## What Journey to Excellence Brings to Your Unit

- 1. A framework for **planning** the year.
  - The Journey to Excellence standards are based on what successful units do to continually improve.
  - If your unit plans to achieve gold or silver Journey to Excellence, you'll have a strong and active program.
- 2. A method for **evaluating** your unit.
  - Journey to Excellence provides tangible measurements based on things you are likely already tracking, such as how many campouts you have, how many youth are advancing, etc., and uses simple ways to calculate your performance.
- 3. **Guidance** in areas where you might do better.
  - As you track your performance against the Journey to Excellence standards, you can easily see where you could do better.
- 4. Specific guidelines and standards of what is considered good performance.
  - Journey to Excellence has specific, simple measures to help you. You can easily compare what you are doing against the standards.
- 5. Early warning of potential problem areas.
  - You track any areas where your unit is not performing as you might like and have plenty of time to make corrections.
- 6. **Recognition** for good Scouting.
  - You can proudly receive your bronze, silver, or gold recognition for your Scouting unit for the year.
- 7. Benchmarking to get ideas and tips from other good units.
  - You can receive help and best practices in areas where other units have met the gold standard.
  - In the areas where you are doing well, you can give help and ideas to other units.

