



**2018-2019 Boy Scouts of America/National Rifle  
Association Brownell Youth Ambassador  
Program**

**What is the BSA/NRA Youth Ambassador Program and how does it work?**

Years ago the BSA saw value in selecting a couple of young men or women to attend the shooting/hunting industry's trade show called the SHOT Show. It was so successful that the National Rifle Foundation's Youth Programs Committee, which the BSA has a seat on, decided to adopt the same program, now called the NRA Brownell Ambassador program. They ask each youth-serving program they work with such as the BSA, High School Rodeo Association, Royal Rangers, and others, to recruit youth ambassadors who would represent their own organizations as well as the NRA youth programs at various events and do special projects such as writing articles for shooting sports publications.

So what would you do? There is an opportunity to spend almost a week at a large shooting sports industry show in January or February. You would need to take a week off of school. While there, you attend a variety of meetings, visit and thank manufacturers and other sponsors, and other work as needed in support of the BSA and the NRA. Lots of talking and visiting with industry representatives!

Next, you would be attending the NRA's annual meeting in April or May 2019 (normally Thursday through Monday). At this event, you would represent the BSA and the NRA with the other youth, as well as participate in a special youth day. Additionally, you might occasionally be asked to write an article for the NRA blog, youth magazine called *Insights*, or do other articles for shooting sports magazines.

All of your expenses will be covered, but as it says above, you have to be able to get out of school or other commitments to be able to attend these specific events. At these events, there are both BSA and NRA adult chaperones, but you will be traveling by air to these events by yourself. Make sure your parents understand the commitment you are making.

I agree to meet the requirements to serve as a BSA/NRA Youth Shooting Ambassador:

\_\_\_\_\_ Date \_\_\_\_\_

*Parental agreement (If under 18):*

Parent printed name \_\_\_\_\_

I permit \_\_\_\_\_ to apply to serve as an ambassador and if selected, to fulfill all of the requirements: \_\_\_\_\_ Date \_\_\_\_\_

Please scan and return this form, along with two photographs of yourself (one in uniform and one in a shooting position) to: [shooting.sports@scouting.org](mailto:shooting.sports@scouting.org) or scan and email or mail it to: **Boy Scouts of America, Attn: NRA Youth Ambassador Advisor, P. O. Box 152079, Irving, TX 75015.**



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Application**

**DUE NO LATER THAN AUGUST 1, 2018**

**Submit to: [shooting.sports@scouting.org](mailto:shooting.sports@scouting.org)**

Date Submitted \_\_\_\_\_

Full Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ Age \_\_\_\_\_ Gender \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Telephone Number: Cell: \_\_\_\_\_ Home: \_\_\_\_\_

Council Name \_\_\_\_\_ Council HQ City/State \_\_\_\_\_

Unit Affiliation – Type of program and unit number (Boy Scouts, Venturing, Sea Scouts) (list all past and current)

\_\_\_\_\_

Please complete the following sections (Use additional space if needed – Should be no more than 3 typed pages for submission):

Scouting History:

Shooting/hunting Background:

Educational Background:

Future Educational/Career Plans:

Why do you think you would be a good BSA ambassador to the shooting sports world?