

IS YOUR COUNCIL/DISTRICT READY FOR MEMBER & UNIT RENEWALS?

Nearly every Council has members renewing starting in August or September. Some of those Members have already received renewal email notifications. For most Councils, these renewals will be their first experiences with the new Member renewal and Unit renewal processes. Is your Council ready?



- **Support Unit Preparations**

- Are your Units ready?
- Use the checklist for Units, or other communication tools.
- Address missing and incorrect email addresses and association of parents/guardians early.
- Support Units with reports on Members due to renew and opted out.

- **Communication Plan**

- Determine whether, and how the Council will complement the National Council's communication plan. Consider postcards, texts, etc.

- **Saving Opt-Outs**

- Be prepared to contact Members who opt out.
- Ask why. What can we learn?
- Invite them to re-join.
- Offer information about other Units in their area.

***Please submit tickets as issues arise at:
<https://MemberCare.scouting.org>***

Remember timely action is crucial!

***Review additional resources at:
<https://www.scouting.org/resources/unit-and-membership-renewal>***

