Welcome!

If you are accessing the audio portion of this presentation via cell phone and are in a noisy environment, please mute your line on your phone.

If you call in on a land line, we can mute your connection using our presentation software.

*On behalf of all participants, thank you.*
JTE Dashboard Training
Volunteers
March 16 & 17, 2011
INTRODUCTION & ORIENTATION

DASHBOARD FOUNDATION & CALCULATIONS

USER EXPERIENCE & LIVE VIEW

MYBSA REFERENCE & HELP SECTION

OPEN FOR Q&A
TRAINING OBJECTIVES

- Achieve familiarity with how the measures of the Journey to Excellence program are represented on the Dashboard at each tier of view.

- Solidify an operational understanding of the permissions functionality as it relates to council, area, regional & national professionals and volunteers.

- Provide insight into how the Dashboard “drills-down” into revealing pertinent details at each level.
WHAT THE DASHBOARD IS

FLEXIBLE
This tool is designed to morph according to performance and improvement standards each year. Changes to drive continuous improvement in 2012 will be based on the data that feeds the dashboard in 2011.

NON-INTRUSIVE
Data collected is from existing information that councils are already submitting. One criteria does have an e-form to update council Key 3 leadership details, which is automatically submitted.

RELATIVE
Bronze, Silver and Gold status levels are based on nationally-determined benchmarks, yet 11 of the 17 criteria also recognize year-over-year performance improvement as a way to advance recognition levels.
PRECURSOR: System Requirements

**Devices**
The dashboard works on PC and Mac operating systems and can be deployed on smart phones and tablet computers, such as the Droid, Blackberries, iPhones and iPads.

**Java-Script Enabled**
To deploy on the devices above, the dashboard has been programmed using Java-Script. Please make sure your internet browsers are set to accept Java scripted pages (usually in the Permissions or tools settings of your browsers).

**Browsers Grades**
- Internet Explorer 7.0 or higher
- Safari 5.0 or higher
- Firefox 3.6 or higher
PRECURSOR: Enabling Java Script

For Internet Explorer 7.0 +
Click the **Tools** menu
Select **Internet Options**.
Click the Security tab.
Click the Custom Level button.
Scroll down until you see the 'Scripting' section.
Select the 'Enable' radio button for 'Active Scripting'.
Click the OK button.
If you see a confirmation window, click the ‘Yes’ button.

Safari 2 or 3
Click the **Safari** menu
Select **Preferences**
Click the **Security** tab
Select 'Enable JavaScript'

Firefox 3.6+
Click the **Tools** menu
(Mac: goto **Firefox** tab and select **Preferences**)
Select **Options**
Click the **Content** tab
Select 'Enable JavaScript'
Click the **OK** button.

Prepared. For Life.
UNDERSTANDING ACCESS & PERMISSIONS

- District Chairs and Commissioners
- Council Employees
- Council Key 3 Leaders
- Council Executive Board
- Council Officers
- Council Advisory Board

- Assigned Council

- Area, Region, National Professionals
- Area, Region, National Volunteers

- All Views
UNDERSTANDING ACCESS & PERMISSIONS: COUNCIL-VIEW POSITIONS

**Council Professional and Staff**
- Directors
- Executives
- Office Manager
- Business Manager
- Special Position Professionals

(all those with myBSA access)

**Council Volunteers**
- Officers
- Commissioners
- Board Members
- Advisory Council Members
- Committee Chairs
- Committee Members

- District Commissioners
- District Chairs
UNDERSTANDING ACCESS & PERMISSIONS

COUNCIL-VIEW POSITIONS

All Users of the Dashboard must be registered with an BSA ID number.

District & Council Volunteers- Contact your Council Registrar to verify your paperwork is current, with your correct position code, and fees are paid.

Area/Regional/National Volunteers- Position codes at these levels are given unique BSA registration numbers separate from those held at the district or council levels. MyScouting accounts must correspond with these identifiers for users to have access to area/region/national overviews.

(reference / contact detail coming at the end of this presentation)
INTRODUCTION & ORIENTATION

DASHBOARD FOUNDATION & CALCULATIONS

USER EXPERIENCE & LIVE VIEW

MYBSA REFERENCE & HELP SECTION

OPEN FOR Q&A
DATA FOUNDATION & CALCULATIONS

- Finance Facts
- Program Administration System (PAS) Production
- Camping e-forms & Current Applications
- Unit Visit Tracking System (UVTS)
- PeopleSoft Human Resources
- Leadership Assessment e-forms*

* Criteria #15 Council Leadership Only
DATA CALCULATIONS & SCORING

PERFORMANCE STANDARD
This measurement is designed to recognize improved performance and advance a status level when warranted.

DETERMINED STANDARD
This measurement sets benchmark values to demarcate gold, silver, and bronze levels.

Performance Standard is a factor in most, but not all criteria. Criteria without a Performance Standard include:

#2 - Fundraising
#3 - Endowment
#5 - Youth Growth
#12 - Youth-serving Executives
#14 - Unit Visitation
#15 - Council Leadership
INTRODUCTION & ORIENTATION

DASHBOARD FOUNDATION & CALCULATIONS

USER EXPERIENCE & LIVE VIEW

MYBSA REFERENCE & HELP SECTION

OPEN FOR Q&A
**USER INSIGHT - Council View Elements**

**Arrow with Numbers:** Represent year to prior year increase or decrease.

**Charts:** Always reflects Performance Standard.

**Gauges:** Always reflects Determined Standard.

**Orb:** Reflects gold, silver, bronze status, which are only designators at the council level.

**Council Score Bar:** Reports overall council tallies of current month, year over year as they land within the areas of bronze, silver or gold.

**Criterion Explainer:** Gives specific detail pertaining to the criterion calculation.

**Gold Performers:** Lists all Determined Standard gold councils.
USER INSIGHT: Overviews
National Region Area

Blue Ribbon Bar: Always reflects a composite tally by total points, with a percentage to signify year over year change.

Strategic Tiles: View will be enhanced to include these average scores by Area.

Criteria Plank: Always reflects year over year percentage of improved councils within an area, region, at the national level.

Right Read Window: All area/region/national overview screens will offer a tier view into activity into the next level. Ie) Region Directors can see into area metrics in this grey column.
Brand on Demand

Brand on Demand is a tool that allows councils to tailor marketing pieces provided by the National Council especially to their council needs while retaining the integrity of the BSA brand. The National Council provides the templates for marketing materials that councils can customize. The templates can be used for marketing purposes, general business, etc...

Council Strategic Management

Council Strategic Management is a tool to help councils plan, implement, monitor, and change the council’s strategic goals and objectives. It will provide a road map by which councils can navigate toward successful performance, aligning councils with the national strategic plan and allowing them to be competitive non-profit entities in their communities.

Speakers Bank

The BSA Speakers Bank includes resources for speakers to use as they present to various audiences and tell the Scouting story. This tool ensures that we speak with one voice as we pursue our national and local objectives in recruiting, fund-raising, and general community outreach.

Journey to Excellence

The Journey to Excellence dashboard is an agile performance management tool that reports on the council’s Journey to Excellence progress. The dashboard presents the recognition program’s 17 criteria simply and effectively, and each screen has been designed to give pertinent insight making it easier to drive continuous improvement. This new tool has been designed to deploy on all devices using “A-grade” browsers, which include current versions of Internet Explorer, Safari, Firefox, and Google Chrome, so feel free to use it on your desktop, laptop, smart phone, or tablet computer.
USER INSIGHT - Site Map Graphic

Navigation Menu

- National Overview Page
  - National Detail Screen
- Regional Overview Page
  - Region Detail Screen
- Area Overview Page
  - Area Detail Screen
- Council Overview Page
  - Criteria Metric Screen
- Help Page
  - User Guide
### Average point score

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>328/500</td>
<td></td>
</tr>
<tr>
<td>Membership</td>
<td>123/600</td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>250/500</td>
<td></td>
</tr>
<tr>
<td>Unit Service</td>
<td>368/400</td>
<td></td>
</tr>
<tr>
<td>Leadership &amp; Governance</td>
<td>225/300</td>
<td></td>
</tr>
<tr>
<td>Voice of the Scout</td>
<td>2012</td>
<td></td>
</tr>
</tbody>
</table>

### Percent of Improved Councils (Performance)

<table>
<thead>
<tr>
<th>Category</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiscal Management</td>
<td>36%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>59%</td>
</tr>
<tr>
<td>Endowment</td>
<td>76%</td>
</tr>
<tr>
<td>Market Share</td>
<td>41%</td>
</tr>
<tr>
<td>Membership Growth</td>
<td>38%</td>
</tr>
<tr>
<td>Youth Retention</td>
<td>54%</td>
</tr>
<tr>
<td>Cub Scout Advancement</td>
<td>0%</td>
</tr>
<tr>
<td>Boy Scout Advancement</td>
<td>52%</td>
</tr>
<tr>
<td>Cub Scout Camping</td>
<td>0%</td>
</tr>
<tr>
<td>Boy Scout Camping</td>
<td>0%</td>
</tr>
<tr>
<td>Community Service</td>
<td>83%</td>
</tr>
<tr>
<td>Youth-Serving Executives</td>
<td>53%</td>
</tr>
<tr>
<td>Commissioner Service</td>
<td>0%</td>
</tr>
<tr>
<td>Unit Visitations</td>
<td>55%</td>
</tr>
<tr>
<td>Council Leadership</td>
<td>0%</td>
</tr>
<tr>
<td>District Leadership</td>
<td>0%</td>
</tr>
<tr>
<td>Unit Leadership</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Endowment (by region)

<table>
<thead>
<tr>
<th>Region</th>
<th>Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>76%</td>
</tr>
<tr>
<td>Southern</td>
<td>95%</td>
</tr>
<tr>
<td>Northern</td>
<td>72%</td>
</tr>
<tr>
<td>Western</td>
<td>69%</td>
</tr>
<tr>
<td>Central</td>
<td>68%</td>
</tr>
</tbody>
</table>
Council Score: GOLD = 200 points

Congratulations, this council has been awarded gold for its ability to improve the retention rate of traditional members.

The calculation

This criterion tracks the number of traditional youth that remain registered one year later. The performance standard is a factor in how a council's score may be decided.

<table>
<thead>
<tr>
<th>Level</th>
<th>Determined standard</th>
<th>Performance standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>75% retention</td>
<td>or 68% and 2 point increase</td>
</tr>
<tr>
<td>Silver</td>
<td>68% retention</td>
<td>or 62% and 2 point increase</td>
</tr>
<tr>
<td>Bronze</td>
<td>62% retention</td>
<td>or 2 point increase</td>
</tr>
</tbody>
</table>

Additional detail

Data for this and all criteria are updated on the 8th, 16th and 28th of each month.
INTRODUCTION & ORIENTATION

DASHBOARD FOUNDATION & CALCULATIONS

USER EXPERIENCE & LIVE VIEW

MYBSA REFERENCE & HELP SECTION

OPEN FOR Q&A
RESOURCES: Help Page

Click on the Explore Tab to get to the Help Page
RESOURCES
National Service Desk
7:00 a.m. – 7:00 p.m. CST, Monday - Friday
Email: jte@Scouting.org

• Download the User Guide on the Help Page

• Download this training deck for use at your meetings or council functions.

• View Training Videos posted on MyScouting (coming early April)
RESOURCES

Confirming registration status at the District/Council levels
Contact the registrar at the affiliated Council.

Confirming registration status at the Area/Region/National levels
Contact the National Service Desk at 972-580-2267.

PLEASE NOTE FOR ALL LEVELS OF ACCESS: Filing paperwork does not grant immediate access, times will vary according to pre-existing processes, as well as upload of new org files. At minimum, expect approximately 2 weeks.
INTRODUCTION & ORIENTATION

DASHBOARD FOUNDATION & CALCULATIONS

USER EXPERIENCE & LIVE VIEW

MYBSA REFERENCE & HELP SECTION

OPEN FOR Q&A
The doctrine is not the point of arrival but is, on the contrary, the point of departure for the journey.

-Joseph Brodsky
American Poet Laureate, 1991