Scouting’s Journey to Excellence

It’s the performance measurement and recognition program for councils, districts, packs, troops, teams, crews, ships, and posts. It is:

A method for **RECOGNITION**

A framework for **PLANNING**

A source of **GUIDANCE**

Quality program, sustainability, and growth must all be in balance for success to truly be achieved.

National and Council Dashboard

This dashboard is located on the home page of MyBSA: www.MyBSA.org.

Volunteer Dashboard

Volunteers who have access to the Journey to Excellence (JTE) Dashboard will log in through www.MyScouting.org. If the volunteer is eligible to view the JTE Dashboard based on his or her registered position, then a Council Tools category will be available and the dashboard will be displayed.

Creating a MyScouting Account

Go to www.MyScouting.org. Under “New to MyScouting,” click “Create an account.” Follow prompts to create a user name. Keep in mind that the user name is case sensitive.

Next, choose membership status. If you are a member and know your membership ID number, select your council name and then enter your member number. If you do not know your membership ID or if you are not a member, select “I Am Not a Member” and continue. (After obtaining your membership ID from your local council, log into MyScouting and select “Update My Profile.” At the bottom of the form, enter your membership ID and council information. This can be entered any time after you create your account.)

When My Profile comes up, enter your information. Read the terms and conditions and check the box to accept. Then enter verification image in the box. Then click “Create User.”

On the Registration page, choose “Continue.” An email will be automatically generated for you, which will allow you to continue the registration process. Check your email for MyScouting account information. Click on the link within the email, but only click on the link once. You will be directed to a page asking you to create a password.
Data Calculations and Scoring

The JTE Dashboard is your guide to measuring performance using nationally established benchmarks and comparisons to prior years.

How the Program Works

Each criterion has a point value for bronze, silver, and gold. As you achieve at one of those levels, you earn those points. Each criterion will be scored and you'll have a total score. You will need a prescribed number of total points to achieve bronze, and the same for silver and gold. These point values may change from year to year. As you earn more points, you'll achieve a higher level.

For councils and districts to become gold, there is a requirement that you also must have a prescribed number of points in each of the five categories. This is the reward for having a balanced program. As an example, you may have achieved the required number of points in four of the five categories, but missed on one category. Even if you have enough total points to achieve gold, since you missed the total points needed in one of the five categories, you will only be recognized at the silver level.

How the Benchmarks Are Set

Each year, a group of volunteers and professionals get together from across the country to look at the actual data from the past three years in every criterion. As achievement improves, the benchmark will get more challenging. If achievement has slipped, the benchmark will move down to match the achievement. In this way, as councils and districts improve each year, they will be challenged to improve even more. Being realistic, if performance slips, the benchmark will be reduced to match the trend. The philosophy from the start of JTE has been to set up a system where 10 percent of the councils will achieve gold status, the next 40 percent will achieve silver status, and the next 30 percent will achieve bronze status. Therefore:

- **Gold status** = top 10 percent
- **Silver status** = 50th percentile to the 89th percentile
- **Bronze status** = 20th percentile to the 49th percentile

Data Foundation and Calculations

Councils and districts are recognized within the categories of finance, membership, program, unit service, and leadership and governance. Because Journey to Excellence metrics are based on information that councils are already recording, users of the dashboard receive powerful analytical information without having to duplicate efforts.

Determined Standard

This measurement sets benchmark values to determine gold, silver, and bronze levels.

Performance Standard

This measurement is designed to recognize improved performance and advance a status level when warranted. Performance standard is a factor in most, but not all criteria.