CRM User Forum

November 18, 2020 Cornelia Ellis – John Kuehn – Don Day

Objectives

- Closing the Year 2020
 - Using proper "inbound channel"
 - Clearing out old batches
 - Write offs and receivables
 - Year end checklist
- Next Year
 - Creating next year appeals
 - Creating designation requests why and or when
 - Contribution statements and when to run

Use of FY and PY inbound channels

Use Correct Inbound Channels

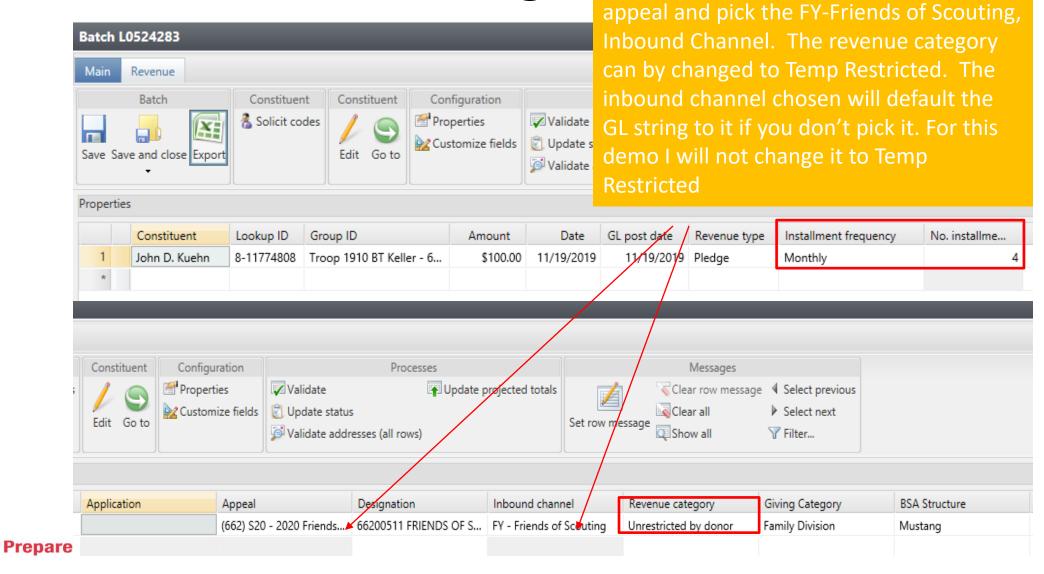
 Accountant / Controller and office procedure helps determine transition during first week of Jan of what is current, future or prior year.

Pledge

Fill in your batch row. I am entering a new

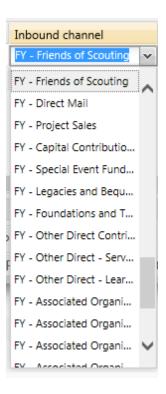
pledge of \$100 with 4 installments starting

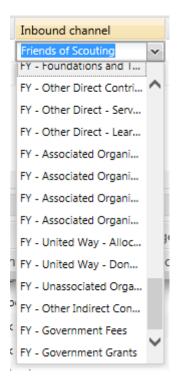
on 11/19/2020. I attach it to a 2021





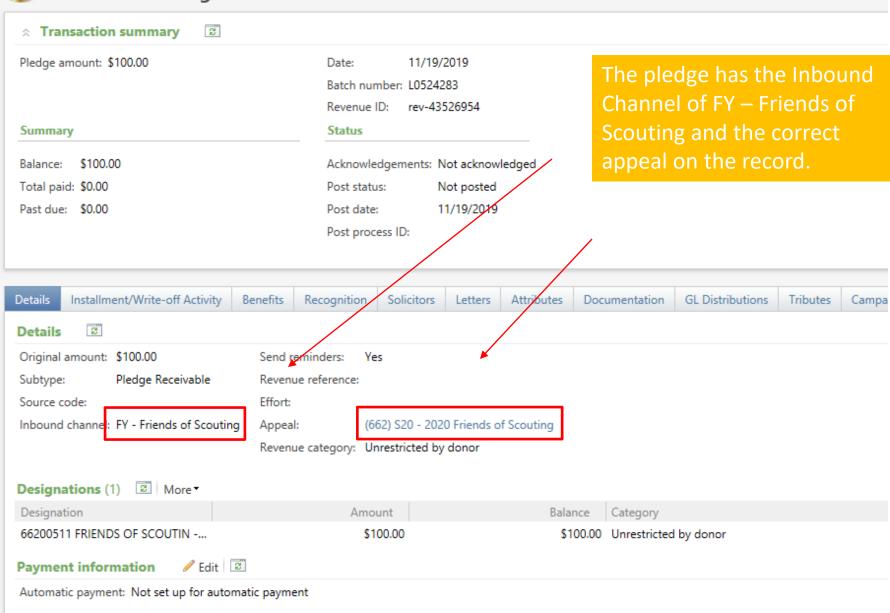
Inbound Channels





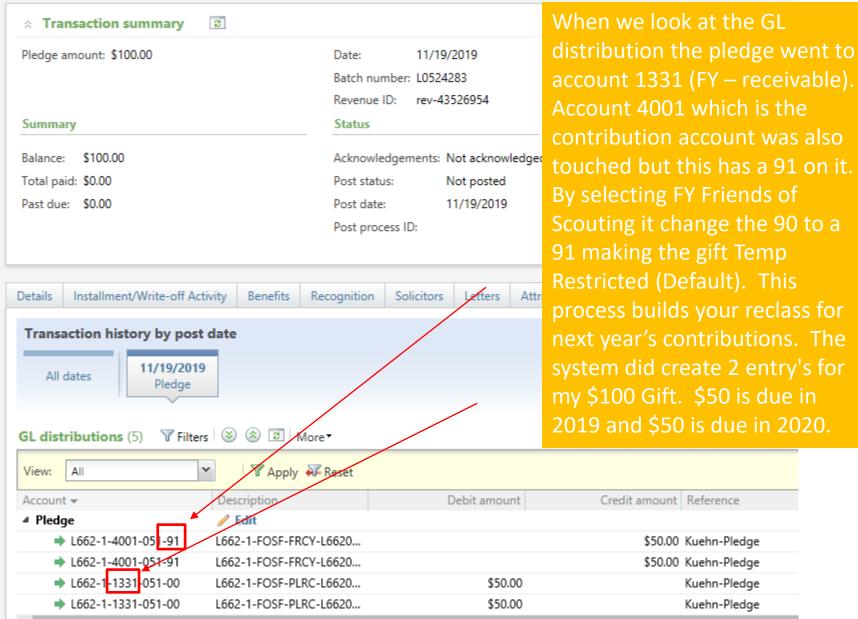
These are your
Future Year
Inbound Channels.
They mirror the
same inbound
channels you use
most of the year.
Pick accordingly to
the type of
revenue you are
putting into the
system.











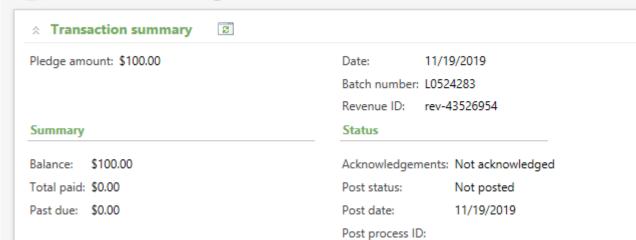


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11/19/2019 Pledge: \$100.00



When we look at the installments there are 4. 2 in 2019 and 2 in 2020. This is why the GL created two \$50 entries.

etails Installment/V	Vrite-off Activity	Benefits	Recognition	Solicitors	Letters	Attributes	Documentation	GL Distributions	Tributes	Campaigns	Bu
nstallment activity	/ (4) / Resche	dule installn	nents \(\nabla\) Filters	8 8	☑ More •						
Activity	Date	Date			Amount		Receipt amount Paid by		Pay metho		
Installment 1	11/19/2019			9		\$25.00	\$25.00				
Installment 2	12/19/2019			\$25.00		\$25.00					
Installment 3	1/19/2020			\$25.00		\$25.00	\$25.00				
Installment 4	2/19/2020			\$25.00		\$25.00	\$25.00				
Write-offs (0)	2/19/20 Add 🗷 More					\$25.00	9	\$25.00			
Date			ıΑ	Amount Post stat		. Pr		Post date		Reason details	

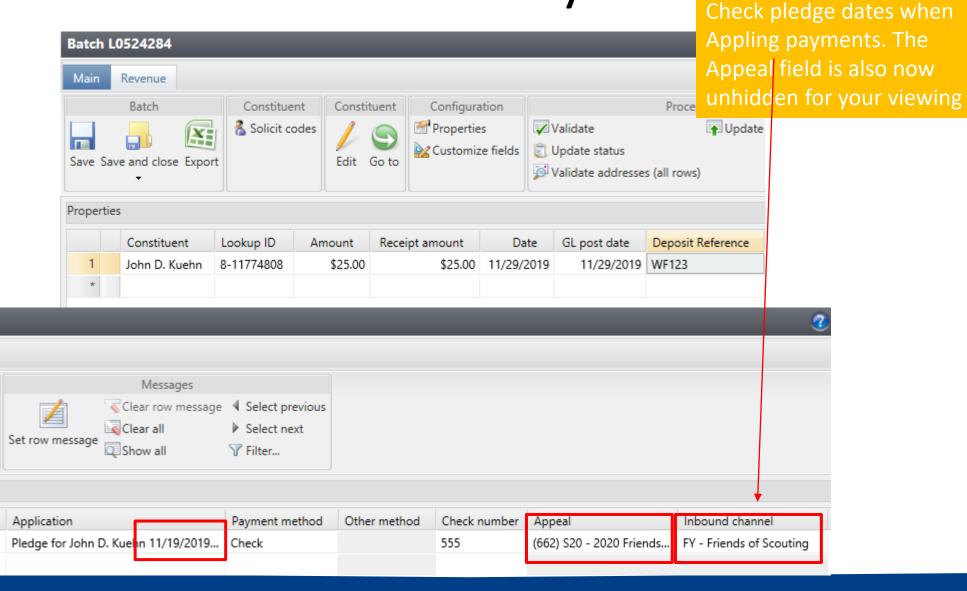


Future Year Paymen

Selected a pledge payment

batch. Set the Inbound

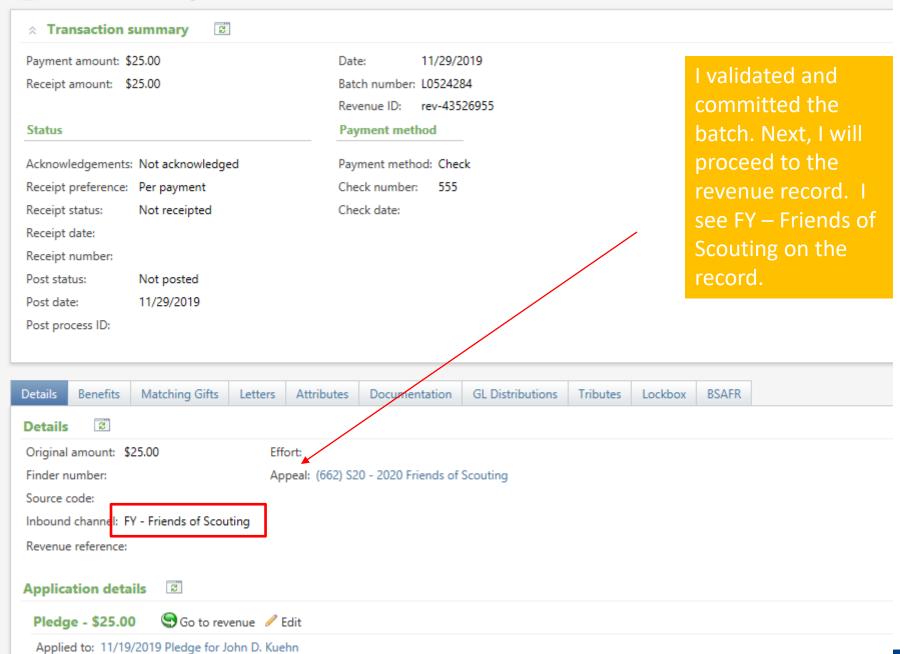
Channel to future year.





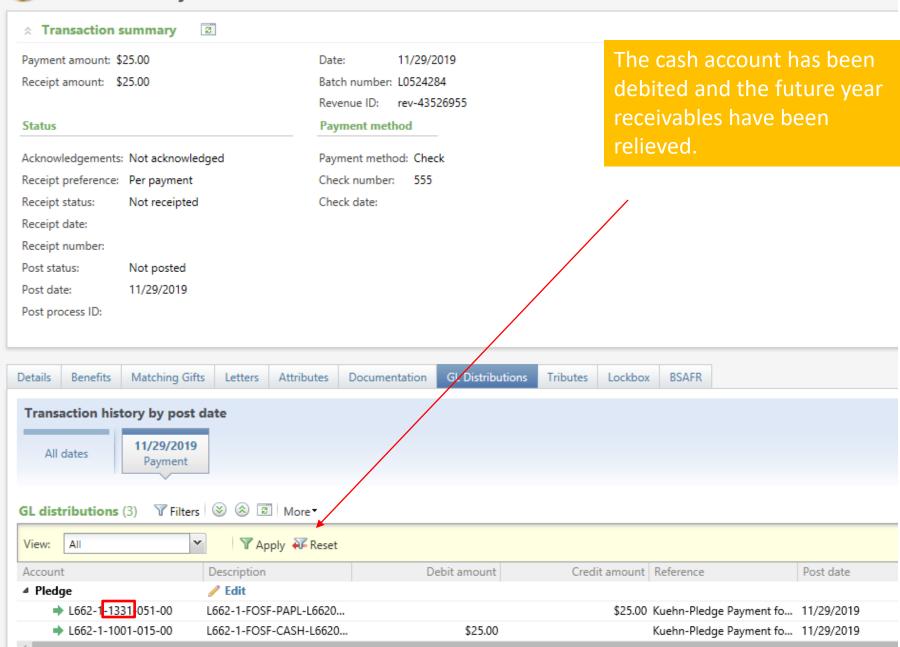
John D. Kuehn

11/29/2019 Payment: \$25.00











Prior Year Payments

Payment made next year on this year's pledges.

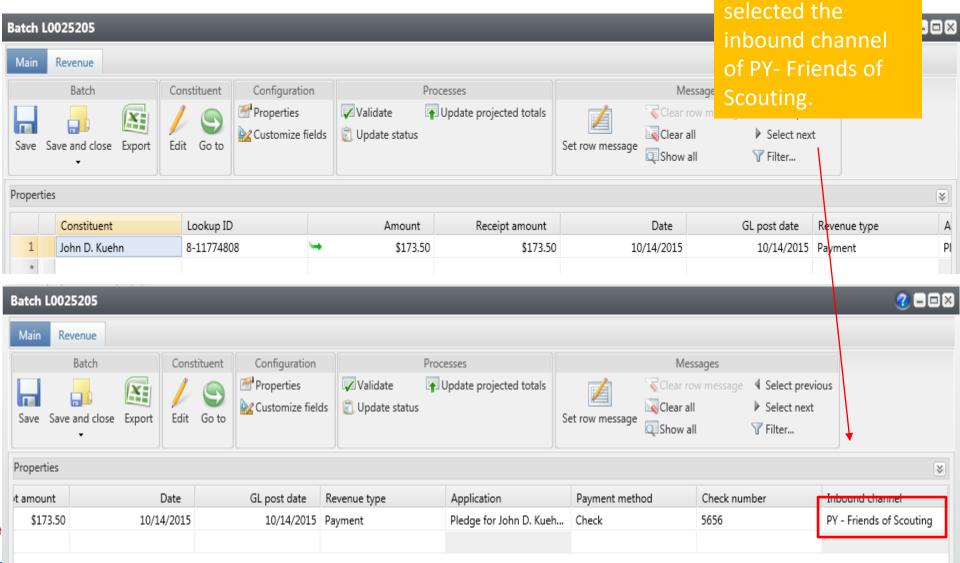
Occurs on payments that are postmark after January 1.

Prior Year Payment

Here is a sample

payment paying off

a pledge in 2020. I





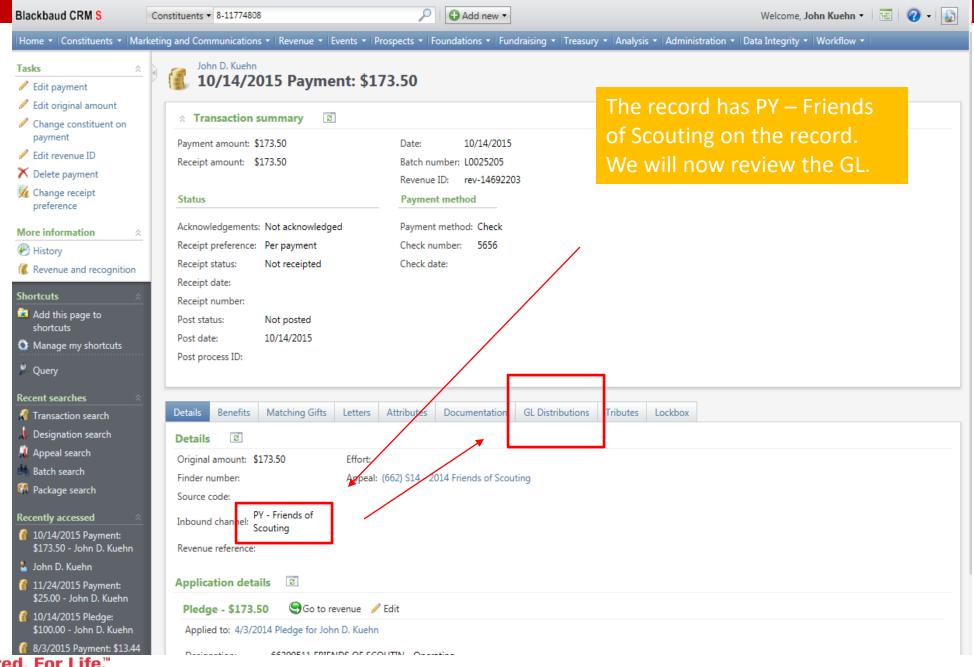


Prior Year Inbound Channels

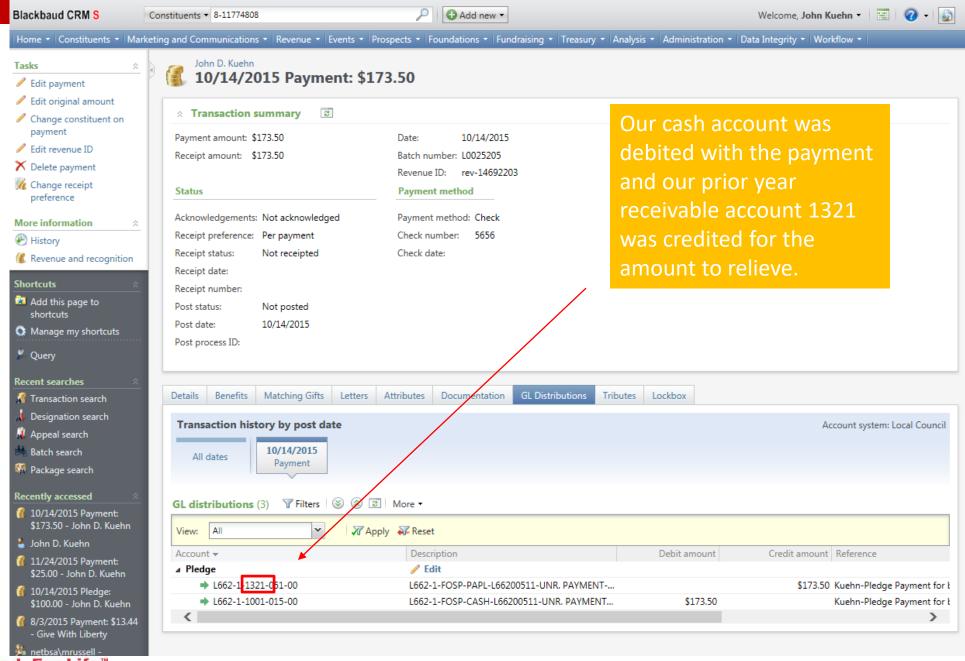




These are your inbound channel choices for prior year payments.





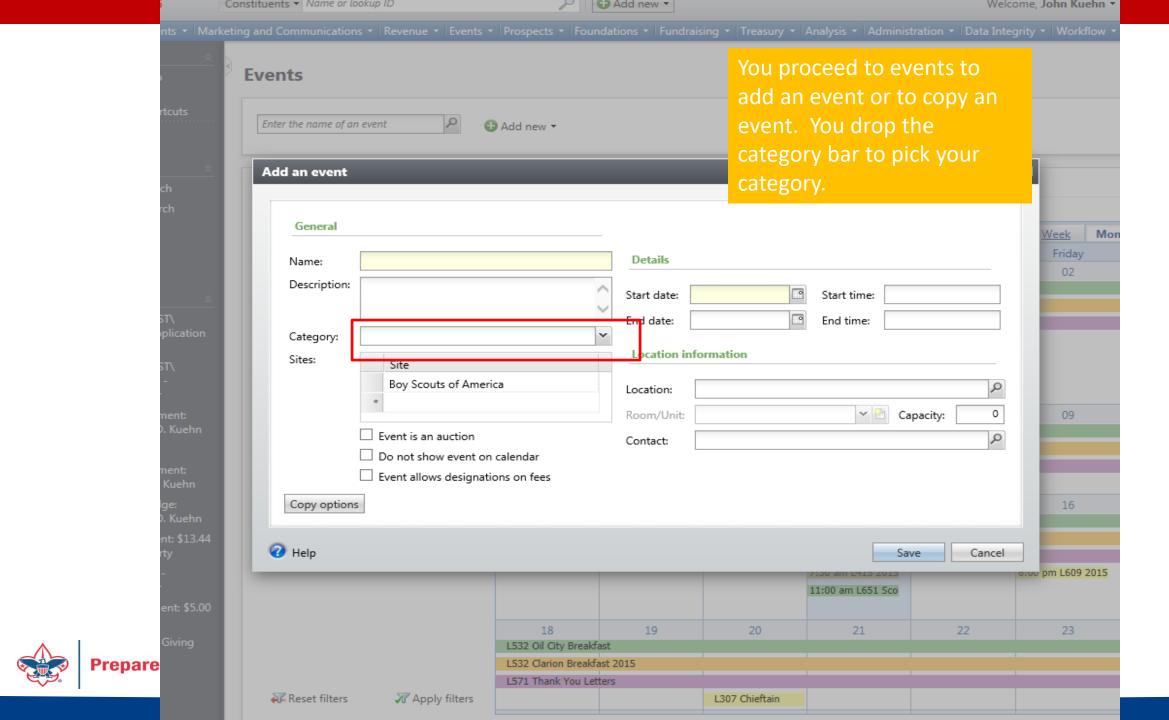




Special Event – Future Year

 When setting up an event you will put money in this year for next year the event category needs to be FY – "Choice"

 When January 1 roles around you need to edit your event and change this to just "Choice"



Enter the name of an event Add new ▼ Add an event Pick future year (FY) with the corresponding category it is. General This would be done for an Month event that will have Details Name: registrations now but is not Description: Start date: happening until next year. End date: Category: Location information When January 1 rolls around Sites: Auction you need to come back and Cultivation/Recognition (no revenue) Location: edit this field and change it Distinguished Citizens Dinner Room/Unit: Friends of Scouting (no registration revenue) back to the current year Contact: setting. Special Fundraising Event Sporting Clays Copy options FY - Auction You process your event FY - Distinguished Citizens Dinner revenue in a batch using the FY - Golf Help correct FY Inbound Channels. FY - Special Fundraising Event 09 2015 6:3 FY - Sporting Clays 11:00 am L651 Sco GM Pinewood Derby 18 19 23 20 21 22 L532 Oil City Breakfast L532 Clarion Breakfast 2015



The Inbound Channel type (CY/FY/PY) used for new revenue in BCRM should always align with what your Controller considers CY/FY/PY in PeopleSoft.

At the beginning of January, continue using the same BCRM Inbound CY/FY/PY you used in December ... as long as your Controller still considers the recently completed year to be "Current" in PeopleSoft. This is very important to keep CY/FY/PY balances aligned between BCRM and PeopleSoft.

For example, on 1/1/2021, when your Controller still considers "2020" to be "Current", use:

- PY = 2019 and earlier appeal years pledge payment
- CY = 2020 appeal year
- FY = 2021 appeal year

A few days later, when your Controller "closes" the 2020 fiscal year in PeopleSoft, she also manually transfers all year-end CY receivables to PY (and all year-end FY receivables to CY). When these receivable balances are moved in PeopleSoft, at that point in BCRM you begin using updated Inbound types for new revenue to post to GL.

For example, if your Controller "closes" the 2020 fiscal year in PeopleSoft on 1/8/2021, and now considers 2021 to be the "Current" year, then you start using Inbound types:

- PY = 2020, 2019 and earlier appeal years pledge payments
- CY = 2021 appeal year
- FY = 2022 appeal year



Summary

- Gifts for next year need to be placed into the system using FY inbound channels
- Events need to be tweaked for FY and current year at Jan 2 before additional registrations are added.
- Payment for Prior Year pledges should use PY inbound channels.



狐 Appeal: (307) A21 - 2021 Annual Giving Campaign

Description: 2021 Annual Giving Campaign Start date: 1/1/2021

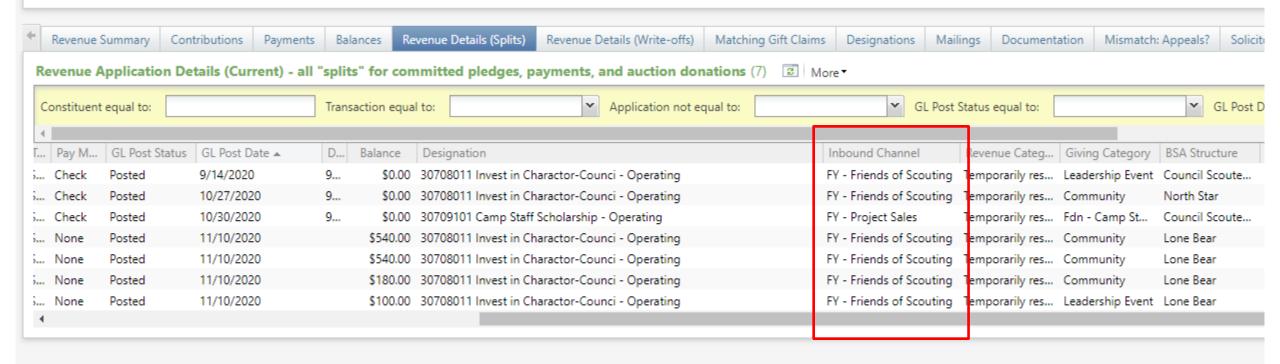
Business unit: End date: 12/31/2021

Category: Annual Giving (Friends of Scouting) Goal: \$0.00

Report code: 2021 Status: Active

Site: Heart of America Council Membership:

Review all 2021
appeals to ensure all transactions have a FY inbound channel before you close 2020 books.





Donor Communications

- Reminders Add 2021 appeals to selections so you bill new pledges
- Acknowledgements Add 2021 appeals to selections so you thank new pledges and payments.

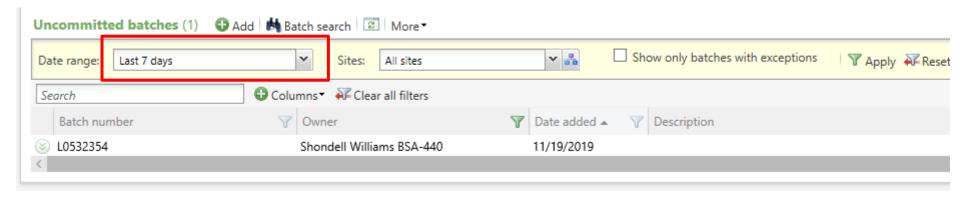
Cleaning up Batches

- This will be done in the Uncommitted Batch Tab.
- Uncommitted batches accumulate if you have your filters active
- Need to clear your date filters to see if you have hidden batches
- Leave site filter to all sites
- If you find uncommitted batches, edit the batch
 - If batch contains information, confirm if it has or has not been committed in another batch
 - If batch not needed, delete the batch
 - If batch is empty, use or delete the batch.
- Your goal should be to not have open batches.

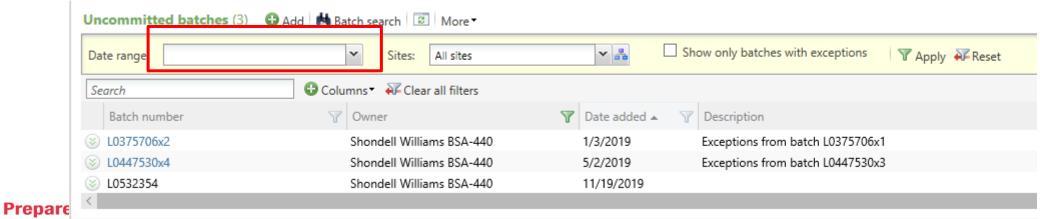


Sample from production

Sample with filter engaged



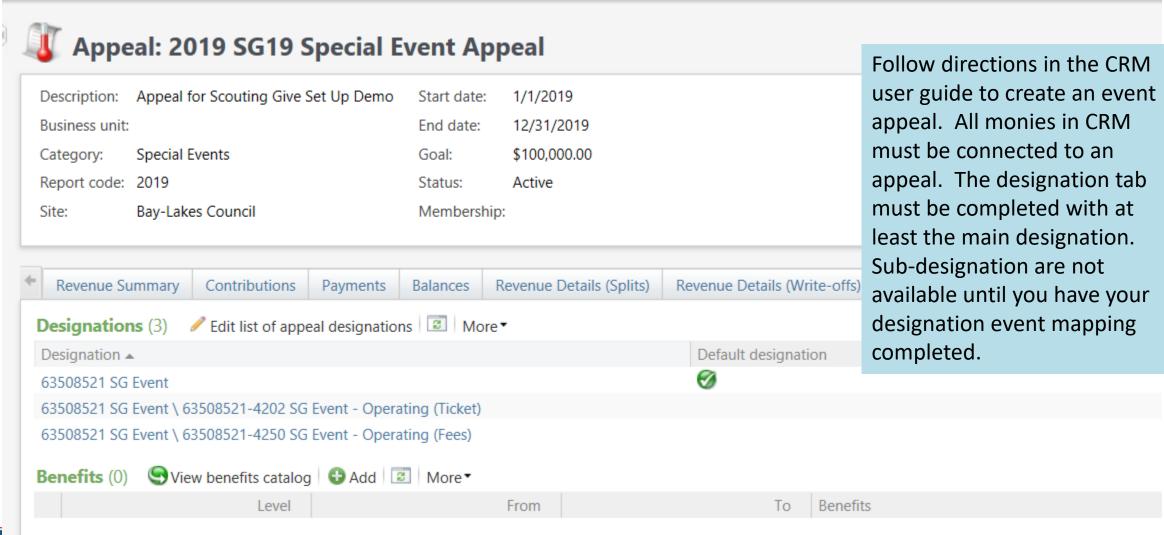
Sample with no filter engaged





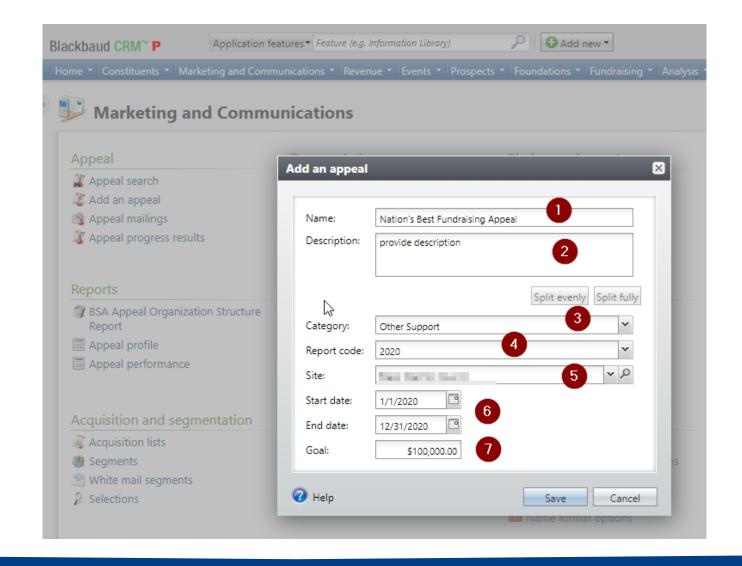
Next Year

Create Appeal in CRM

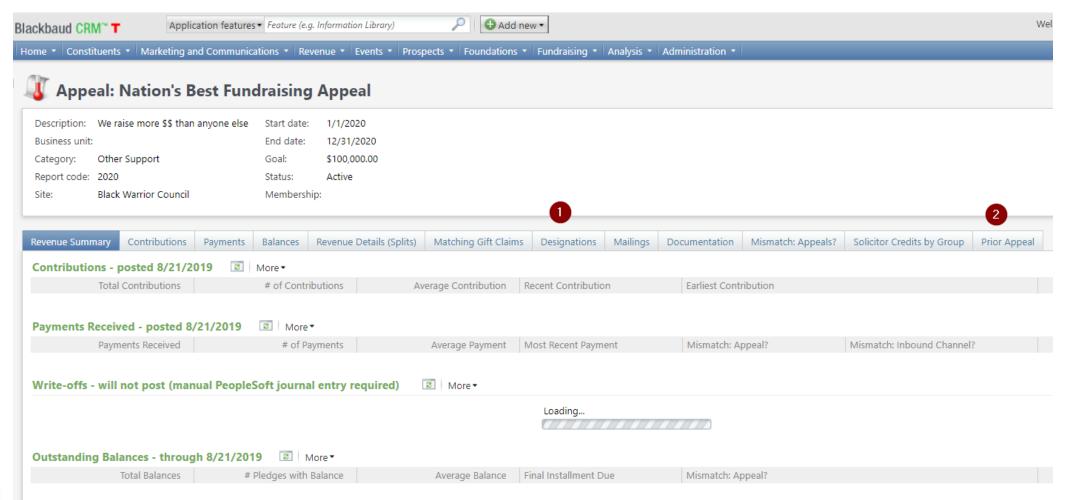




Add an Appeal



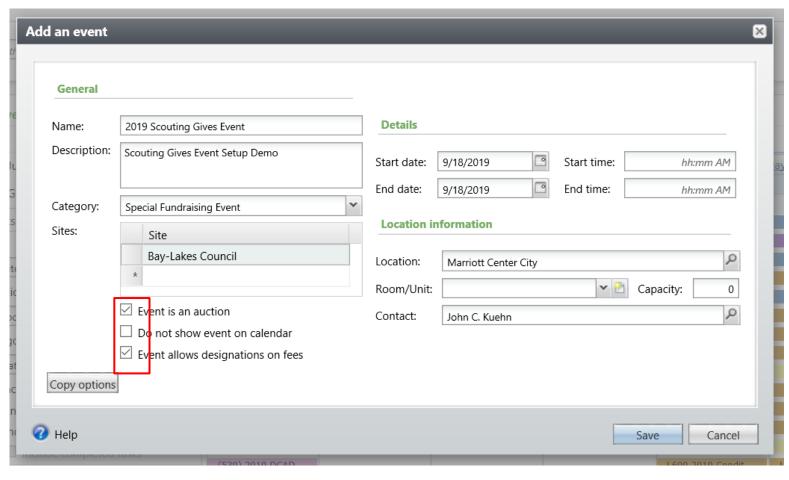
Assign Designation & Prior Appeal (if one)





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CRM Add an Event Form



Fill in the information on the event form. Ensure that you select "Event allows designation on fees" and "Event is an auction". You do not need to use the auction side of the event. However, if you fail to select either option, neither option can be added after you click save.

Designations

- Only request new designations for new
- The appeal may change but the designation stays the same

Contribution Statements

- Due to donors by last day of January
- There is work we must do to the template after January 1
- Contribution statement template will be ready by January 15, 2021

Tweaking BSAFR

Tweaking BSAFR

- This is the best time of the year to review your BSAFR setup
- Run query LXXX BSAFR Groups
- Review Output
- Determine if group names need changes

Tweaking BSAFR

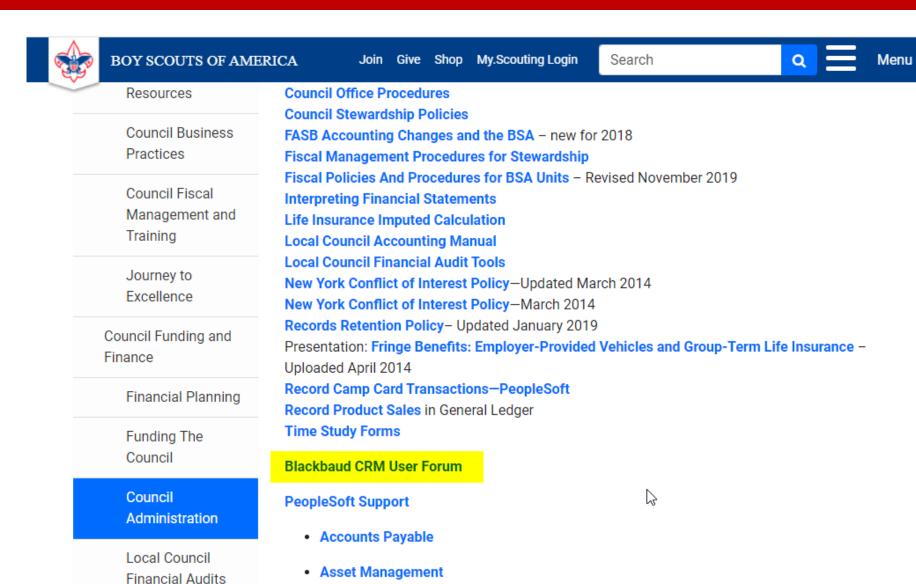
- Cleanup which can be done by Member Care
 - Switching group from one structure to another
 - Changing giving category of group
 - Change parent group
 - Change reporting level unit, district, subdistrict, council
 - Changing revenue history

Consider using conventional BSA structure

- Council
 - Executive Board chair
 - Special Gifts chair
 - Leadership chair
- District
 - Family chair
 - Community chair

Next Forum

December 16, 2020 10:00 am or 2:00 pm CST



Audit Adjustments



Back Office

Questions & Answers

