Winthrop Rockefeller Award

For Scouting volunteers who have provided visionary leadership through service and giving in leading their council on the path of financial sustainability.

Recipients of this award will receive a custom-made Waterford crystal sailboat with a wooden base. The sailboat symbolizes the Finance Support Division’s initiative to help all of the Boy Scouts of America’s local councils become financially sustainable. Winthrop “Win” P. Rockefeller was chairman of the National Finance Support Committee when this initiative was launched in February 2006. His legacy of giving and service at the unit, council, and national levels is a reminder of the Boy Scout slogan, “Do a Good Turn Daily.”

Each year council and regional volunteers may be recognized with this award in remembrance of the Scouting and philanthropic services of Mr. Rockefeller.

This special recognition was created to highlight the 2006–2010 National Strategic Plan’s emphasis on building fiscally strong councils. Honorees should be selected from volunteers who have made a significant impact on the operating, capital, and endowment needs of their local council. These volunteers not only support their council financially, but also ask others to follow their example of financial giving.

It is suggested that each council recognize only one volunteer annually with the Winthrop Rockefeller Award.

To order this award, please contact your Custom Design representative at the National Distribution Center in Charlotte, North Carolina, at 800-323-0732.