

2010 REPORT OF THE TREASURER
AND CONSOLIDATED FINANCIAL STATEMENTS



100 YEARS
Celebrating the Adventure ★ Continuing the Journey
OF SCOUTING



BOY SCOUTS OF AMERICA®

2010 IN REVIEW

(\$ stated in thousands)

The National Council is well positioned to continue its support of the 297 local Boy Scout councils. In 2010, the organization celebrated its 100th Anniversary, held its final Fort A.P. Hill national Scout jamboree, and completed relocating its four regional operations from being in separate regional offices to instead residing within the National Office. Looking to the next century of Scouting, the National Council staff continues to focus upon better serving local councils and promoting the Scouting brand.

Also in 2010, the National Council continued developing the land in West Virginia that it purchased in 2009 to be a new high-adventure base and permanent home for the national Scout jamboree, the Summit Bechtel Family National Scout Reserve (the Summit). As with last year, the impact of this project is apparent in a number of places in the financial statements. Amidst this, the Boy Scouts of America continued to deliver an exciting and valuable program to young people in 2010, with youth members and Explorers registered in approximately 2,853,000 individual programs. Moreover, adult leaders providing support to these youth were registered in approximately 1,111,000 individual programs. Nearly 42,000 Scouts and Scouters attended national high-adventure bases, and over 43,000 participated in the 2010 National Scout Jamboree.

The following further discusses sources, uses, and stewardship of the National Council's resources during 2010.

Unrestricted net assets:

Unrestricted net assets, which include general operations and other unrestricted net assets, increased overall by \$40,489 during 2010. The investment portfolios within other unrestricted net assets account for the majority of this increase; however, the day-to-day activities of general operations did generate a surplus available for appropriations of \$13,147 during 2010, an increase of \$2,591 from 2009. General operating surpluses are important for two reasons: (1) demonstrating fiscal responsibility in ensuring adequate resources are available to satisfy all obligations, and (2) enabling special initiatives and capital improvements that otherwise might not be possible.

Other unrestricted net assets comprise funds previously appropriated by the Board, such as for endowment, land, buildings and equipment, and special program and administrative initiatives. Also included are funds related to the Retirement Benefits Trust (RBT), the General Liability Insurance Program (GLIP), and self-funding events, such as the world and national jamborees or Top Hands.

Revenues –

Fees increased by \$41,931, primarily due to the 2010 National Scout Jamboree. A membership fee increase was effective January 1, 2010, and this led to increased

membership revenue despite a small decline in membership.

Net results of Supply operations increased \$6,549 from its 2009 amount to \$35,502, due partly to increased sales from the 2010 National Scout Jamboree and the 100th Anniversary Celebration.

Magazine publications' net operating results increased by \$171 from 2009 to 2010, primarily due to an increase in advertising sales.

Contributions from local councils related to the RBT were \$8,566 in 2010.

Net investments reported a 2010 gain of \$62,655, a decrease from the \$97,130 gain in 2009. The total return for investments held in the unrestricted endowment was 13.7 percent during 2010 compared with a 23.9 percent gain during 2009. The endowment, RBT, and GLIP investments are among the designated assets within this portfolio, and these are overseen by a committee of the Board that also oversees restricted investment portfolios. The related investment purchases and sales are primarily the result of the decisions of investment managers in fulfilling their investment mandates.

Expenses –

Total expenses increased by \$77,732 to \$218,377 in 2010, up from \$140,645 during 2009. Of this increase, \$38,514 relates to costs attributable to the 2010 National Scout Jamboree and \$6,361 relates to marketing expenses increasing, primarily due to the 100th Anniversary Celebration and the Adventure Base 100 national tour. Increased GLIP costs of \$22,154 in 2010 and a \$10,000 payment to subsidize the pension plan also contributed to the higher expense total.

Board actions during 2011 –

At its February 2011 meeting, the National Executive Board appropriated the aforementioned \$13,147 surplus generated from general operations along with \$553 in remaining funds from prior appropriations as follows: \$2,404 for high-adventure bases, \$695 for marketing/innovation, \$308 for human resources, \$1,850 for council operations, \$4,723 for technology and fundraising web services, and \$3,720 for other various projects and initiatives.

Restricted net assets:

Net assets restricted by donors are either permanently restricted (endowment) and may not be spent or they are temporarily restricted and their use is restricted to a specific purpose or during a specific time period.

Temporarily restricted contribution income increased to \$53,038 for 2010, an increase of \$3,508 from 2009

donation levels. The majority of this represents pledges receivable that are designated for the Summit.

During 2010, \$14,450 of temporarily restricted net assets was used for donor-specified purposes, compared with the prior year amount of \$4,625.

Overall, net assets restricted by donors increased in 2010 by \$49,600 to a total of \$175,068.

Total net assets:

The National Council's total net assets increased in 2010 by \$90,089 compared to an increase of \$145,064 in 2009. As mentioned earlier, during 2009 and 2010, a significant portion of the changes in the National Council's net assets was attributable to investment performance of the endowment and other investment portfolios. In 2010, the organization totaled \$72,556 in investment gains compared with a gain in 2009 of \$112,119.

Financial condition, liquidity, financing, and capital resources:

Separately stated from cash available for operations is \$88,669 restricted cash remaining from \$100,000 of tax-exempt bond proceeds issued in November 2010 that is limited to use for the Summit development. Available to supplement the cash from the bond debt for work on the project, should it be needed, is a \$50,000 line of credit that has yet to be utilized. \$21,470 was added to the property in 2010, and total projected cost, excluding start-up and operational cost, for the Summit is approximately \$176,000 through December 31, 2013. Management believes that the bonds and the line of credit, along with anticipated donor contributions, will be sufficient to fund this cost.

Unrestricted cash and cash equivalents decreased by \$5,242 during 2010, and \$11,281 of cash was provided by operations during 2010. Management believes that cash generated from operations, together with liquidity provided by existing cash balances, will be sufficient to satisfy its remaining non-Summit liquidity requirements during the next 12 months.

In addition, capital is required to expand, improve, or replace the National Council's other properties such as its high-adventure facilities, its distribution center and retail stores (Scout shops), and the rest of its infrastructure in order to maintain a high level of service to its constituents. It sold one of its regional facilities in 2009, another in 2010, and intends to sell the remaining two in 2011. During 2010, the National Council added \$8,051 to these non-Summit properties. These non-Summit capital investments were funded from existing cash balances.

The National Council remains in solid financial condition, thanks to the efforts of the National Executive Board, Advisory Council, other dedicated volunteers, and staff who make Scouting what it is. A strong National Council helps to make sure the Scouting program remains effective and true to its mission.

Respectfully,



Aubrey B. Harwell Jr.
Treasurer

March 24, 2011

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AUDIT COMMITTEE
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Ronald K. Migita

James S. Turley

To the Executive Board of the
Boy Scouts of America

In our opinion, the accompanying consolidated balance sheet and the related consolidated statements of revenues, expenses and other changes in net assets, functional expenses, and cash flows present fairly, in all material respects, the financial position of the Boy Scouts of America and its subsidiaries at December 31, 2010, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Boy Scouts of America's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Boy Scouts of America 2009 financial statements, and in our report dated March 18, 2010, we expressed an unqualified opinion on those financial statements. We conducted our audit of these statements in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

PricewaterhouseCoopers LLP

March 24, 2011

CONSOLIDATED BALANCE SHEET

December 31, 2010 and 2009

(In thousands)

Boy Scouts of America

	<u>2010</u>	<u>2009</u>
Assets		
Cash and cash equivalents	\$ 42,127	\$ 47,369
Cash restricted for construction	<u>88,669</u>	<u>0</u>
Total cash	130,796	47,369
Investments, at fair value including collateral for securities		
on loan of \$55,232 (2009—\$40,305) (Note 2)	711,035	632,959
Accounts receivable, less allowance of \$90 (2009—\$121)	15,776	25,264
Pledges receivable, less discount of \$12,384 (2009—\$6,556) (Note 4) ..	76,301	42,419
Other receivables	1,657	1,418
Inventories, less provision for obsolescence of \$5,196		
(2009—\$3,850)	46,583	50,915
Land, buildings, and equipment, net (Note 5)	122,286	100,183
Other	<u>20,681</u>	<u>28,688</u>
Total assets	<u>\$ 1,125,115</u>	<u>\$ 929,215</u>
Liabilities and Net Assets		
Accounts payable and accrued liabilities	51,587	46,542
Unearned fees and subscriptions	38,240	61,291
Notes payable (Note 6)	112,203	21,075
Insurance reserves (Note 7)	70,050	65,529
Payable upon return of securities loaned (Note 2)	<u>55,232</u>	<u>40,305</u>
Total liabilities	327,312	234,742
Local councils' minority interest in limited partnership	27,735	14,494
Net assets:		
Unrestricted (Note 10):		
General operations	36,930	35,787
Board designated	<u>558,070</u>	<u>518,724</u>
Total unrestricted	595,000	554,511
Temporarily restricted (Note 11)	107,249	64,308
Permanently restricted (Note 11)	<u>67,819</u>	<u>61,160</u>
Total net assets	<u>770,068</u>	<u>679,979</u>
Total liabilities and net assets	<u>\$ 1,125,115</u>	<u>\$ 929,215</u>

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF REVENUES, EXPENSES, AND OTHER CHANGES IN NET ASSETS

Year ended December 31, 2010 (with comparative totals for 2009)

(In thousands)

Boy Scouts of America

	Unrestricted (Note 10)	Temporarily Restricted (Note 11)	Permanently Restricted (Note 11)	Total	
				2010	2009
Revenues:					
Fees (Note 12)	\$ 118,688			\$ 118,688	\$ 76,757
Supply operations—Sales	159,364			159,364	143,333
Cost of sales and expenses	<u>(123,862)</u>			<u>(123,862)</u>	<u>(114,380)</u>
	35,502			35,502	28,953
Magazine publication—Sales	18,058			18,058	16,844
Cost of production and expenses	<u>(15,959)</u>			<u>(15,959)</u>	<u>(14,916)</u>
	2,099			2,099	1,928
Retirement Benefits Trust—Contributions from local councils (Note 13)	8,566			8,566	8,423
Contributions and bequests	11,769	\$ 53,038	\$ 598	65,405	54,431
Other—including trading post sales	12,934	513		13,447	8,072
Cost of sales and expenses	<u>(5,745)</u>	<u>0</u>		<u>(5,745)</u>	<u>(3,237)</u>
	<u>7,189</u>	<u>513</u>		<u>7,702</u>	<u>4,835</u>
Total revenues before net investment gain	183,813	53,551	598	237,962	175,327
Net investment gain	<u>62,655</u>	<u>3,840</u>	<u>6,061</u>	<u>72,556</u>	<u>112,119</u>
Total revenues	246,468	57,391	6,659	310,518	287,446
Net assets released from restrictions:					
Donor restrictions satisfied	<u>14,450</u>	<u>(14,450)</u>			
Expenses:					
Program services:					
Field operations	30,172			30,172	33,274
Human resources and training	10,900			10,900	9,196
Program development and delivery	90,567			90,567	55,651
Program marketing	15,379			15,379	9,018
World Scout Bureau fees	1,378			1,378	1,361
Insurance programs—Losses and costs (Notes 7 and 14)	53,087			53,087	21,830
Premiums	<u>(5,864)</u>			<u>(5,864)</u>	<u>(6,000)</u>
	<u>47,223</u>			<u>47,223</u>	<u>15,830</u>
Total program services	<u>195,619</u>			<u>195,619</u>	<u>124,330</u>
Supporting services:					
Management and general	19,059			19,059	14,502
Fundraising	<u>3,699</u>			<u>3,699</u>	<u>1,813</u>
Total supporting services	<u>22,758</u>			<u>22,758</u>	<u>16,315</u>
Total expenses	<u>218,377</u>			<u>218,377</u>	<u>140,645</u>
Change in net assets including local councils' minority interest	42,541	42,941	6,659	92,141	146,801
Less: local councils' minority interest in limited partnership gain ..	<u>2,052</u>	-	-	<u>2,052</u>	<u>1,737</u>
Change in net assets	40,489	42,941	6,659	90,089	145,064
Net assets, beginning of year	<u>554,511</u>	<u>64,308</u>	<u>61,160</u>	<u>679,979</u>	<u>534,915</u>
Net assets, end of year	<u>\$ 595,000</u>	<u>\$ 107,249</u>	<u>\$ 67,819</u>	<u>\$ 770,068</u>	<u>\$ 679,979</u>

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

Years ended December 31, 2010 and 2009

(In thousands)

Boy Scouts of America

	PROGRAM SERVICES							
	Field Operations		Human Resources and Training		Program Development and Delivery		Program Marketing	
	2010	2009	2010	2009	2010	2009	2010	2009
Salaries	\$12,349	\$16,225	\$5,378	\$4,160	\$17,676	\$16,241	\$4,831	\$3,533
Benefits	4,463	4,289	2,001	1,251	4,454	4,379	1,268	899
Travel	2,898	2,945	843	564	1,115	868	686	534
Office expense and occupancy	5,681	6,190	432	468	3,023	4,017	1,977	1,465
Depreciation and amortization	241	896	213	208	2,562	2,532	389	297
Insurance losses and costs								
Premiums								
Net insurance programs								
National Scout Jamboree					38,514			
All other expenses	4,592	2,791	2,451	2,777	22,461	25,296	7,374	2,920
Allocated expenses ¹	(52)	(62)	(418)	(232)	762	2,318	(1,146)	(630)
Total expenses	<u>\$30,172</u>	<u>\$33,274</u>	<u>\$10,900</u>	<u>\$9,196</u>	<u>\$90,567</u>	<u>\$55,651</u>	<u>\$15,379</u>	<u>\$9,018</u>

	PROGRAM SERVICES					
	World Scout Bureau Fees		Insurance Programs		Total Program Services	
	2010	2009	2010	2009	2010	2009
Salaries					\$40,234	\$40,159
Benefits					12,186	10,818
Travel					5,542	4,911
Office expense and occupancy					11,113	12,140
Depreciation and amortization					3,405	3,933
Insurance losses and costs			\$53,087	\$21,830	53,087	21,830
Premiums			(5,864)	(6,000)	(5,864)	(6,000)
Net insurance programs			47,223	15,830	47,223	15,830
National Scout Jamboree					38,514	0
All other expenses	\$ 1,378	\$ 1,361			38,256	35,145
Allocated expenses ¹					(854)	1,394
Total expenses	<u>\$ 1,378</u>	<u>\$ 1,361</u>	<u>\$47,223</u>	<u>\$15,830</u>	<u>\$195,619</u>	<u>\$124,330</u>

	SUPPORTING SERVICES							
	Management and General		Fundraising		Total Supporting Services		Total Expenses	
	2010	2009	2010	2009	2010	2009	2010	2009
Salaries	\$12,594	\$12,589	\$ 1,815	\$ 1,077	\$14,409	\$13,666	\$54,643	\$53,825
Benefits	2,818	2,923	545	250	3,363	3,173	15,549	13,991
Travel	1,009	711	287	118	1,296	829	6,838	5,740
Office expense and occupancy	2,534	2,882	158	52	2,692	2,934	13,805	15,074
Depreciation and amortization	1,620	1,621	11	4	1,631	1,625	5,036	5,558
Insurance losses and costs							53,087	21,830
Premiums							(5,864)	(6,000)
Net insurance programs							47,223	15,830
National Scout Jamboree							38,514	0
All other expenses	5,552	3,522	883	312	6,435	3,834	44,691	38,979
Allocated expenses ¹	(7,068)	(9,746)			(7,068)	(9,746)	(7,922)	(8,352)
Total expenses	<u>\$19,059</u>	<u>\$14,502</u>	<u>\$ 3,699</u>	<u>\$ 1,813</u>	<u>\$22,758</u>	<u>\$16,315</u>	<u>\$218,377</u>	<u>\$140,645</u>

¹ Certain expenses have been allocated to Supply operations, Magazine publications, and Program services.

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF CASH FLOWS

Years ended December 31, 2010 and 2009

(In thousands)

Boy Scouts of America

	<u>2010</u>	<u>2009</u>
Cash Flows from Operations:		
Change in net assets	\$ 90,089	\$ 145,064
Adjustments to reconcile change in net assets to net cash provided by operations:		
Depreciation and amortization	7,209	7,593
Net (gains) losses on sales of securities and unrealized changes in the fair value of investments	(56,079)	(94,472)
Interest and dividends reinvested	(4,620)	(7,727)
Contributions to the permanently restricted endowment	(598)	(493)
Net (gains) losses on disposal of assets	(186)	140
Local councils' minority interest in partnership gain	2,052	1,737
Changes in assets and liabilities:		
Decrease (increase) in accounts receivable	9,488	(7,153)
(Increase) in pledges receivable	(33,882)	(41,453)
(Increase) decrease in other receivables	(239)	31
Decrease in inventories	4,332	2,929
Decrease (increase) in other assets	7,200	(7,413)
Increase in accounts payable and accrued liabilities	5,045	9,437
(Decrease) increase in unearned fees and subscriptions	(23,051)	26,616
Increase (decrease) in insurance reserves	<u>4,521</u>	<u>(2,647)</u>
Net cash provided by operations	11,281	32,189
Cash Flows from Investing:		
Additions to properties	(29,313)	(18,081)
Contributions restricted for purchases of fixed assets	(10,491)	(2,731)
Net (purchases) sales of investments	(17,377)	(11,068)
Increase in securities lending payable	14,927	3,438
Proceeds from sale of property and other	<u>1,202</u>	<u>1,284</u>
Net cash (used) by investing activities	(41,052)	(27,158)
Cash Flows from Financing:		
Net (repayments) borrowings in credit financing	(5,850)	5,850
Proceeds from bond issuance (restricted for construction)	100,000	0
Debt issuance costs	(208)	0
Repayment of debt	(3,022)	0
Contributions to the permanently restricted endowment	598	493
Contributions restricted for the purchase of fixed assets	10,491	2,731
Contributions by local councils to limited partnership	12,328	9,836
Withdrawals by local councils from limited partnership	<u>(1,139)</u>	<u>(344)</u>
Net cash provided by financing activities	113,198	18,566
Increase in cash and cash equivalents	83,427	23,597
Cash and cash equivalents, beginning of year	<u>47,369</u>	<u>23,772</u>
Cash and cash equivalents, end of year (includes restricted cash)	<u>\$ 130,796</u>	<u>\$ 47,369</u>
Supplemental Cash Flow Information:		
Interest paid (net of \$940 capitalized interest in 2010)	\$ 126	\$ 0
Non-cash asset financing	0	15,225

The accompanying notes are an integral part of these consolidated financial statements.

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

Note 1. Summary of Significant Accounting Policies

On June 15, 1916, the Boy Scouts of America was officially chartered by Congress with the stated purpose to promote “the ability of boys to do things for themselves and others, to train them in Scoutcraft, and to teach them patriotism, courage, self-reliance, and kindred virtues. ...” Toward this purpose, major activities of the National Council include merchandise sales, magazine publications, and the conduct of national events. The National Council also provides local councils with program materials and support in the areas of membership growth, fundraising, communications, administration, insurance, employee benefits, investment management, and human resources.

Consolidation. The consolidated financial statements combine the accounts and results of operations and activities of the National Council of the Boy Scouts of America and its affiliates: Learning for Life, the Learning for Life Foundation, Boy Scouts of America Asset Management, LLC, Boy Scouts of America Commingled Endowment Fund, LP, the Boy Scouts of America National Foundation, and Arrow WV, Inc. Arrow WV, Inc. was formed in 2009 to support the future home of the national Scout jamboree and a new high-adventure base, the Summit. Results of operations and activities of local councils are not included. All significant intercompany transactions have been eliminated.

Net Assets. Restricted net assets comprise those amounts restricted by donors, grantors, or applicable state law for endowment or other specific purposes. Temporarily restricted net assets comprise those amounts restricted by donors or grantors for use during a specified time period or for a particular purpose. The expiration of a temporary restriction is evidenced by a transfer of net assets to the unrestricted classification.

Unrestricted net assets include “general operations” and “board designated.” General operations comprise the ongoing, day-to-day activities of the National Council, including, but not limited to, merchandise sales, magazine publications, high-adventure base operations, program development, field support, and program marketing. Board designated net assets are designated by the Executive Board of the National Council or an authorized committee of the Executive Board of the National Council. These assets act as endowment; help defray future health costs for National Council and local council employees and their retirees; are invested in property, plant, and equipment; support the general liability insurance program (Note 7); or, fund specific program efforts.

Statement of Cash Flows. For purposes of reporting cash flows, cash includes demand deposits with banks or financial institutions, on-hand currency, and other kinds of accounts that have the general characteristics of demand deposits. Cash also includes funding provided by the long-term financing (Note 6) that is restricted for construction of the new high-adventure base; this restricted cash has been separately stated on the balance sheet. Cash equivalents include short-term investments with original maturities of three months or less but do not include short-term investment funds of third-party investment managers.

Estimated Fair Values of Financial Instruments. Financial instruments include cash, investments, accounts and pledges receivable, accounts payable, and debt. Cash, accounts receivable, accounts payable, and debt are deemed to be stated at their fair values. Investments are reported at fair value (Note 2). Held for sale properties are reported at the lesser of carrying cost or fair value less cost to sale and are classified on the balance sheet as other assets.

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received.

Inventories. Inventories of merchandise, printing stock, and supplies are carried at the lower of average cost or market. Periodically, but no less often than once each year, inventory is evaluated for obsolescence. If inventory quantities on hand exceed reasonably anticipated future demands, inventory is written down to its net realizable value. The difference between current carrying cost and net realizable value is a period cost. Damaged inventory items are expensed immediately.

Land, Buildings, and Equipment. These assets are stated at cost or, if acquired by gift, at the estimated fair market value at the date of gift. Depreciation is provided over the estimated useful lives of the related assets using the straight-line method. Estimated useful lives for financial reporting purposes are as follows: buildings and improvements, 10 to 40 years; computer software and hardware, 3 to 10 years; and furniture, fixtures, and other equipment, 3 to 10 years. Land improvements are amortized over 20 years. Leasehold improvements are amortized over

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

the lesser of the lease term or the life of the asset. Construction in progress is not depreciated until placed into operations.

Revenue. Registration and licensing fees are recorded as income in the applicable membership, participation, or licensing period. High-adventure and jamboree fees are recorded as income in the applicable period of attendance. National service fees are paid by the local councils for administrative services provided and are recognized in the period earned. Revenues from merchandise sales are recognized at the point of sale and are reported net of returns and allowances. Subscription and advertising revenues are reflected as earned income when publications are issued. Investment gain (loss) includes interest and dividends earned during the period as well as realized and unrealized gains and losses on investments, net of investment expenses. Contributions received from local councils for the Retirement Benefits Trust (Note 13) are recorded as revenue in the period that the contribution is receivable net of certain trust expenses.

Pledges (Note 4) and contributions are recognized as revenues in the year in which an unconditional promise to give is received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. Restricted pledges and contributions that are to be utilized in the same period as donated are initially recorded as restricted revenues. Bequests are recorded when the amount and timing of receipt of funds are known. Contributions of fixed assets are recorded as board designated net assets as no time restriction is assumed for their use. Insurance premium revenue is recognized pro rata over the terms of the related policies.

Concentration of Market and Credit Risk. Market risk represents the potential loss the National Council faces due to a decrease in the value of its investments and assets held at fair value.

Credit risk represents the potential loss the National Council faces due to possible nonperformance by obligors and counterparties of the terms of their contracts. Financial instruments that potentially subject the National Council to concentrations of credit risk consist principally of cash equivalents, the investment portfolio (Note 2), and accounts receivable and pledges receivable. Credit risk on pledges receivable is managed by discounting the pledges based on a rate that reflects the risk of that pledge not being collectable.

In order to limit credit risk with respect to cash equivalents and the investment portfolio, the National Council invests in obligations of the United States government, mutual funds, and other marketable securities. These investments are held by diverse, high-quality financial institutions. The National Council grants unsecured credit to local councils and others for merchandise sales and insurance coverage within established guidelines for creditworthiness. These transactions make up the majority of accounts receivable.

Donated Services. A substantial number of volunteers have donated significant amounts of their time to the operations of the National Council, and numerous media organizations have provided public service advertising. Services that create or enhance nonfinancial assets (e.g., camps, buildings, etc.) or require specialized skills and are performed by people possessing those skills are recorded as contributions and as expenses or as additions to land, buildings, and equipment. Due to practical reasons, not all donated services are recorded. Where practical and of significant materiality, the National Council records donated services at fair value of the services received as contribution revenue on the Statement of Revenues, Expenses, and Changes in Net Assets.

In 2010, the National Council recorded \$2,268 of donated service provided by a telecommunications company for product and service integration at both the Adventure Base 100 tour and the 2010 National Scout Jamboree. In addition, approximately \$1,900 of advertising was donated to the National Council to promote the Scouting brand. The \$1,900 donation was not recorded due to the lack of direct program benefit.

Collections. The National Council has paintings and artifacts in various museums and National Council-owned buildings. The largest collection resides at the National Scouting Museum in Irving, Texas, which houses collectibles appraised at approximately \$45,000. The last appraisal was conducted in June 2006. Costs associated with acquisition and maintenance of these collections has been expensed. During 2010, no major additions or disposals of collection items occurred.

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

Program Services Expenses comprise:

- **Field Operations.** Support for local councils, including but not limited to, administration of standards of performance, inspection of council campsites, assistance with long-range planning, conduct of regional training and conferences for professionals and volunteers, administration of an extensive program of local council financial support, and administration and funding of the defense of our private membership rights.
- **Human Resources and Training.** Administration of all aspects of human resources policies, including recruiting, placement, and training of professional employees; promoting diversity; managing compensation and benefits programs; and monitoring employee relations.
- **Program Development and Delivery.** Development of the basic program; providing camping and outdoor literature, materials, and techniques, as well as engineering service, to local councils; managing the volunteer training programs of the Boy Scouts of America and handling all national program support in the areas of health and safety, activities, program evaluation, and low-income program; developing uniforms and insignia and other program elements; operating the National Scouting Museum; operating the high-adventure bases and the national jamboree.
- **Program Marketing.** Administration of public relations, including providing news releases, features for print and broadcast media, and internal news in the form of newsletters, fact sheets, and the annual report for the nationwide Scouting family. In addition, protection and promotion of the Scouting brand.
- **World Scout Bureau Fees.** Payment of fees to the World Organization of the Scout Movement in support of international enrichment programs based on an established fee for each registered, uniformed youth and adult member.
- **Insurance Programs.** Support of the group medical, life, dental, and general liability insurance programs for local councils and the National Council.

The Use of Estimates in Preparing Financial Statements. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Tax Status. The National Council and its other affiliates, Learning for Life, the Learning for Life Foundation, the Boy Scouts of America National Foundation, Boy Scouts of America Asset Management, LLC, and Arrow WV, Inc., are exempt from income tax under Section 501(c)(3) of the Internal Revenue Code and have been classified as organizations that are not private foundations. Each of the partners of the Boy Scouts of America Commingled Endowment Fund, LP, is responsible for reporting its allocable share of the partnership's income or loss on their individual tax returns.

Income from certain activities (primarily magazine advertising income, sponsorships, and net revenue from sales of livestock) not directly related to the National Council's tax-exempt purpose is subject to taxation as unrelated business income. As of December 31, 2010, the National Council has a cumulative net operating loss of approximately \$23,938. Management has determined that it is more likely than not that the net operating loss will not be realized and has therefore provided a full valuation allowance against any deferred tax asset as of December 31, 2010.

Uncertainty in Income Taxes. The National Council recognizes interest and penalties related to underpayment of income taxes as income tax expense. As of December 31, 2010, the National Council had not recorded any amounts related to unrecognized income tax benefits or accrued interest and penalties. The National Council does not anticipate any significant changes to unrecognized income tax benefits over the next year.

Nature of Comparative Totals for 2009. The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Alone, such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the National Council's financial statements for the year ended

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

December 31, 2009, from which the summarized information was derived. PricewaterhouseCoopers LLP issued an unqualified opinion on those financial statements.

Reclassifications. Certain comparative prior year amounts in the financial statements and accompanying notes have been reclassified to conform to the current year presentation. These reclassifications had no effect on previously reported net assets or changes in net assets.

Recent Accounting Pronouncements.

- **Additional Fair Value Measurements.** The requirements of Accounting Standards Update 2010-06 necessitated additional disclosures within Investments (Note 2) in 2010 such as detail regarding all transfers between levels (the National Council did not have any transfers), valuation methodology for Level 2 investments, and a gross presentation of activities within the Level 3 roll forward, which the National Council already presented. In addition, the update clarified previous guidance to require fair value disclosure by class of assets and liabilities rather than by major category. This update did not result in changes to net assets.
- **Subsequent Events.** The National Council has performed a review of subsequent events through the date of the audit opinion, which is the date the financial statements were available to be issued, and concluded that other than those items disclosed in the consolidated financial statements, there were no events or transactions during this subsequent event reporting period that required recognition or disclosure.

Note 2. Investments

Investment securities may be purchased or sold on a when-issued or delayed delivery basis. These transactions involve a commitment to purchase or sell securities for a predetermined price or yield, with payment and delivery taking place beyond the customary settlement period. When delayed delivery purchases are outstanding, liquid assets will be set aside or earmarked internally, until the settlement date, in an amount sufficient to meet the purchase price. When purchasing a security on a delayed delivery basis, the rights and risks of ownership are assumed, including the risk of price and yield fluctuations, and such fluctuations are taken into account when determining net asset values. Delayed delivery transactions may be disposed of or renegotiated after they are entered into, and when-issued securities may be sold before they are delivered, which may result in an investment gain or loss.

Investment securities of the National Council whose values are expressed in foreign currencies are translated to U.S. dollars at the bid price of such currency against U.S. dollars last quoted by an approved pricing vendor or major bank on the valuation date. Dividend and interest income and certain expenses denominated in foreign currencies are translated to U.S. dollars based on the exchange rates in effect on the date the income is earned and the expense is incurred. Exchange gains and losses are realized upon ultimate receipt or disbursement.

The National Council participates in a securities lending program with its investment custodian, State Street. This program allows State Street to loan securities, which are assets of the National Council, to approved brokers. State Street requires the borrowers, pursuant to a security loan agreement, to deliver collateral at least equal to 102 percent of the market value of U.S. securities loaned, and 105 percent of the market value of non-U.S. securities loaned, to secure each loan. In the event of a default by the borrower, State Street shall indemnify the National Council by purchasing replacement securities equal to the number of unreturned loaned securities or, if replacement securities are not able to be purchased, State Street shall credit the National Council for the market value of the unreturned securities. In each case, State Street would apply the proceeds from the collateral for such loan to make the National Council whole.

As of December 31, 2010, the market value of securities on loan to approved brokers was \$55,232. Collateral received for securities on loan was invested in the State Street Navigator Securities Lending Prime Portfolio. Total collateral of \$54,021, received for securities on loan at December 31, 2010, is held by State Street on behalf of the National Council. Income associated with the securities lending program amounted to \$82 for 2010, and is included in net investment income. The following table summarizes the securities loaned and the related collateral as of December 31, 2010:

Notes to Consolidated Financial Statements (\$ stated in thousands)

Securities Loaned and the Related Collateral

Securities	Fair Value	Fair Value of Collateral
Common stocks—foreign	\$ 3,072	\$ 3,230
Common stocks—domestic	0	0
Corporate obligations	9,658	9,859
Government obligations	<u>41,291</u>	<u>42,143</u>
Total investments purchased with cash collateral	<u>\$ 54,021</u>	<u>\$ 55,232</u>
Investments Purchased with Collateral		
State Street Navigator Securities Lending Prime Portfolio		<u>\$ 55,232</u>

The National Council has adopted the fair value accounting guidance issued by the FASB. Fair value accounting guidance establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable input be used when available.

Observable inputs are used by market participants in pricing an asset or liability based on market data obtained from sources independent of the National Council. Unobservable inputs reflect the National Council's judgment regarding assumptions market participants would use in pricing an asset or liability based on the best information available in the circumstances. In instances where the determination of the fair value measurement is based on inputs from more than one level of the fair value hierarchy, the entire fair value measurement is classified within the hierarchy based on the lowest level of input that is significant to the fair value measurement in its entirety.

The hierarchy is measured in three levels based on the reliability of inputs:

- Level 1—Valuations based on quoted prices in active markets for identical assets as of the reporting date.
- Level 2—Valuations based on pricing inputs that are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date. Observable inputs reflect the assumptions market participants would use in pricing the asset or liability and are developed based on market data obtained from independent sources.
- Level 3—Valuations are derived from other valuation methodologies, including pricing models, discounted cash flow models and similar techniques. Level 3 valuations incorporate certain assumptions and projections that are not observable in the market and require significant professional judgment in determining the fair value assigned to such assets or liabilities. Level 3 investments comprise primarily real estate investment funds and bank loans at December 31, 2010, which are discussed in greater detail below.

Regarding Level 2, the valuation of these securities is handled annually by external pricing services administered by the organization's safekeeping and custodial agent that monitor and assign values based on secondary markets. Where this is insufficient (e.g., for bank loans and private placements), the agent utilizes its proprietary pricing matrix for valuation, taking into consideration numerous input factors such as risk and liquidity.

Regarding Level 3, real estate investment funds are carried at estimated fair value based on the reported net asset value provided by the general partner of the fund. The general partner of the fund marks the underlying real estate assets to fair value using the following procedures and parameters:

- All real estate investments are valued on at least an annual basis with the objective of providing a quarterly valuation schedule that is balanced with respect to property type, location, and percentage of portfolio carrying value.
- Newly acquired investments are carried at cost until their first scheduled valuation approximately 12 months after acquisition (the initial valuation) unless within the first 12 months market factors indicate cost may not be a reliable indicator of fair value.
- Subsequent to and including the initial valuation, the fair value of an investment will be determined by an annual valuation prepared in accordance with standard industry practice by an independent third-party appraiser that is licensed and has an MAI designation (Member of the Appraisal Institute).

Notes to Consolidated Financial Statements (\$ stated in thousands)

- All investments not scheduled for valuation in a particular quarter will be reviewed to determine if an interim value adjustment is warranted based on property or market level changes. If warranted, an updated valuation will be prepared by an independent third-party appraiser that is licensed and has an MAI designation.
- Any capitalized costs relating to investments incurred during periods between independent valuations will be added to the most recent independent valuation to determine the current carrying value of the investment.

The appraisal process, while based on independent third-party valuations as well as verified property and market level information, may result in a valuation estimate that differs materially from the sales price actually realized due to the particular motivations of buyers and sellers, as well as the subjectivity inherent in the process. Although the estimated fair values represent subjective estimates, the general partner of the fund believes these estimated values are reasonable approximations of market prices. Management has obtained an understanding of the valuation methodology utilized to value the underlying assets and believes the reported net asset value of the fund is an accurate fair value of the investment.

Bank loans are valued using a pricing model. When a pricing model is used to value investments, inputs to the model are adjusted when changes to inputs and assumptions are corroborated by evidence such as transactions in similar instruments, completed or pending third-party transactions in the underlying investment or comparable entities, subsequent rounds of financing, recapitalizations and other transactions, offerings in the equity or debt capital markets, and changes in financial ratios or cash flows.

At December 31, 2010, investments comprised the following:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Short-Term Investment Funds and Treasury Bills	\$ 14,858	\$ 3,920	\$ 0	\$ 18,778
Debt securities				
Government (includes securities lending collateral of \$42,143) ..	0	119,763	0	119,763
Corporate (includes securities lending collateral of \$9,859)	0	85,475	0	85,475
Common/collective trusts*	0	69,446	0	69,446
Other	<u>0</u>	<u>15,030</u>	<u>12,453</u>	<u>27,483</u>
Total debt securities	0	289,714	12,453	302,167
Equity securities				
Common stocks—domestic	0	188,777	0	188,777
Common stocks—foreign (includes securities lending collateral of \$3,230)	37,291	128,788	0	166,079
Real estate partnerships	0	0	30,515	30,515
Private equity partnerships	<u>0</u>	<u>0</u>	<u>4,719</u>	<u>4,719</u>
Total equity securities	<u>37,291</u>	<u>317,565</u>	<u>35,234</u>	<u>390,090</u>
Total investments	<u>\$52,149</u>	<u>\$611,199</u>	<u>\$47,687</u>	<u>\$711,035</u>

* Common/collective trust investments comprise the following domestic, investment, and non-investment grade securities: U.S. Treasury, agency, corporate, mortgage-backed, and asset-backed.

During 2010, Level 3 investments changed as follows:

	<u>Other Debt Securities</u>	<u>Real Estate Partnerships</u>	<u>Private Equity</u>	<u>Total</u>
Balance December 31, 2009	\$ 1,604	\$ 17,568	\$ 1,752	\$ 20,924
Purchases	12,451	9,580	2,981	25,012
Sales	(1,989)	0	(119)	(2,108)
Realized gains	93	0	16	109
Unrealized gains	294	3,367	89	3,750
Transfers from other levels	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Balance December 31, 2010	<u>\$12,453</u>	<u>\$ 30,515</u>	<u>\$ 4,719</u>	<u>\$ 47,687</u>

Notes to Consolidated Financial Statements (\$ stated in thousands)

No transfers between any of the levels occurred in 2010.

For 2010, net investment income on the Statement of Revenues, Expenses, and Other Changes in Net Assets includes \$16,065 of interest and dividends, \$9,343 of net realized gains, and \$48,385 unrealized changes in the fair value of investments less \$1,237 in investment manager expenses.

Risk Factors

Currency/foreign exchange risk. The National Council may hold investments denominated in currencies other than the U.S. dollar, the National Council's functional currency. In such instances, there is exposure to currency risk, as the value of the investments denominated in other currencies will fluctuate due to changes in exchange rates. To the extent that these investments create risk in respect of movements in foreign exchange rates, the National Council may hedge this risk, in a cost-effective manner, to the extent possible. As of December 31, 2010, there are no foreign currency hedges.

Interest rate/credit risk. The National Council's investment portfolios are subject to interest rate and credit risk. The value of debt securities may decline as interest rates increase. The investment portfolios could lose money if the issuer of a fixed income security is unable to pay interest or repay principal when it is due.

Market price risk. The prices of securities held by the National Council may decline in response to certain events, including those directly involving the companies whose securities it owns. Those events may include, but are not necessarily limited to: conditions affecting the general economy; overall market changes; local, regional, or global political, social, or economic instability; and currency, interest rate, and commodity price fluctuations.

Note 3. Endowment

Endowment net asset composition and changes in composition by type of fund as of and for the year ended December 31, 2010:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Balance December 31, 2009	\$222,791	\$5,020	\$61,160	\$288,971
Investment return:				
Interest and dividends	7,094	221	1,780	9,095
Realized and unrealized investment gains	25,052	273	7,364	32,689
Investment manager fees.....	<u>(776)</u>	<u>(35)</u>	<u>(234)</u>	<u>(1,045)</u>
Net investment return	31,370	459	8,910	40,739
Contributions.....	345	44	597	986
Spending allocation.....	(10,272)	1,901	(2,848)	(11,219)
Net assets released from restriction.....	0	(1,488)	0	(1,488)
Other (net).....	<u>(4,602)</u>	<u>(12)</u>	<u>0</u>	<u>(4,614)</u>
Balance December 31, 2010.....	<u>\$239,632</u>	<u>\$5,924</u>	<u>\$67,819</u>	<u>\$313,375</u>

The National Council's endowment consists of approximately 65 individual funds established for a variety of purposes. The endowment includes both donor restricted endowment funds and funds designated by the Executive Board to function as endowments. Net assets associated with endowment funds, including funds designated by the Executive Board to function as endowments, are classified and reported based upon the existence or absence of donor-imposed restrictions or in accordance with the Executive Board's interpretation of relevant law.

Interpretation of relevant law. The National Council classifies net assets associated with its donor restricted endowment as either permanently or temporarily restricted. Investment returns in excess of spending authorized by the "spending policy" (the spending policy is defined below) are classified as permanently restricted net assets, absent explicit donor stipulations to the contrary. The Executive Board of the National Council has determined that this classification is consistent with the intent of the Texas Uniform Prudent Management of Institutional Funds Act

Notes to Consolidated Financial Statements (\$ stated in thousands)

(TUPMIFA). Among other things, TUPMIFA creates a rebuttable presumption of imprudence if an organization authorizes a current spending rate in excess of 7 percent absent explicit donor stipulations. Amounts made available from donor restricted endowment funds in accordance with the spending policy are classified as temporarily restricted net assets until they are expended. In accordance with TUPMIFA, the National Council considers the following factors in establishing its spending rate for donor restricted endowment funds:

- 1) The duration and preservation of the fund;
- 2) The purposes of the National Council and its donor restricted endowment fund;
- 3) General economic conditions;
- 4) The possible effects of inflation and deflation;
- 5) The expected total return from income and the appreciation of investments;
- 6) Other resources; and
- 7) The National Council's investment policies.

Return objectives and risk parameters. The Executive Board of the National Council has adopted a Strategic Investment Policy and a Spending Policy for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor restricted funds that the organization must hold in perpetuity or for a donor specified period(s) as well as board designated funds. Under the Strategic Investment Policy, the endowment assets are invested in a manner that is intended to produce the highest total long-term return, consistent with prudent investment practices, sufficient to cover the maximum annual spending rate plus an allowance for inflation. The National Council expects its endowment funds, over time, to provide an average annual, nominal rate of return of approximately 7.75 percent. After inflation, expected to average 2.75 percent annually, the average annual real rate of return is expected to be 5 percent. Actual returns in any given year may vary significantly from this expectation.

Strategies employed for achieving objectives. To satisfy its long-term rate-of-return objectives, the National Council relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The National Council targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending policy and how the investment objectives relate to spending policy. The National Council has a policy of appropriating for distribution each year up to 5 percent of its endowment fund's average fair value over the prior 12 quarters through June 30 of the year preceding the fiscal year in which the distribution is planned. In establishing this policy, the organization considered the long-term expected return on its endowment.

Note 4. Pledges Receivable

Included in pledges receivable are the following:

Unconditional promises to give before discount	\$88,759
Less discount	<u>(12,384)</u>
Net unconditional promises to give (before allowance)	\$76,375
Less allowance	<u>(74)</u>
Net unconditional promises to give (after allowance)	<u>\$76,301</u>
Amounts due in:	
Less than one year	\$14,719
One to five years	51,540
More than five years	<u>22,500</u>
Total undiscounted pledges	<u>\$88,759</u>

Discount rates for 2010 for valuing pledges ranged from 1.4 to 6.3 percent.

Notes to Consolidated Financial Statements (\$ stated in thousands)

Note 5. Land, Buildings, and Equipment

At December 31, 2010, land, buildings and equipment comprised the following:

National office, less accumulated depreciation of \$13,350	\$13,187
High-adventure bases, less accumulated depreciation of \$18,231	39,913
National Distribution Center, less accumulated depreciation of \$4,829	4,568
Summit Bechtel Family National Scout Reserve	44,954
Furniture, equipment and software, less accumulated depreciation and amortization of \$59,437	<u>19,664</u>
Total land, buildings, and equipment, less accumulated depreciation and amortization of \$95,847	<u>\$122,286</u>

Depreciation and amortization expense was \$7,209 in 2010.

Included within the Summit Bechtel Family National Scout Reserve is construction in progress and land. None of this property will be depreciated until placed into operation. Further, \$940 interest was capitalized from the 2009 seller's note to purchase the Summit's land and the 2010 bond proceeds. Interest will continue to be capitalized as the site undergoes development. Also capitalized in 2010 was \$208 of debt issuance costs related to the bond issuance. The debt and related interest payments are discussed in Note 6.

Not included in the above table are the regional facilities. Of the original four properties, one of these properties was sold in 2009 and another was sold in 2010 at a loss of \$29. The remaining two were reclassified in 2009 as held for sale and are included within other assets on the balance sheet at \$2,593. In March 2011, the Central Region office sold for a \$384 gain, considered as a subsequent event, leaving only one remaining regional office available for sale.

Note 6. Notes Payable

Notes payable consists of the following at December 31, 2010:

	<u>2010 Principal Payment</u>	<u>Interest Rate</u>	<u>Maturity Date</u>	<u>Outstanding at December 31, 2010</u>
Seller's note of \$14,025, payable in 5 equal principal payments (collateral is the deed of trust on the land)	\$ 2,805	5.50% fixed	2014	\$ 11,220
Seller's note of \$1,200, payable in 5 equal payments of \$277, including interest and principal (collateral is deed of trust on the property)	217	5.00% fixed	2014	983
Revolving line of credit increased from \$25,000 to \$50,000 in 2010 (0.20% fee for unused credit as of December 31, 2010), interest rate prior to increase was LIBOR plus 1.35%	5,850	1.40% + LIBOR	2015	0
Bond issuance (Series A) of \$50,000 in 2010	0	2.38% fixed	2015	50,000
Bond issuance (Series B) of \$50,000 in 2010	<u>\$ 0</u>	3.22% fixed	2020	<u>50,000</u>
Total	<u>\$ 8,872</u>			<u>\$ 112,203</u>

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

Regarding the bond proceeds, \$208 of debt issuance costs occurred in 2010 and was capitalized. Monthly interest-only payments are due on both bonds until December 2011, when the first monthly principal plus interest payment is due. The bonds are senior obligations of the organization and required collateral of the organization's unrestricted gross revenues and the pledges pertaining to the project. The bond agreement includes the standard covenants and events of default, including limitations on incurring additional indebtedness, a requirement to maintain a minimum ratio of certain cash and pledge amounts to debt, and a requirement to maintain a minimum ratio of unrestricted net assets to debt. At December 31, 2010, the National Council was in compliance with these debt covenants. The line of credit collateral and covenants are the same as those for the bonds.

Aggregate maturities of notes payable for each of the years subsequent to December 31, 2010, are as follows:

2011	\$ 3,220
2012	5,323
2013	5,399
2014	5,477
2015 and thereafter	<u>92,784</u>
Total.....	<u>\$ 112,203</u>

Interest incurred, capitalized, expensed, and paid during the year ending December 31, 2010, were:

Interest incurred	\$ 1,015
Interest capitalized	<u>940</u>
Interest expensed	\$ 75
Interest paid	\$ 1,066

Note 7. General Liability Insurance Program

The National Council has a general liability insurance program that operates primarily for the benefit of local councils. The program is partially self-insured with deductible features as follows: \$1,000 per incident and, annually, a \$9,000 aggregate excess limit. The program is funded by payments received from the National Council, local councils, and chartered units and from investment income. Premiums received during 2010 for this program were \$5,864, and losses and costs were \$36,839. Note that on the Statement of Revenues, Expenses, and Other Changes in Net Assets, that included within the stated insurance losses and costs total, is \$16,248 of losses and costs from other insurance programs.

The insurance reserves of \$70,050 stated on the Balance Sheet at December 31, 2010, include \$67,353 established by the National Council as a reserve for estimated self-insured losses and loss adjustment expenses of this program, based on an independent actuarial estimate of ultimate losses. The remaining reserves apply primarily to directors' and officers' liability insurance and workers' compensation insurance.

As a result of the favorable condition of the general liability insurance program, the National Executive Board approved a 2010 distribution of \$2,000 based on 2009 operations to be allocated as \$566 among local councils and \$1,434 to the National Council. This distribution was made from the \$82,323 of investments and other assets designated to this insurance program as of December 31, 2010. Net assets of this insurance program are reported as board designated net assets in the accompanying balance sheet. At December 31, 2010, the National Council had provided irrevocable letters of credit totaling \$31,698 for the benefit of insurance companies in conjunction with the assumed deductible portion of the program. The letters of credit are collateralized by assets equal to 110 percent of their amounts.

Note 8. Credit Arrangements

At December 31, 2010, the National Council had provided a \$186 irrevocable letter of credit for the benefit of an insurance company to guarantee payments in conjunction with a self-insured workers' compensation program. In addition, the National Council had provided a \$10,000 import letter of credit to guarantee payments in conjunction with Supply Group international purchases. Additional letters of credit are discussed in Note 7.

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

Note 9. Commitments and Contingencies

The National Council rents various office equipment and occupies various Scout shops and other office space under non-cancellable operating leases expiring at various dates through 2015. Rental commitments for Scout shop leases are contingent on future sales levels. Real estate leases are renewable at the option of the National Council. Total rental expense for all operating leases for the year ended December 31, 2010, amounted to \$11,140. The estimated minimum rental commitments under operating leases that have initial or remaining non-cancellable terms as of December 31, 2010, are as follows (as of December 31 for each year):

2011	\$ 9,368
2012	6,862
2013	5,131
2014	3,004
2015 and thereafter	<u>808</u>
Total minimum payments required	<u>\$25,173</u>

The National Council has been named as a beneficiary of several estates that are in various stages of probate. No income from future anticipated distributions has been recorded because the amounts and timing of future distributions are uncertain.

Certain conditions may exist as of the date the financial statements are issued, which may result in a loss to the National Council but will only be resolved when one or more future events occur or fail to occur. The National Council's management and its legal counsel assess such contingent liabilities, and such assessment inherently involves an exercise of judgment. In assessing loss contingencies related to legal proceedings that are pending against the National Council or unasserted claims that may result in such proceedings, the National Council's legal counsel evaluates the perceived merits of any legal proceedings or unasserted claims as well as the perceived merits of the amount of relief sought or expected to be sought therein.

If the assessment of a contingency indicates that it is probable that a material loss has been incurred and the amount of the liability can be reasonably estimated, then the estimated liability would be accrued in the National Council's financial statements. If the assessment indicates that a potentially material loss contingency is not probable, but is reasonably possible, or is probable but cannot be estimated, then the nature of the contingent liability, together with an estimate of the range of possible loss if determinable and material, would be disclosed.

The National Council maintains insurance for various types of damages including general liability losses. Depending on the policy terms, a portion of the potential claims, representing deductibles or aggregate excess limits, are self-insured by the National Council. Reserves are maintained for estimated self-insured losses.

The National Council has been named as a defendant in several lawsuits alleging inappropriate conduct by individuals serving in various volunteer capacities for local councils or individual troops. The National Council is also aware of threatened litigation of a similar nature. Most of the cases claim specific amounts of compensatory damages and, in a few cases, unspecified amounts of punitive damages. The National Council believes that most damages, if any, resulting from resolution of these claims will be covered by the amounts set aside in reserves for such claims, or by insurance. However, the National Council could be required to pay damages beyond those amounts out of its own funds to the extent the claims are not covered by insurance or if the insurance carriers are unable or unwilling to honor the claims. Based upon the nature of and management's understanding of the facts and circumstances that give rise to such actions and claims, management believes that such litigation and claims will be resolved without material effect on the National Council's financial position or results of operations. In April 2010, a verdict was rendered against the National Council along with the local Boy Scout council in Oregon related to one of the cases. In this case, the jury awarded the plaintiffs \$18.5 million in punitive damages and \$1.4 million in compensatory damages. In August 2010, the case was settled for a lesser amount. The majority of the settlement was paid by insurance, with a portion, not material to the financial position and results of operations, paid by the National Council, out of its self-insurance reserves. In March 2011, the National Council settled another such case. While not covered by insurance, the total amount of the settlement was not material to the financial position or results of operations of the National Council, and the settlement amount was included in the self-insurance reserves at December 31, 2010.

Notes to Consolidated Financial Statements (\$ stated in thousands)

Note 10. Unrestricted Net Assets

At December 31, 2010, unrestricted net assets comprised the following:

General operations	\$ 36,930
Board designated:	
General endowment	239,632
Properties	81,830
Retirement Benefits Trust (Note 13)	150,897
Insurance programs	16,851
National Scout Jamboree	8,896
Other	<u>59,964</u>
Total board designated net assets	<u>558,070</u>
Total unrestricted net assets	<u>\$595,000</u>

Note 11. Restricted Net Assets

At December 31, 2010, restricted net assets comprised the following:

Permanently restricted net assets:

John W. Watzek Jr. (income supports general operations)	\$ 8,760
Waite Phillips Scholarship (income supports Philmont scholarships)	5,071
National Scouting Museum (income supports museum operations)	4,801
Cooke Eagle Endowment (income supports Eagle Scout scholarships)	4,167
Genevieve and Waite Phillips (income supports maintenance of Philmont)	3,958
DeWitt-Wallace Foundation (income supports leadership programs)	2,725
High-Adventure (income benefits high-adventure program)	2,113
Kenneth McIntosh (income supports Scouting around the world)	1,997
Scoutmaster Recognition (income supports scholarships for outstanding Scoutmasters)	1,959
Hall Scholarship (income supports Eagle Scout scholarships)	1,512
Steve Fossett High-Adventure Base Endowment (income supports high-adventure bases)	1,448
Sonia S. Maguire (income supports Philmont camperships)	1,375
Southern Region Trust Fund (income supports Southern Region)	1,309
Mortimer L. Schiff (income supports professional training and development)	1,256
Northeast Region Main Trust Fund	1,251
Thomas J. Watson (income supports general operations)	1,231
Augustus F. Hook Jr. (income supports professional staff in Indiana)	1,211
Genevieve Phillips (income maintains Philmont Villa and grounds)	1,123
Summerfield Endowment (income supports general operations)	1,118
Milton H. and Adele R. Ward (income supports local councils)	1,091
Other	<u>18,343</u>
Total permanently restricted net assets	67,819
Temporarily restricted net assets	<u>107,249</u>
Total restricted net assets	<u>\$175,068</u>

The amounts above include \$8,835 of net realized gains and unrealized changes in the fair value of investments earned on permanently and temporarily restricted net assets during 2010.

Note 12. Fees

During 2010, fees comprised the following:

Registration and license fees	\$46,723
National service fees from local councils	8,272
High-Adventure	23,115
National Scout Jamboree	34,980
Other	<u>5,598</u>
Total fees	<u>\$118,688</u>

Notes to Consolidated Financial Statements *(\$ stated in thousands)*

Note 13. Retirement Benefits Trust

The National Executive Board currently chooses to subsidize the cost of medical and life insurance benefits for retired employees of local councils and the National Council. These subsidies are currently provided through the Retirement Benefits Trust (the "Trust"), a grantor trust. The aforementioned benefits are provided under plans that require retiree contributions.

The Trust is funded, at the discretion of the National Council, by payments from local councils and the National Council and by investment income. In 2010, the National Council's required contribution to the Trust was \$2,447, and the local councils' required contribution to the Trust was \$8,566. At December 31, 2010, the Trust's net assets were \$150,897. In accordance with the Trust agreement, Trust funds may be used as follows: (1) to subsidize the cost of medical insurance benefits for retired employees of local councils and the National Council and their dependents (\$6,557 was used for this purpose in 2010); (2) to supplement the funding of the "qualified" defined benefit retirement plan, should the fair value of its assets fall below 125 percent of its accumulated benefit obligation; (3) to pay costs related to a "non-qualified" defined benefit retirement plan; or (4) for any other purpose deemed by the National Executive Board to be in the best interests of the Boy Scouts of America. \$10,000 from the Trust was used to supplement the qualified defined benefit plan in 2010.

In October 2010, the National Executive Board passed a resolution, effective January 1, 2011, that the Retirement Benefits Trust would no longer be available to fund post-retirement medical subsidies for Medicare-eligible participants age 65 and older. Post-retirement medical plan coverage for participants under age 65 will continue under existing medical plans at the current subsidy levels and are to be funded by a combination of the reimbursement received from the Boy Scout of America's participation in the Retiree Drug Subsidy Program sponsored by the Centers for Medicare and Medicaid Services and the Employee Welfare Benefits Trust.

Note 14. Health, Life, and Other Welfare Insurance Programs

Traditionally, and in 2010, the National Executive Board offered health, life, and other welfare insurance programs that operate for the benefit of employees of local councils and the National Council and their dependents and retirees and their dependents. These insurance programs provide health, life, dental, vision, accidental death and dismemberment, and long-term disability benefits. The health and dental programs are self-insured and the other programs are fully insured. Premiums, losses, and costs of the medical, dental, and vision insurance plans are the responsibility of the Welfare Benefits Trust, a VEBA trust whose beneficiaries are the same as those previously described. See Note 13 for the organization's decision to no longer provide certain retiree medical coverage, effective January 1, 2011.

During 2010, the National Council's total expense for the benefits covered by the Welfare Benefits Trust was \$13,289. \$6,557 was contributed by the National Council from the Retirement Benefits Trust to the Welfare Benefits Trust to subsidize the cost of retiree insurance coverage. This amount is included in "insurance losses and costs." The remaining \$6,732 represents National Council costs for employees' insurance coverage of the benefits covered by the Welfare Benefits Trust. This amount is included in the cost of benefits for Supply operations, Magazine publications, and the respective functional areas included in the Consolidated Statement of Functional Expenses.

Note 15. Benefits

The National Council of the Boy Scouts of America participates in a "qualified" defined benefit retirement plan covering National Council and local council employees with at least one year of service. Coverage under this plan is at the option of the employee. In the event the plan is terminated, no assets will inure to the benefit of the National Council prior to the satisfaction of all benefit obligations to the participants. Additionally, there is a "non-qualified" defined benefit retirement plan (the "non-qualified plan"). The non-qualified plan exists to ensure that all employees receive retirement benefits on a comparable basis, notwithstanding limitations imposed upon qualified retirement plans by the tax laws. The National Council sponsors a "qualified" elective thrift plan (the "thrift" plan) where one-half of National Council employee contributions are matched by the National Council, subject to certain limits. The National Council's pension expense for the qualified and non-qualified retirement plans equals the amount of its contributions paid or accrued, such amounts being determined by the administrator of the plans. The National Council 2010 expense related to the qualified retirement plan was \$1,595, and the expense related to the non-qualified retirement plan (Note 13) was \$1,748. The National Council expense in 2010 related to the thrift plan was \$1,443.

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