## Exploring's Journey to Excellence

2015 District Performance Recognition Program

	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
	Finance	Category Total Needed for Overall Gold: 225			Max Points		600
#1	Fundraising performance: Achieve district Exploring goals as defined by the council.	Meet/exceed goal established for bronze.	Meet or exceed goal established for silver.	Meet or exceed goal established for gold.	150	200	400
#2	Fundraising manpower: Achieve district goals as defined by the council.	Meet or exceed goal established for bronze. Total of	Meet or exceed goal established for silver. Total of	Meet or exceed goal established for gold.  Total of	75	100	200
Participation		Category Total Needed for Overall Gold: 325			Max Points		900
#3	Market share: Increase market share.	0.25% density or 2% growth (i.e200% to .204%)	0.60% density or 5% growth	1.75% density or 8% growth	100	200	300
#4	Youth participation growth: Increase number of Explorers.	Greater than last year	3% over prior year	5% over prior year	75	100	200
#5	Post/Club growth: Increase over prior year.	3%	5%	10%	75	100	200
#6	Student interest data: Collect data on specific student career interests.	Collect data on 15 times year-end participation goal	Collect data on 20 times year-end participation goal	Collect data on 23 times year-end participation goal	75	100	200
	Program	Category	Total Needed for Overall	Gold: 125	Max F	Points	500
#7	Post/Club programs: Posts and clubs Include interactive activities in meetings and programs.	40% of meetings include interactive activities	70% of meetings include interactive activities	85% of meetings include interactive activities	25	50	100
#8	Super activity: Posts conduct super activities.	40% of posts participate in a super activity	50% of posts participate in a super activity	60% of posts participate in a super activity	25	50	100
#9	Community service: Increase community service provided by Explorers.	Average 3 hours per Explorer or 0.25 hour increase	Average 4 hours per Explorer, or 3 hours and 0.25 hour increase	Average 6 hours per Explorer, or 4 hours and 0.25 hour increase	25	50	100
#10	Youth leadership: Have trained youth leadership.	40% of posts and clubs have 4 elected youth officers	60% of posts and clubs have 4 elected youth officers	80% of posts and clubs have 4 elected youth officers	25	50	100
#11	Open house recruiting: Posts and clubs conduct a recruitment event annually during September - November.	65% of all posts and clubs based on 12/31 registration	75% of all posts and clubs based on 12/31 registration	85% of all posts and clubs based on 12/31 registration	25	50	100
	Service Team	Category	Total Needed for Overall	Gold: 200	Max F	Points	600
#12	Service team members: Increase the number of registered Service Team Members over prior year.	Ratio of 1:5, or 5% increase number of registered Team Members	1:4, or 1:5 ratio and 5% increase total number of registered Team Members	1:3, or 1:4 ratio and 5% increase total number of registered Team Members	100	200	300
#13	Post/Club performance: Improve the performance ratings using National Exploring Journey to Excellence Award metrics.		60% of the posts and clubs in the district achieve the Bronze award or above	70% of the posts and clubs in the district achieve the Bronze award or above	100	200	300
	Leadership & Governance	Category	Total Needed for Overall	Gold: 150	Max F	Points	400
#14	<b>District leadership:</b> Increase number of registered volunteers on Exploring district committee.	At least 6 members or increase of one person	At least 12, or at least 6 and increase of two people	At least 19, or at least 12 and increase of three people	75	100	200
#15	<b>Trained Adults:</b> Have registered and trained adult leaders.	30% completed Adult Explorer Leader training	55% completed Adult Explorer Leader training	75% completed Adult Explorer Leader training	75	100	200

Scoring: Gold- Total of 1,650 total points plus minimums in every category, Silver- Total of 1,350 points, Bronze- Total of 1,000 points



## Exploring's Journey to Excellence 2015 District Performance Goals

Journey to Excellence in 2015 will proceed along the path of continuous improvement. It is based on many of the best practices used in the corporate performance measurement field today. Below is specific information to help you understand the criteria and exactly what data will be used to determine the three levels of performance. In planning your strategy, use actual numbers from the previous years to guide your performance improvement goal-planning. The district may qualify by meeting either determined or performance improvement standards.

	Finance Measures						
#1	Achieve district fundraising goals in the name of Exploring as defined by the council.						
#2	Achieve district goals related to volunteers involved in fundraising as defined by the council.						
Participation Measures							
#3	Total registered Explorers on 12/31/15 divided by total available youth. Total available youth (TAY) is defined as boys and girls, ages 14-16. TAY totals available from the national Exploring office.						
#4	Difference between 12/31/14 total number of Explorers and 12/31/15 total Explorers, divided by 12/31/14.						
#5	Total posts and clubs year-end 2015 less year-end 2014, divided by year-end 2014.						
#6	Collect student career interest data for 5th - 12th grade students. Data can be collected from either Learning for Life student career interest survey OR a school's own method. Data is defined as student name, grade and at least one career interest. Student phone numbers and addresses are not necessary, but very beneficial.						
Program Measures							
#7	Post and club meetings consist of interactive activities that engage Explorers beyond lectures, reading handouts or watching slide show						
#8	A super activity is a major trip, activity or project requiring advanced planning and promotion by Explorers.						
#9	Total service hours by club and post participants recorded on Journey To Excellence service hours website on 12/31/15, divided by registered Explorers on 12/31/15.						
#10	Youth officers - post/club president, vice president, secretary, and treasurer (or career field equivalent) - are elected and trained. Training is defined as completion of a Youth Officers' Seminar.						
#11	The posts and clubs annually conduct an open houses or similar recruiting events.						
Service Team Measures							
#12	Increase the number of registered Service Team Volunteers over prior year, or maintain an appropriate ratio of service team member number of registered posts/clubs.						
#13	Total number of posts and clubs rated as bronze, silver, or gold on 12/31/15, divided by the total number of posts and clubs.						
	Leadership & Governance Measures						
#14	Increase the number of registered volunteers serving on the Exploring district committee who meet at least quarterly to address student career interest data collection, Exploring events, awards and recognitions and fundraising efforts.						
#15	Percentage of all registered post and club leaders have completed Adult Explorer Leader Training. This is a proven indicator of post success and longevity.						

