CRM User Forum

May 20, 2020 Cornelia Ellis – Don Day



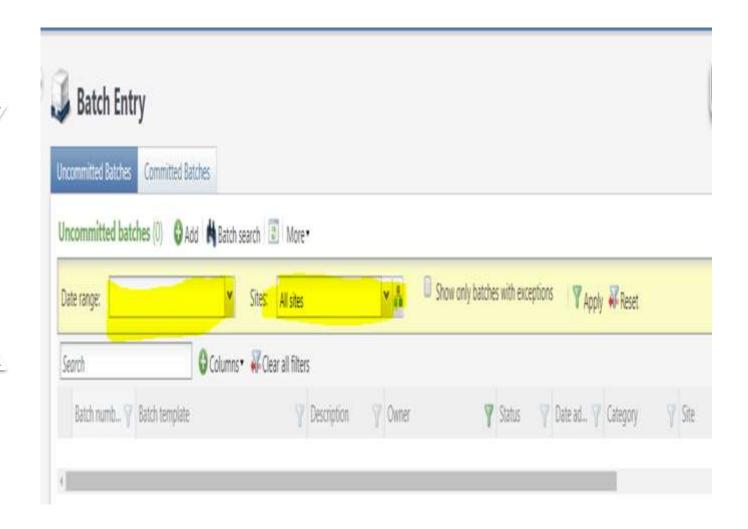
Objectives

- Review batch templates
- Review giving categories and update
- Review BSA Structure and update
- Cleaning up duplicate constituents Person Merge
 - New Report BSA Duplicate Constituent Report
- CRM User "Tools" available on MyBSA
- Questions Answered?

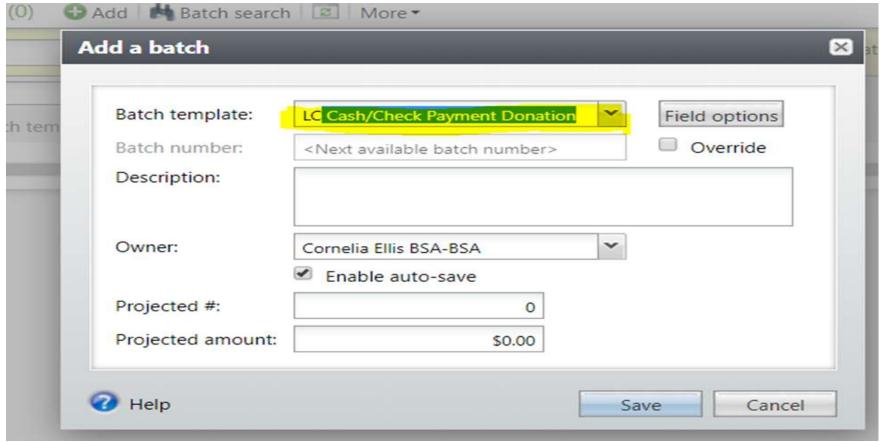


Batches

Date Range: Blank Sites: All sites

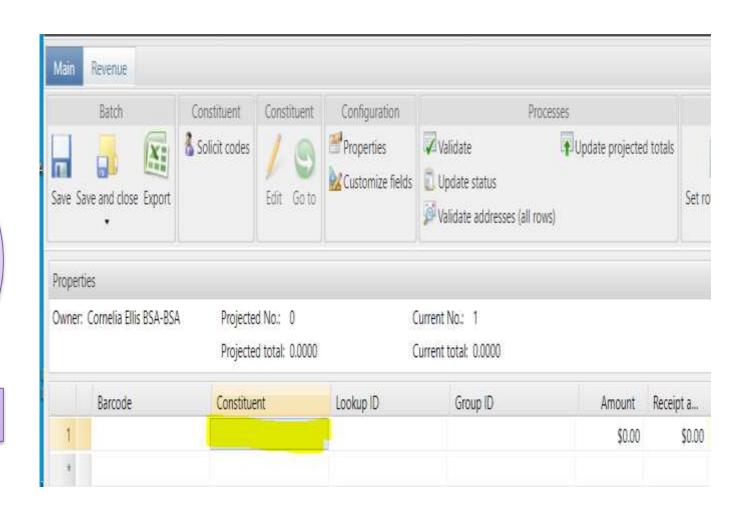


Batch Temple – LC Cash/Check Payment Donation

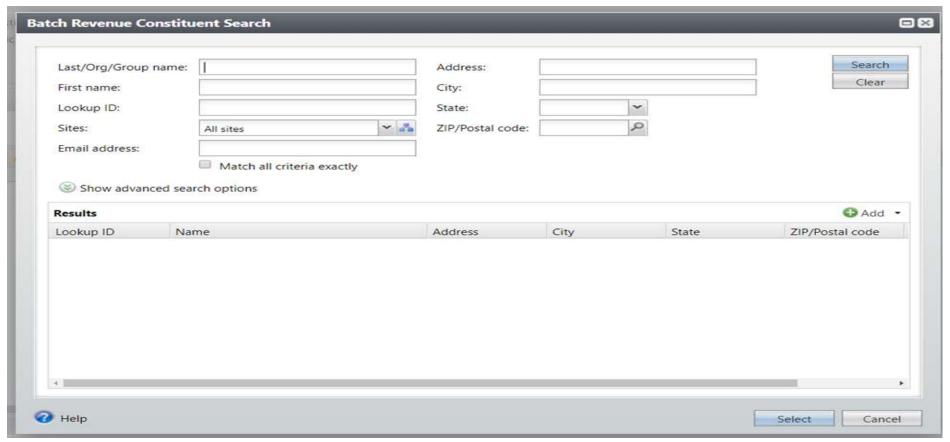


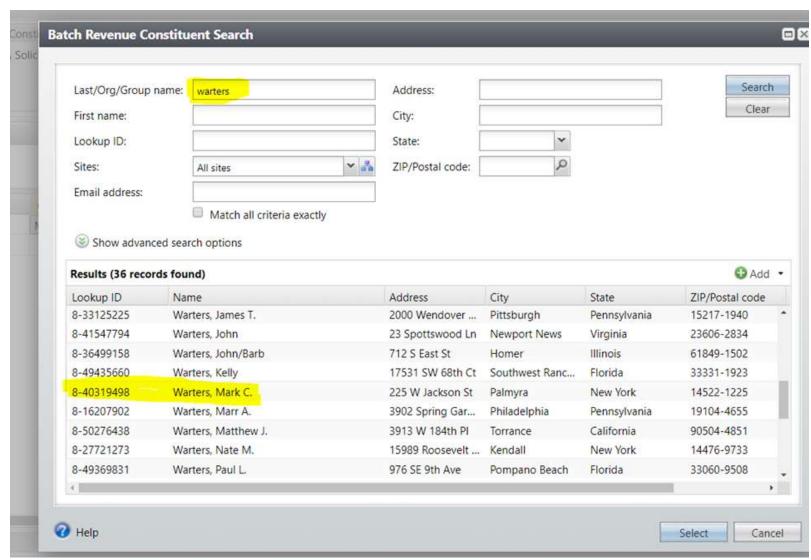


Click on the "Constituent" field



Search for Constituent

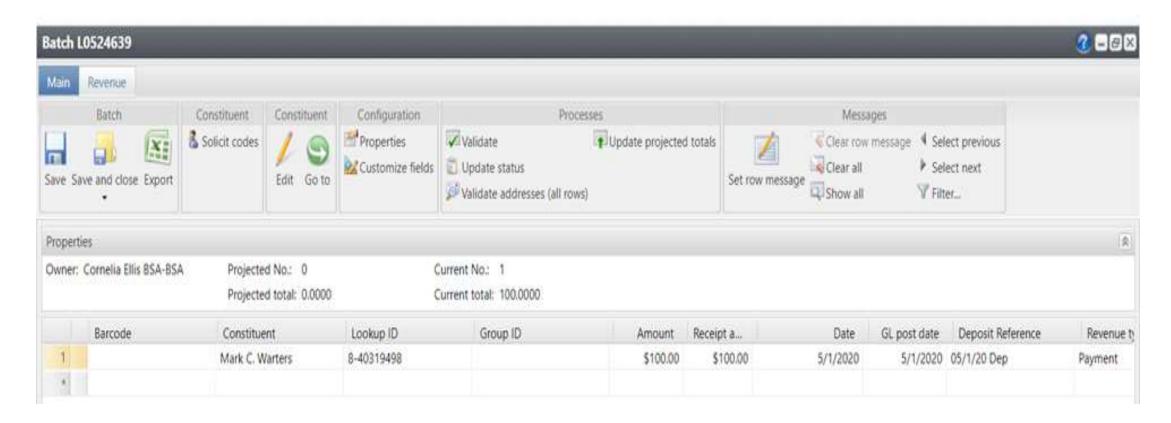




Enter
Constituent's
information then
Select the
constituent below

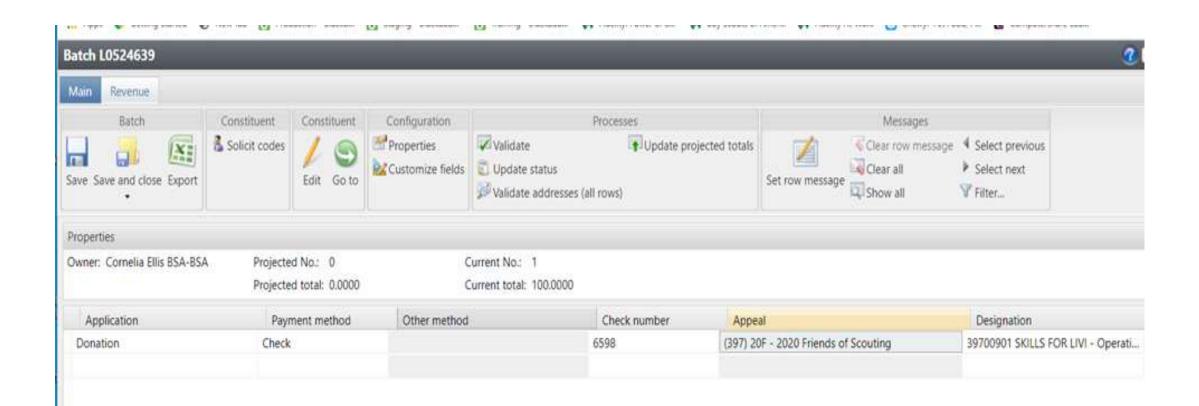


Fill in the fields



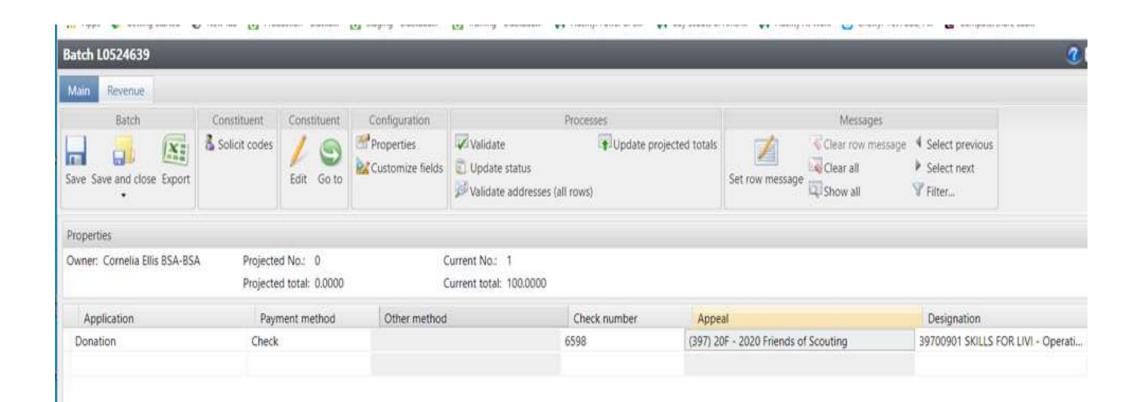


Fill in the fields

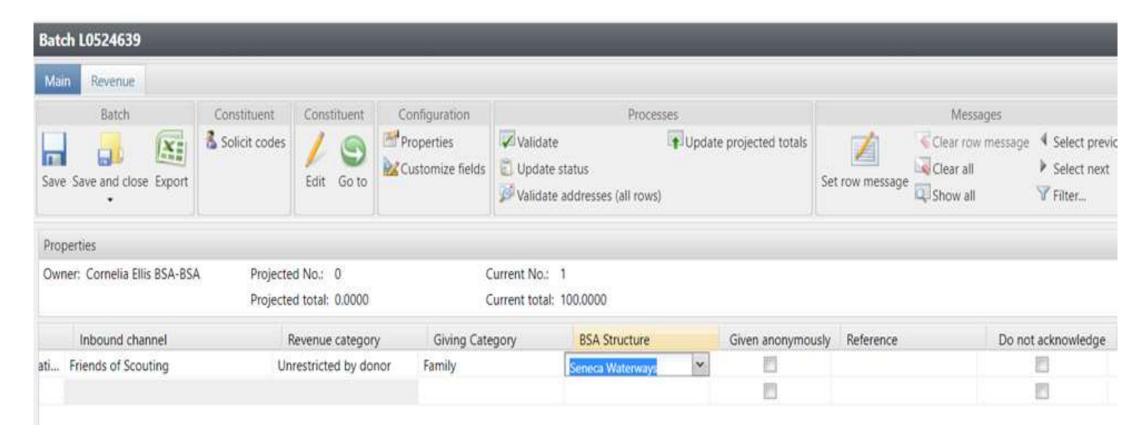




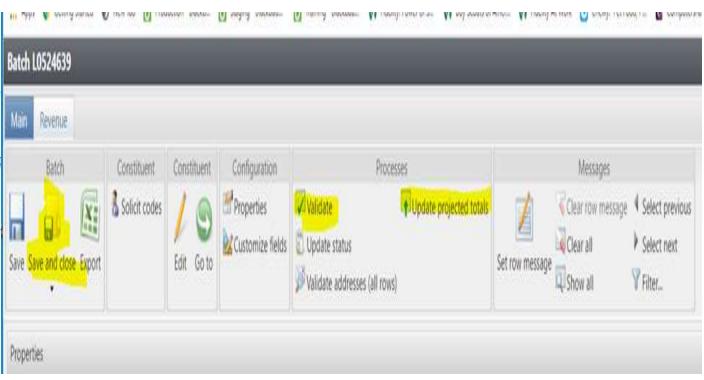
Fill in the fields



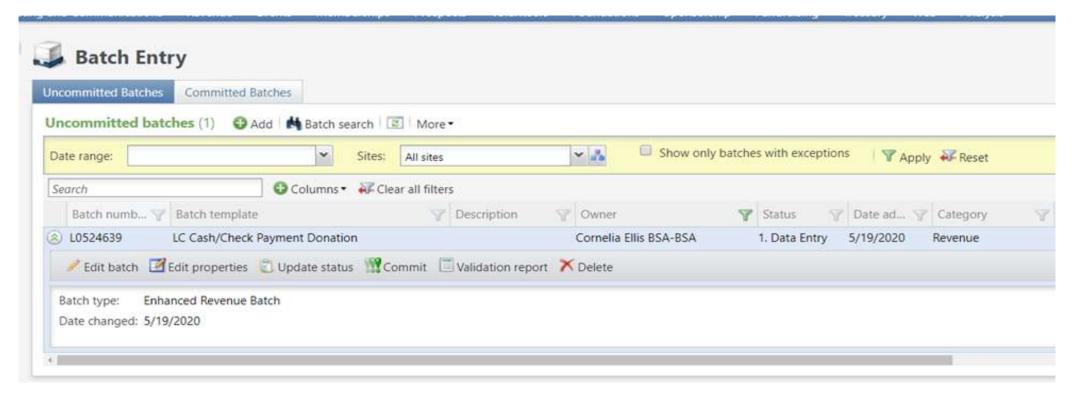
Fill in the fields to "Reference"







Click on chevron then Commit



CRM Data Hygiene

- Structure
- Giving categories
- Constituents
 - New Report in CRM Analysis BSA Duplicate Constituent Report

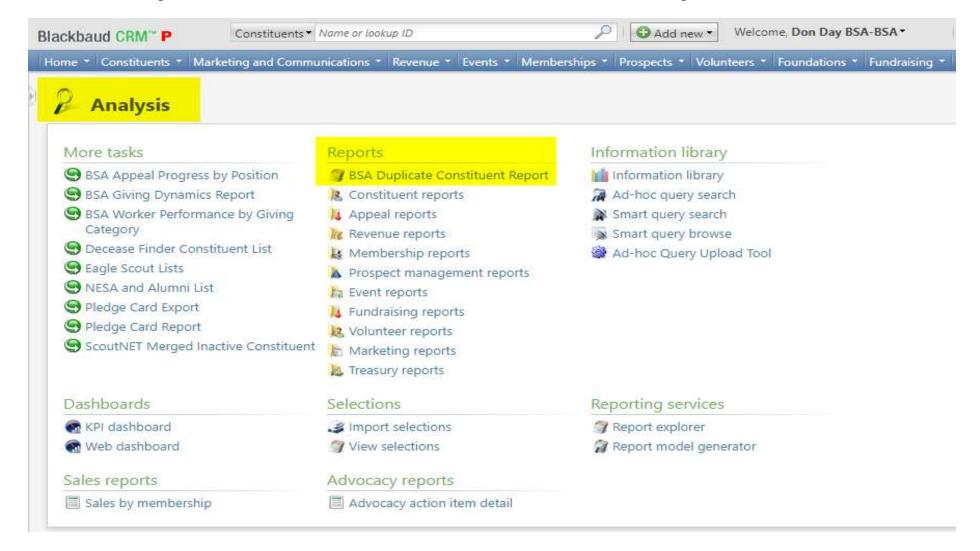
BSA Structure

- Review list in batch or
 - Request list from Member Care
- Determine structure to revise or delete
- Create ticket with Member Care to have updated

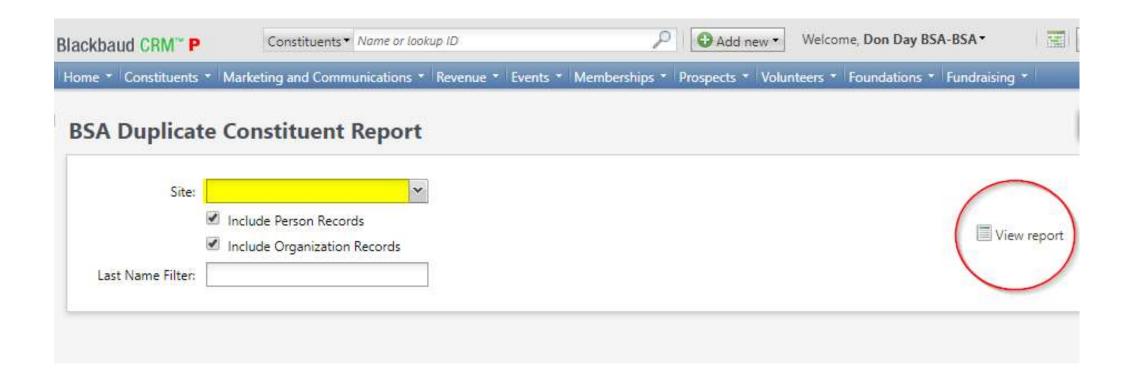
Giving Categories

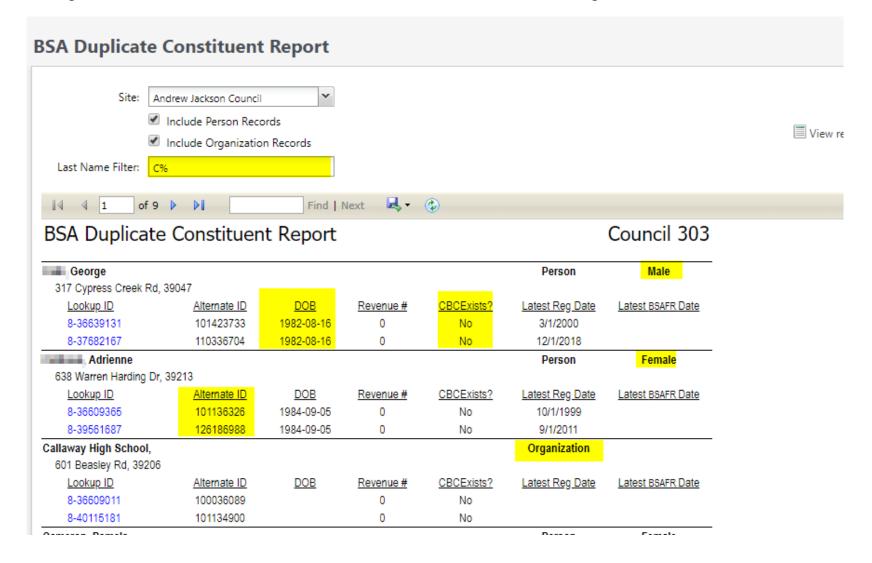
- Review list in batch or
 - Request list from Member Care
- Determine giving categories to revise or delete
- Create ticket with Member Care to have updated

- Customized tool that looks at the following:
 - identifies constituent records that have:
 - the same name and address AND
 - a 'matching' date of birth (a missing/blank DOB is considered a match).
 - the report displays key information for each constituent record that is helpful in determining which record to keep and which record(s) to merge/inactivate.











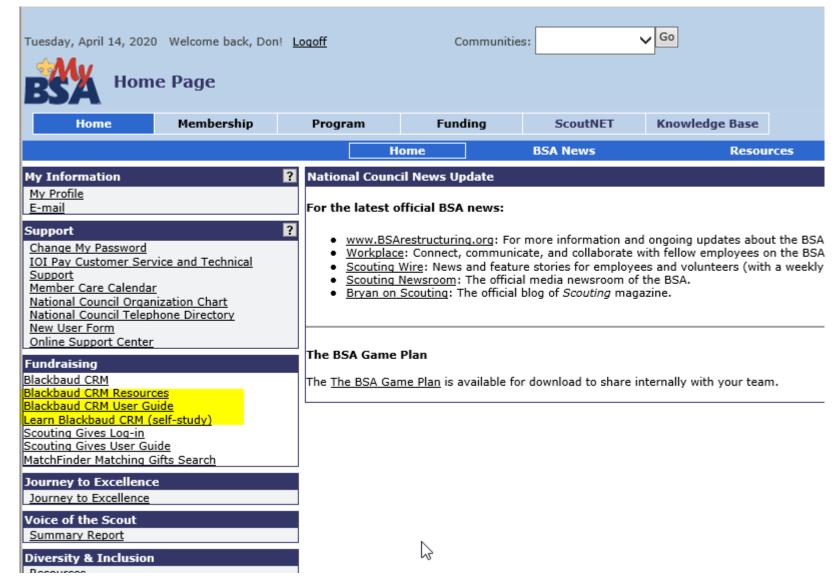
Michael					Person	Male
261 Willow Ln,						
Lookup ID	Alternate ID	<u>DOB</u>	Revenue #	CBCExists?	Latest Reg Date	Latest BSAFR Date
8-40243967	12024204	1970-11-04	0	Yes	1/1/2020	
8-40052987	130318920	1970-11-04	8	No		3/4/2014
Revenue ID	<u>Date</u>	<u>Amount</u>	<u>Appeal</u>			
rev-43417811	7/31/2019	\$0.00	(303) 19FOS - 2019 Friends of Scouting			
rev-42339229	5/31/2018	\$0.00	(303) 18FS - 2018 Friends of Scouting			
rev-41660296	12/5/2017	\$0.00	(303) 17FS - 2017 Friends of Scouting			
124369441	5/12/2016	\$150.00	(303) 16FS - 2016 Friends of Scouting			
123118139	2/24/2015	\$300.00	(303) 15FS - 2015 Friends of Scouting			
PAS-136353411	2/24/2015	\$300.00	(303) 15FS - 2015 Friends of Scouting			
122087834	3/4/2014	\$150.00	(303) 14FS - 2014 FOS			
PAS-134471398	3/4/2014	\$150.00	(303) 14FS - 2014 FOS			



- Similar to Duplicate Persons Report in ScoutNET
 - ScoutNET report ignores gender differences
 - CRM Report ignores suffix differences
 - CRM Report ignores middle name differences
- Each report is useful but can provide differing results

CRM User "Tools" in MyBSA

- CRM Resources
- CRM User Guide
- Learn Blackbaud CRM (self-study)





Blackbaud CRM User Guide

Click the links below to learn more about fundraising.

Home

▶ 4.0 Glossary of Terms

Constituents

- ▶ Add an Individual
- ▶ Add an Interaction
- Add a Constituency to a Constituent
- ▶ Add a Group-Household Relationship
- ▶ Add a Member
- ▶ Add a Note/Attachment/Media
- ▶ Add BSAFR Group
- ▶ Add an Individual Relationship
- ▶ Add an Organization's Contact
- ▶ Add/Remove a Spouse Relationship
- ▶ Changing a Constituent Site Security
- ▶ Constituent Reports
- ▶ Constituent Search
- Updating WealthPoint
- ▶ Planned Gift
- ▶ Recognition Credits Report
- Volunteer Set up
- Matching Gifts
- ▶ Wealth and Ratings Wealthpoint

Marketing and Communications

- Acknowledgements & Reminders
- Add an Appeal
- ▶ Appeal Setup
- k Billing Statements

Revenue

- Add a Cash or Check payment or donation
- Add a Credit Card Payment or Donation
- ▶ Add a donor challenge
- Add a Pledge
- ▶ Add a Pledge with Credit Card
- ▶ Adding a recurring gift batch
- ▶ Adjusted Revenue
- ▶ Batch Workflow
- Credit Card Best Practices
- ▶ Credit Card Processing
- ▶ Future year and prior year
- ▶ Gift in Kind Batch
- GL Revenue
- ▶ Hierarchy and Designations
- Pledge installment schedule change
- Recognition Credit
- ▶ Stock Revenue Batch
- ▶ Summary of Appeal Report
- ▶ Transaction Search
- ▶ Tributes

Events

- ▶ Add an Event
- ▶ Auction Setup
- ▶ Event Revenue set up
- ▶ Event Revenue Setup Request
- Event Invitation and Registration

Reports

- Appeal Organization Structure Report
- ▶ Appeal Progress by Category Report
- ▶ Appeal Progress by Solicitor Report
- ▶ Appeal Revenue Data List
- ▶ Constituent Reports
- ▶ Entering a Goal to a Group
- ▶ IRS 990 Schedule B
- ▶ Pledge Receivable Aging Report
- ▶ Appeal Profile
- ▶ Account Distribution
- ▶ Reconcile PeopleSoft to Blackbaud
- ▶ Solicitor Performance Report

Analysis

- ▶ Additional Pledge Cards
- Appeal mailing
- Copy/Edit an existing query
- ▶ Folder Management



- ▶ O-Data Lists
- Query Aid
- Query Tips and Tricks
- ▶ Smart Query
- ▶ Three year history query
- ▶ LXXX Appeal All Const 3 Year Hist
- Unpaid Donor Query
- Unworked Constituents List
- Working with LXXX Queries



Blackbaud Product Documentation

Blackbaud CRM 4.0 Documentation

CRM 4.0 Data Sheet

BSA Training Materials

Acknowledgements and Reminders

Adding a Unit Committee

Appeal Setup Presentation

Auction Data Entry

Batch Entry and Deposit Reference

BBMS Presentation

Benefits in CRM

Blackbaud Terminology

BSAFR Pledge Card Brief

Checking your Blackbaud Training Status

Constituent Reports

Constituent Site Security & Searches Presentation

Contribution Statements and 990 Schedule B

Creating and Disolving Households

Credit Card Best Practices Presentation

Credit Cards Processing

Foundation Functional Area

Future and Prior year Inbound Channels

Gift In Kind Batch Presentation

Global Write-Off Presentation

Marking Individuals Deceased

Matching Gifts II Presentation

Matching Gifts Presentation

Matching Gifts II Presentation

Matching Gifts Presentation

Misc Batch Types Presentation

Planned Gifts Presentation

Pledge Card Presentation

Pledge Installment Schedule Changes Presentation

Pledge Installment Schedule Changes Updated

Pledges with Credit Cards Presentation

Preparing to Print Pledge Cards

Queries and Folders Presentation

Recognition Programs Presentation

Reconcile PeopleSoft to Blackbaud

Recognition Credits

Reconciliation

Reminders Process Presentation

Special Event Data Entry

Special Event Set Up

Special Event Registration and Revenue Presentation

Special Event Setup Presentation

Stock Revenue Batch Presentation

Tributes

Wealth and Ratings

Blackbaud Setup Documents

Barcode Scanner Specifications

Blackbaud Merchant Services Checklist

Designation Request sheet

Event Revenue Setup Request





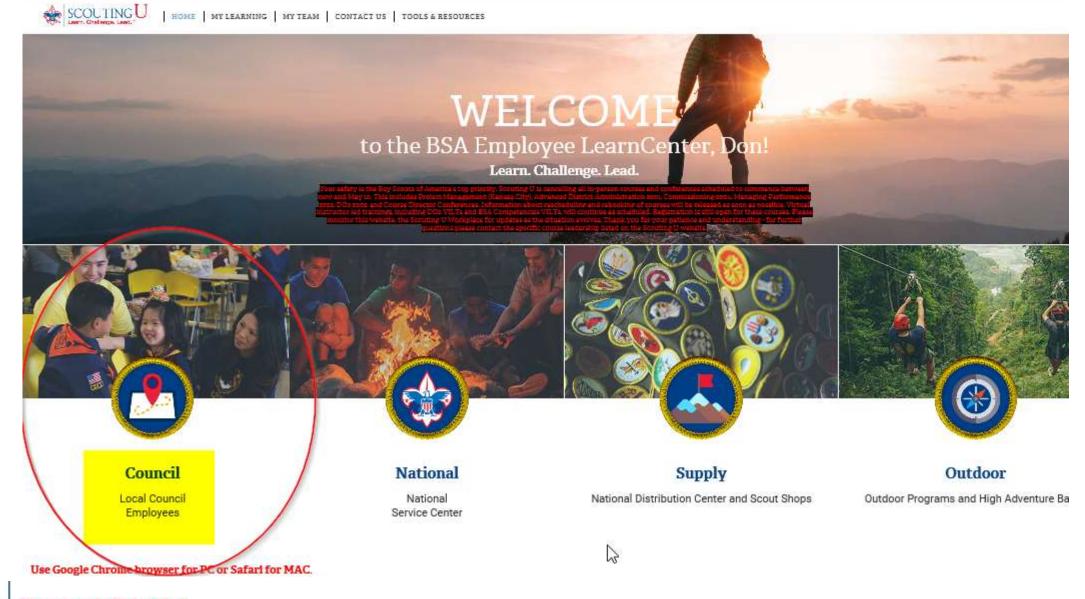


MY LEARNING | MY TEAM | CONTACT US | TOOLS & RESOURCES





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ALL EMPLOYEES



















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Select link below for Blackbaud Learning Plans and VILT Enrollment:

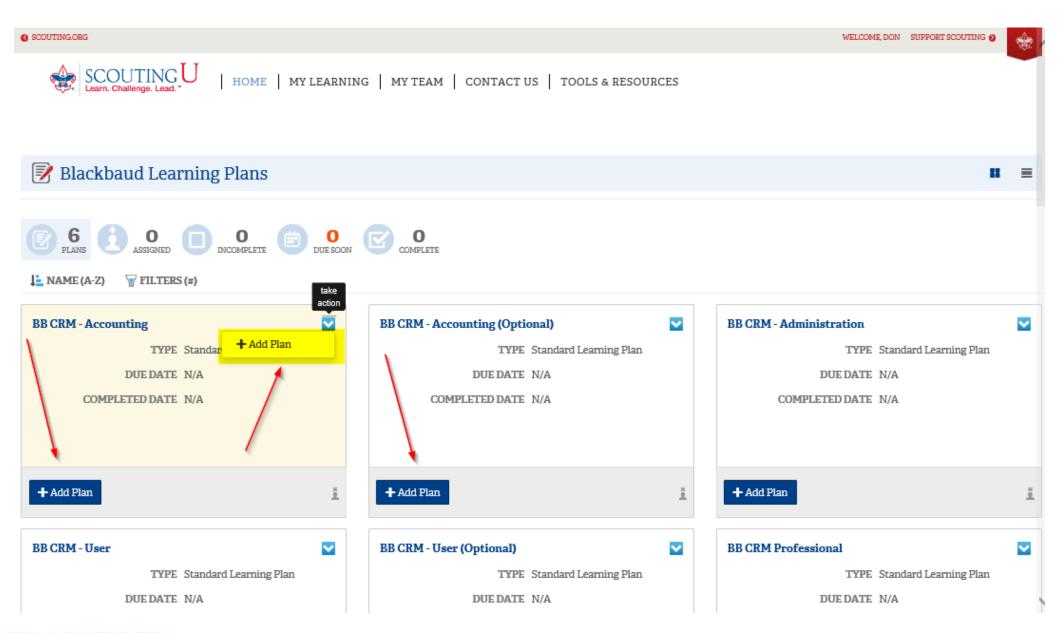
BLACKBAUD LEARNING PLANS and VILT ENROLLMENT



RESOURCES

How to Check Your Blackbaud Training Status PDF











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◆ BACK

LAUNCH COURSE

LAUNCH COURSE

LAUNCH COURSE

BB CRM - Accounting

























Blackbaud Learning Plans - BB CRM - Accounting

Blackbaud CRM Introduction

Blackbaud CRM Introduction

STATUS Not Attempted



TYPE Course

Blackbaud CRM: Constituents

STATUS Not Attempted

OPTIONAL No

OPTIONAL No

TYPE Course

Blackbaud CRM Information Library

STATUS Not Attempted OPTIONAL No LAUNCH COURSE

TYPE Course

Blackbaud CRM Batch Entry and Revenue

STATUS Not Attempted

OPTIONAL No TYPE Course



Next Forum

June 17, 2020 10:00 am & 2:00 pm CST