

• **Regional Jamboree Chair**
  o Works in collaboration with Area and Council Jamboree Chairs.
  o Disseminating all information from the Jamboree Department.
  o Schedules and Chairs monthly meetings/teleconferences of Area Jamboree Chairs.
  o Ensures that all assigned Areas have an active Jamboree Chair.
  o Ensures that each Area has a Jamboree Ambassador.
  o Ensures that all Area Chairs and Ambassadors have adequate training and current information.
  o Schedules the Regional Jamboree Ambassador to promote and recruit staff at all scheduled Regional events.
  o Assists each Area Jamboree Chair in scheduling Jamboree Ambassadors to promote and recruit staff and youth participants for the National Jamboree at all Area and Council events including: Area meetings and workshops, council camporees, merit badge events, commissioner colleges, University of Scouting programs and similar opportunities for mass marketing.
  o Monitors the engagement and performance of Area Jamboree Chairs and Ambassadors.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Regional Vice President – Outdoor Adventures.

**Regional Vice President – Marketing**

1. Serves as a member of the regional executive boards and executive committee and serves on the national Marketing Committee.
2. Coordinates marketing plans in support of local councils in specific media markets working through the area leadership to promote membership initiatives and relationships development.
3. Provides updated materials from the National B.S.A. in support of area and council needs (i.e., *Words to Live By* and other materials).
4. Creates awareness of all national relationships materials and religious awards to assist local councils.
5. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
6. Promotes key national initiatives and projects in local councils and assists with development of marketing strategies in the area.
7. Promotes the use of national statistical data and surveys to assist local councils with program outreach and outcomes.
8. Helps maintain standards and policies of the Boy Scouts of America.
9. This position reports to the regional president.

Regional Vice President – Learning for Life

1. Serves as a member of the regional executive board and executive committee and serves on the national Learning for Life Committee.
2. Promotes and encourages local councils to achieve the National Distinguished Learning for Life Award for Councils annually through Area Vice Presidents.
3. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
4. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
5. Assists area leadership in recruiting an adequate number of members to carry out council level Learning for Life efforts.
6. Promotes strong relationships with participating organizations.
7. Promotes recognition of outstanding service by adult individuals or organizations with the various Learning for Life related recognitions.
8. Assists in identifying opportunities to expand the Learning for Life programs.
9. Helps maintain standards and policies regarding Learning for Life programs and leadership.
10. This position reports to the regional president.

• Exploring Chairman
  o Serves as a member of the regional executive board and executive committee and serves on the national Learning for Life Committee.
  o Promotes and encourages local council assistance for posts to achieve the National Exploring Excellence Award annually through Area Vice Presidents.
  o Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
  o Assists area leadership in recruiting an adequate number of members to carry out council level Exploring efforts.
  o Promotes Exploring with top business leaders in the region.
  o Promotes recognition of outstanding service by adult individuals or organizations with the various Exploring related recognitions.
  o Assists in identifying opportunities to expand the Exploring program.
  o Helps maintain standards and policies regarding Learning for Life programs and leadership.
  o This position reports to the vice president of Learning for Life.
Special Committees (By Region Appointment)

- **Regional Nominating Committee Chairman**
  - Serves as a member of the regional executive board and executive committee.
  - Promotes year-round selection, cultivation and recruitment of the right volunteers to serve at the regional and area level working closely with the regional president, area presidents and regional director.
  - Adheres to the annual nominating process and schedule for the region as outlined in the *Charter and Bylaws of the Boy Scouts of America*.
  - Presents the Nominating Committee report for the region at the Regional Committee Meeting held in conjunction with the National Annual Meeting of the Boy Scouts of America.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional president.

- **Regional Membership Standards Committee Chairman**
  - Serves as a member of the regional executive board and executive committee.
  - Chair the meetings of the regional registration review committee to review all appeal requests for reinstatement of membership in the Boy Scouts of America.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional president.

- **Trust Committee Chairman**
  - Serves as a member of the regional executive board and executive committee.
  - Chair the meetings of the Trust committee to review and approve grant requests.
  - Ensure that an approved process for distributing allocated funds is in accordance with the guidelines of the individual trusts.
  - Report the distribution of funds to the executive board and executive committee.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional president.

- **Alumni/National Eagle Scout Association Chairman**
  - Serves as a member of the regional executive board and executive committee.
  - Chair the meetings of the Eagle Scholarship committee.
  - Coordinate and communicate national Alumni Associations initiatives.
  - Ensure that an approved process for awarding Eagle Scout Scholarships is in accordance with the guidelines of the national Eagle Scout Association.
  - Report the distribution of Eagle Scout Scholarships to the executive board and executive committee.
  - Helps maintain standards and policies of the Boy Scouts of America.
  - This position reports to the regional president.
• Council Strategy Chairman
  o Serves as a member of the regional executive board and committee.
  o Coordinates and communicates the implementation strategy for targeted council performance improvement plans.
  o Oversees and guides Area leadership in the process of mergers and consolidations.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the regional president.
Responsibilities of Area Officers

Area President

1. Serves as a member of the regional executive board and executive committee.
2. Presides at area meetings.
3. Appoints vice presidents and committee chairmen as needed.
4. Supports councils in obtaining the Journey to Excellence standards and criteria.
5. Appoints area task forces as needed in consultation with the appropriate regional vice president and the area director.
6. Develops relationships with area-wide chartered organizations.
7. Promotes national, regional and area events.
8. Assists with special council needs.
9. Helps maintain standards and policies of the Boy Scouts of America.
10. This position reports to the regional president.

Area Commissioner

1. Serves as a member of the Area Key 3 committee.
2. Works closely with the Regional Commissioner, Area President and Area Director in providing quality commissioner service throughout the Area in support of local councils for the purpose of improving unit retention.
3. Ensures that councils provide opportunities for immediate commissioner orientation, frequent basic training, and monthly learning experiences for all commissioners.
4. Supports councils in improving unit to commissioner rations and monthly unit visits.
5. Provides direction and support to council commissioners especially related to the membership validation process, unit charter renewal, conducting and tracking unit visits, counseling regarding particular situations, recruiting and training a full staff of commissioners, and supporting the annual commitment and achievement of the Journey to Excellence Recognition Award programs for units, districts and councils.
6. Works with the Area President to secure the help of Area committees in meeting local council needs.
7. Supports councils in obtaining their Journey to Excellence standards and criteria.
8. Helps maintain standards and policies of the Boy Scouts of America.
9. This position reports to the area president.

Area Director

1. Serves as a direct liaison with local councils in an Area within the region.
2. Manages issues and initiatives related to council operations, human resources, volunteers, and relationships with community organizations within the Area.
3. Responsible for direct support of assigned councils within the Area.
4. Facilitates human resources initiatives to include Scout executive selection, employee coaching, issues, and placement. Serves as coach/evaluator and facilitates quarterly reviews of Scout Executives within the Area.
5. Provides needed volunteer support to help areas and councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
6. Actively serves as the interim Scout executive for a council during a vacancy, and ensures a successful handoff and continuity for the successor.

7. Recruits, guides, develops, and motivates a corps of competent volunteers in sufficient number to supply effective support to the councils of the Area.

8. Serves as the professional advisor for the Area Key 3.

9. Serves as the professional advisor to the Area committee.

10. Responsible for implementing and maintaining national standards, policies, rules and regulations, and general board resolutions within the Area.

**Area Vice President(s) – At Large**

1. Serves as a member of the area committee.

2. Presides at area meetings when the area president is unable to attend.

3. Supports assigned local councils in providing an active communications link between area, regional and national resources and the local council leadership.

4. Supports councils in obtaining their Journey to Excellence standards and criteria.

5. Provides leadership in serving local councils in support of national strategic plan.

6. Carries out other duties assigned by the area president.

7. Helps maintain standards and policies of the Boy Scouts of America.

8. This position reports to the area president.

**Area Vice President – Learning for Life**

1. Serves as a member of the area committee and serves on the regional Learning for Life committee.

2. Promotes and encourages local councils to achieve the National Distinguished Learning for Life Award for Councils annually.

3. Provides needed volunteer support to help councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.

4. Supports councils in obtaining their Journey to Excellence standards and criteria.

5. Assists council leadership in recruiting an adequate number of members to carry out the functions of Learning for Life (Fundraising, Service, Program, Marketing).

6. Promotes strong relationships with participating organizations.

7. Promotes recognition of outstanding service by adult individuals or organizations with the various Learning for Life related recognitions.

8. Assists in identifying opportunities to expand the Learning for Life programs.

9. Helps maintain standards and policies regarding Learning for Life programs and leadership.

10. This position reports to the area president.

- **Exploring Chairman**
  - Serves as a member of area committee and serves on the regional Learning for Life Committee.
  - Promotes and encourages local council assistance for posts to achieve the National Exploring Excellence Award annually.
  - Provides needed volunteer support to help councils be successful in meeting goals and objectives and Journey to Excellence standards and criteria.
  - Assists council leadership in recruiting an adequate number of members to carry out the functions of Exploring (Fundraising, Service, Program, Marketing).
Promotes Exploring with top business leaders in the area.
Promotes recognition of outstanding service by adult individuals or organizations with the various Exploring related recognitions.
Assists in identifying opportunities to expand the Exploring program.
Helps maintain standards and policies regarding Learning for Life programs and leadership.
This position reports to the area vice president of Learning for Life.

Area Vice President – Council Operations Support

1. Serves as a member of the area committee and serves on the regional Council Operations Support committee.
2. Provides leadership in serving councils with solutions to build capacity in local councils through positively impacting membership growth and retention, financial health, and program impact.
3. Supports councils in obtaining their Journey to Excellence standards and criteria.
4. Responsible for the four standing committees of the council operations support function and the active participation of their chairmen and committee members in bringing solutions to local councils.
5. Supports councils in obtaining their Journey to Excellence standards and criteria.
6. Helps maintain standards and policies of the Boy Scouts of America.
7. This position reports to the area president.

• Area Program Impact Committee Chairman
  o Serves as a member of the area committee and serves on the regional Program Impact committee.
  o Chair the meetings of the Area Program Impact Committee.
  o Promotes adult volunteer training in local councils as one of the cornerstones to quality programs and youth retention.
  o Provides leadership and promotion of the highest level of training for Wood Badge and NYLT course directors throughout the area.
  o Provides leadership and promotion of council led Venturing leadership development courses including Powderhorn, Kodiak and Sea Badge.
  o Promote adult leader recruitment and engagement through programs such as FriendStorming, and Scout Parents.
  o Promote volunteer recognition including Silver Beaver and regional Silver Antelope awards.
  o Promotes and provides leadership in conducting area program conferences in support of local councils.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the area vice-president – council operations support.
• **Area Membership Impact Committee Chairman**
  o Serves as a member of the area committee and serves on the regional Membership Impact committee.
  o Chair the meetings of the Area Membership Impact Committee.
  o Promote nationally coordinated membership initiatives with specific chartered partner groups.
  o Promote and provide encouragement to local council leadership in extending Scouting programs to emerging multicultural markets, including Hispanic, Asian and African American communities.
  o Provides leadership to annual membership recruitment and new unit development campaigns.
  o Promotes best methods for membership growth and outreach including target emerging markets.
  o Promotes strong relationships with our chartered partners.
  o Promotes recognition of outstanding service by adult individuals or organizations in rural or low-income urban backgrounds with the promotion of the Whitney M. Young Service Award and other membership related recognitions.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the area vice-president – council operations support.

• **Area Finance Impact Committee Chairman**
  o Serves as a member of the area committee and serves on the regional Finance Impact Committee.
  o Serves as a member of the region Finance Impact Committee.
  o Chairs the meetings of the Area Finance Impact Committee.
  o Assists local councils to improve their financial health as measured by the key performance indicators of:
    o Growth of Net Assets of the Operating and Total all Funds
    o Positive Annual Operating Fund Balance Growth
    o Direct Support Growth
  o In consultation with the area director, helps local councils become informed about the latest fundraising concepts and techniques including those in Friends of Scouting, capital campaigns, project sales, direct mail solicitations, special events and foundation grant proposals.
  o Promotes major gifts development programs, including the promotion of regional and national major gifts events, estate seminars, training and use of National Council resources for securing major gifts.
  o Provides guidance and support for investment stewardship in local councils. Provides resources to local council leadership to develop and implement their council investment policy, define their internal controls, define risks to reward tolerance, define goals and establish effective structure.
  o Keeps fully informed of United Way and other federated funding to effectively support local councils in their relationships with these agencies.
  o Provides leadership to the annual council audit process. Takes necessary action, as needed, to assure fiscal integrity of all councils and to assure that proper accounting and reporting methods are being used.
  o Promotes recognition for financial service to local councils including awards such as the Win Rockefeller Award.
Area Mission Impact Chairman

- Serves as active member of the Regional Mission Impact committee.
- Chairs the Area Mission Impact Committee.
- Supports Progress Review Chair, Operational & Strategic Planning Chair and Journey to Excellence Subject Matter Expert.
- Helps maintain standards and policies of the Boy Scouts of America.
- This position reports to the area vice-president – council operations support.

Area Vice President – Outdoor Adventures

- Serves as a member of the area committee and serves on the regional Outdoor Adventures committee.
- Coordinates the promotion of national and world jamborees, high-adventure bases, approved international events, and other national outdoor adventures.
- Provides leadership to local councils on the promotion of risk management and health and safety issues including use of risk management committees and the Guide to Safe Scouting.
- Provide leadership to the National Camp Assessment Plan for area camp programs for Family Camps, Cub Scout Day Camps, Cub Scout, Boy Scout and Venturing resident camps and local council high adventure or specialty adventure programs in all councils of the region.
- Assist local council outdoor programs through subject matter experts to meet national standards, Guide to Safe Scouting and state laws.
- Assist councils when needed in developing sales and marketing plans to ensure growth in the number of Scouts camping.
- Helps maintain standards and policies of the Boy Scouts of America.
- Recruits Area Advocates in consultation with the Regional Subject Matter Expert and approved by the Area Key 3 for the following specialties:
  a) Aquatics
  b) Camping/Outdoor
  c) Climbing
  d) Conservation
  e) COPE
  f) Outdoor Ethics
  g) Shooting Sports
- This position reports to the area president.
• Area Camp Assessment Team Chairman
  o Serves as a member of the area committee and serves on the Regional Outdoor Adventures committee.
  o Recruits resident camp assessment team leaders and member to conduct annual camp assessments in all area camps in accordance with the National Camp Assessment Program.
  o Conducts orientation training annually for camp assessment specialists.
  o Assigns assessment team leader and team members to each camp.
  o Compiles reports of camp assessment held in the area.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the area Vice-President – Outdoor Adventures.

• Order of the Arrow Section Advisor(s)
  o Serves as member of the area committee and serves on the regional Outdoor Adventures committee.
  o Serves as a member of the region Order of the Arrow committees.
  o Serves as adviser to the section chief.
  o With the section staff adviser, is responsible for administering and managing section Order of the Arrow programs including Section Conclave, Council of Chiefs meetings and Lodge Assistance Program.
  o Provides reports to the area director and the region Order of the Arrow chairman on a regular basis.
  o Promote Quality Lodge standards.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Area Vice-President – Outdoor Adventures.

• Area Jamboree Chairman
  o Works in collaboration with the Regional and Council Jamboree Chairs.
  o Disseminating all information from the Regional Jamboree Chair and Jamboree Department.
  o Attends monthly meetings/teleconferences of Area Jamboree Chairs.
  o Ensures that all assigned councils have an active Jamboree Chair.
  o Ensures that all Council Chairs and Ambassadors have adequate training and current information.
  o Schedules Area Jamboree Ambassadors to promote and recruit staff and youth participants for the National Jamboree at all Area and Council events including: Area meetings and workshops; council camporees, merit badge events, commissioner colleges, University of Scouting programs and similar opportunities for mass marketing.
  o Monitors the engagement and performance of all council Jamboree chairs.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Regional Jamboree Chair.
• Area Jamboree Ambassadors
  o Works in collaboration with the Regional, Area and Council Jamboree Chairs.
  o Disseminating all information from the Regional and Area Jamboree Chairs to assigned councils.
  o Attend monthly meetings/teleconferences of Area Jamboree Chairs as scheduled by the Regional Jamboree Chair.
  o Promotes and recruits staff and youth participants for the National Jamboree at all Area and Council events assigned by the Regional or Area Jamboree Chairs. These events would include: Area meetings and workshops, council camporees, merit badge events, commissioner colleges, University of Scouting programs and similar opportunities for mass marketing.
  o Maintains weekly communication with the Area Chair and, when necessary, the Regional Jamboree Chair.
  o Helps maintain standards and policies of the Boy Scouts of America.
  o This position reports to the Area Jamboree Chair.

Area Vice President – Marketing

1. Serves as a member of the area committee and serve on the regional Marketing committee.
2. Coordinates area marketing plans in support of local councils in specific media markets working through the council leadership to promote membership initiatives and relationships development.
3. Provides updated materials from the National B.S.A. in support of council needs (i.e., *Words to Live By* and other materials).
4. Support councils in obtaining their Journey to Excellence standards and criteria.
5. Creates awareness of all national relationships materials and religious awards to assist local councils.
6. Promotes anniversary and similar projects in local councils and assists with development of marketing strategies in the area.
7. Promotes the use of national statistical data and surveys to assist local councils with program outreach and outcomes.
8. Helps maintain standards and policies of the Boy Scouts of America.
9. This position reports to the area president.
Area Organization Structure

Area Director

Area President

Area Commissioner

Area VP(s) At Large

VP Learning for Life

VP Council Operations

VP Outdoor Adventures

VP Marketing

Ad Hoc Task Forces / Groups (As Required)

Exploring

Program Impact (Leadership Development, Advancement and Recognition)

Membership Impact

Finance Impact

Mission Impact (Governance and Progress Reviews)

Camp Assessment Team Chair

Order of the Arrow

Jamboree