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BSA NATIONAL ANNUAL MEETING

Atlanta, GA
May 30th - June 1st

SCOUTING  FORWARD

MESSAGE FROM THE NATIONAL KEY 3



It's our pleasure to invite you to join us for the BSA's National Annual Meeting
May 30–June 1, 2023, in Atlanta, Georgia.

This is a critically important meeting for the BSA as we begin a new era of leadership development for young people. A reinvigorated organization with updated programs and approaches will continue the tradition of preparing young people for lives of leadership, character and adventure.

Through inspirational presentations and informative electives and sessions we'll discuss how we grow, invest in, and advocate for Scouting in the years ahead.

Scouting needs your leadership and support now more than ever. We hope you'll make plans to join us in Atlanta where together we'll plan how to take ***Scouting Forward***.



Roger C. Mosby

Chief Scout Executive/
President & CEO



Dan Ownby

National Chairman



W. Scott Sorrels

National Commissioner

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

REGISTRATION INFORMATION

Participants

The conference registration fee for the 2023 National Annual Meeting is **\$740. If you register prior to midnight (Pacific Time) Sunday, April 16, you will receive the early-bird fee of \$690.** Registrants who have completed their registration will receive a confirmation via email. *If you do not receive your confirmation, there is a problem with your registration.

Contact officeof.eventmanagement@scouting.org with questions.

****The cutoff date to register for the National Annual Meeting is Friday, April 28th.***

Spouses & Guests

Spouses and guests aged 13 and older must be registered and have a name badge to participate in conference activities. The registration fee is **\$225**. You will receive a name badge which will allow you entrance into the NAM Exhibit Hall anytime it is open and the Spouse Hospitality area, where continental breakfast will be served on Wednesday and Thursday from 8:30-10:00am.

Youth

A youth fee of **\$100** is required for children ages 6-12 who plan to participate in conference activities. This fee includes a name badge, continental breakfast on Wednesday and Thursday and entry into the Exhibit Hall. There is no registration fee for children under 6 years of age. However, if a child requires a seat at a meal, a ticket to the event must be purchased.

Conference Event Participation

All meal functions and optional activities can be selected on the registration form. All attendees must be registered and have a name badge in order to participate in conference events (meals, exhibits, sessions). Exceptions are family members and guests of Silver Antelope and Silver Buffalo award recipients who wish to attend only the meal including the award presentation. These special guests need to purchase a ticket to the lunch or dinner, but do not need to pay a registration fee.

Menus have been developed to satisfy most attendees. Anyone requiring a special meal due to dietary restrictions should indicate so on their online registration form and request a Dietary Restriction card at the onsite BSA Registration desk. The BSA and the Hyatt Regency Atlanta will make every effort to accommodate your needs.

Attire for most events is business casual. For the National Silver Buffalo Recognition Dinner on Wednesday evening, you may choose your preference of business dress, evening attire, or BSA uniform.

National Annual Meeting participant name badges are needed for entry into meetings, meals, events, and exhibits. Complete your online registration and then, upon arrival, pick up your badge at the onsite BSA Registration desk during registration hours.

Note: A photo ID is required to pick up your name badge. Each participant must pick up their own name badge.

Your itinerary for the meeting can be found on your registration confirmation email. You may want to print it out prior to traveling to the meeting. Your email confirmation also includes a link to access your registration dashboard.

Cancellations and/or Refunds will be issued upon receipt of email notification no later than midnight, Sunday, April 30. Submit refund requests to officeof.eventmanagement@scouting.org. Refunds requested after April 30 will be considered on a case-by-case basis.

Registration questions should be directed to officeof.eventmanagement@scouting.org.

LOCATION & DATES

National Annual Meeting

May 30 – June 1, 2023

Hyatt Regency Atlanta, GA

265 Peachtree St. NE

Link for Lodging: <https://www.hyatt.com/en-US/group-booking/ATLRA/G-BSOA>



The Hyatt Regency Atlanta in downtown Atlanta, Georgia will serve as host to the **2023 National Annual Meeting** and is just 11 miles from the Hartsfield–Jackson International Airport (ATL).

Stay in the Heart of Atlanta on Peachtree Street. The hotel offers easy access to Atlanta's most popular attractions. Take a stroll around downtown and check out the Georgia Aquarium, World of Coca-Cola, Center for Civil and Human Rights and the College Football Hall of Fame. Or hop on MARTA, directly linked to the hotel, and enjoy a day of fun in nearby neighborhoods, from Buckhead and Midtown to West Midtown, Inman Park, or Old 4th Ward.

The hotel's executive chef partners with 70 local farms to serve the freshest ingredients in their restaurants. The chefs are also raising 1 million bees on the roof of the hotel, providing 100s of pounds of honey each year. Visit the Lobby Market serving specialty coffee drinks and Chef-prepared meals to go; Sway Restaurant for breakfast or lunch; twenty-two story lobby bar, Atlanta's favorite beer-forward Gastropub; or Polaris, Atlanta's iconic rotation restaurant and lounge in the evenings.

Lodging: The Hyatt Regency Atlanta guest room rate for attendees of the **2023 BSA National Annual Meeting** is **\$181** for a standard room with single or double occupancy, plus taxes. This rate is offered, on a space-available basis, beginning Saturday, May 27, through Sunday, June 3. **The cutoff date for making a reservation is Friday, April 28; however, early booking is recommended.**

GROUND TRANSPORTATION: Hartsfield–Jackson International Airport (ATL) is about a 20-minute ride by car (depending on traffic and time of day) to the Hyatt Regency Atlanta. There are several other transportation options shown below:

- Atlanta's **MARTA** transit system runs to and from Hartsfield–Jackson Airport. Fares are \$2.50 each way. From the airport, Hyatt Regency Atlanta guests can board any Northbound trains and Exit at the Peachtree Center Station. The Peachtree Center Station is connected to our hotel through the Peachtree Center Mall.
- Uber/Lyft/Taxi service typically costs between \$25–\$45 one way. Directions to the hotel and additional information can be found at www.hyatt.com/en-US/hotel/georgia/hyatt-regency-atlanta/atlra/maps-parking-transportation.
- **VALET PARKING:** Valet parking is available in a protected, underground garage at the hotel will be available at a reduced rate of \$25 per day for those who identify themselves as participants in the Boy Scouts of America National Annual Meeting. This includes 24-hour access to your vehicle with in/out privileges. Parking may be limited due to high demand.



NAM SCHEDULE

Tuesday, May 30th

12:00 PM	Registration Opens
12:30 PM	BSA Alumni Reception
1:00 PM	Council Chairs/Presidents Meeting Commissioners Meeting Scout Executives Meeting
3:30 PM	NAM Opening General Session – National Key 3
6:00 PM	Council Coordinated Dinners (dinner on your own)
6:30 PM	Good Turn Society Reception*
7:30 PM	Good Turn Society & BSA Board Dinner*

Wednesday, May 31st

7:00 AM	Duty to God Breakfast
9:00 AM	General Session
10:45 AM	Breakout Sessions
12:00 PM	Silver Antelope Recognition Luncheon
1:45 PM	Electives Sessions
2:45 PM	Electives Sessions
3:45 PM	Electives Sessions
6:00 PM	Reception for Silver Antelopes & Silver Buffalo
7:00 PM	National Court of Honor Silver Buffalo Dinner

Thursday, June 1st

7:00 AM	Americanism Breakfast
9:00 AM	National Annual Business Meeting
11:30 AM	NAM Adjourns

Exhibit Hall Hours:

Tuesday, May 30th	1:00 PM – 5:30 PM
Wednesday, May 31st	9:00 AM – 5:00 PM
Thursday, June 1st	9:00 AM – 2:00 PM





Do a Good Turn Daily

Tuesday, May 30, 2023

BSA Alumni Reception

12:30 PM– 2:30 PM

Cost: \$25 per person

Move Scouting Forward through this regional alumni reception connecting diverse Scouting generations through a social gathering at the 2023 National Annual Meeting. Reception attendees will engage with national leaders of the BSA, the BSA Alumni Association, and representatives from local councils, as well as enjoy a panel presentation by first-generation Scouting families.

Good Turn Society Reception

6:30 PM– 7:30 PM

Cost: \$75 per person

Members of the of the National Executive Board, Presidents Leadership Council, and Second Century Society are invited to attend this reception for an evening of Scouting fellowship, hors d'oeuvres and beverages as the National Office of Development unveils the Good Turn Society.

Good Turn Society and BSA Board Dinner

7:30 PM

Cost: \$235 per person

Priority access and seating for this dinner will be reserved for members of the Presidents Leadership Council, Second Century Society, National Executive Board, and National Office of Development Trustees. Bring your spouse and guest for this event that will include the introduction of the BSA's new Good Turn Society.





Wednesday, May 31, 2023
7:00AM – 8:30 AM



Duty to God Breakfast

Guest Speaker

Bishop Robin Dease

Duty to God has been a tenet of Scouting since the very beginning of our organization in 1910. The Duty to God Breakfast is a perfect opportunity to come together and be inspired by works greater than our own, and to celebrate and recognize individuals who have exemplified their faith through their actions.

We are excited to have Methodist Bishop Robin Dease join us at the National Annual Meeting as our guest speaker for the Duty to God Breakfast. Throughout the challenges of the past few years, the United Methodist Church leadership has worked with the BSA to establish affiliation agreements that allow our relationship to continue.

Bishop Robin Dease is the episcopal leader of the North Georgia Conference. She was elected bishop by the 2022 Southeastern Jurisdictional Conference of The United Methodist Church and consecrated on November 4, 2022. Her first assignment as bishop is to the North Georgia Episcopal Area of The United Methodist Church and she began service in North Georgia on January 1, 2023.

Bishop Dease has been a supporter of youth growth and development her whole ministry. This includes support of Scouting and serving on the South Carolina Children's Trust Board. As a District Superintendent, she hosted a 100-year Anniversary Celebration of the relationship between the Methodist Church and the BSA.

Bishop Dease grew up in Brooklyn, New York, one of 13 siblings. She graduated from Claflin University in Orangeburg, South Carolina in 1992. She earned a Master of Divinity and a Doctor of Ministry in stewardship from Wesley Theological Seminary in Washington, D.C.

Before her election to the episcopacy, Bishop Dease served as pastor and district superintendent in the South Carolina Conference of the United Methodist Church and has been involved in numerous denominational and conference boards and committees.

Duty to God

2023 Silver Antelope Recipients

Silver Antelope Luncheon
Wednesday, May 31, 2023
12:00 PM – 1:30 PM Luncheon
6:00 PM – 7:00 PM Reception



The Silver Antelope Award is a distinguished service award presented by the Boy Scouts of America for outstanding service to young people. From 1942 to 2021 it recognized service within one of the geographical regions of the BSA. Beginning in 2022, with a reorganization of the BSA, it is presented for service in a national service territory.

Recipients may be nominated and selected for their efforts on the National Service Territory (NST) Committee and/or for service to the NST through various national committees. The award is made by the National Court of Honor and the recipient must be a registered adult member of the Boy Scouts of America.

Please join us for this special luncheon where we will gather in fellowship for the first time in many years and recognize this year's class of Silver Antelopes.

NST 1 **Kaleen Deatherage**

NST 2 **Michael S. Hunter**

NST 2 **Terrance J. Brown, FAIA**

NST 3 **Rick Clark**

NST 3 **Stephen E. Dodson**

NST 4 **Marvin J. Wilson**

NST 4 **William S. Lenker**

NST 5 **Scott A. Erikson**

NST 5 **Glenn T. Hay**

NST 5 **Dale A. Werts**

NST 6 **Ronald R. Peterson**

NST 6 **Anna Helene Tuohy**

NST 7 **Thomas W. Cook**

NST 7 **J. Steve Taylor**

NST 8 **Gene Stewart, Jr.**

NST 8 **Kenneth Gordon**

NST 9 **Richard J. Gargas**

NST 9 **Bob Hemmerly**

NST 10 **A. Brad VanAuken**

NST 10 **Frederick W. Thornley**

NST 11 **R. James Steiner**

NST 11 **John Andres**

NST 12 **Brian Tedeschi**

NST 12 **Ann C. Rose**

NST 13 **Archer Jones**

NST 13 **William J. Kropa**

NST 14 **William A. Fickling, III**

NST 14 **Deborah G. Huff**

NST 14 **Jason W. Stribling**

NST 15 **Mickey L. Kluttz**

NST 15 **Henry C. "Trip" Clark, III**

NST 16 **Charles H. Griner, Jr.**



NAM Elective Sessions

Wednesday, May 31, 2023

Elective sessions are designed to allow you to attend sessions on topics that are of interest to you. These sessions were created to align with the BSA Scouting Forward Roadmap: Culture of Safety, Relevant Program, Exceptional Experiences, Financial Stability, and Revitalize BSA Brand. There will be three afternoon sessions from which to choose. Please select the sessions you would like to attend when you register for the National Annual Meeting.

Elective Session I: 1:45 PM - 2:30 PM

Linked Troops

How to coordinate Unit Activities/Camping Policies & Procedures with Scouts BSA Male and Female Units. In this session we will discuss the guidelines and purpose as it relates to joint unit activities. We will dive into why some activities are permissible and others are not. We will discuss safety concerns identified by Scouts BSA Youth Council members.

Cub Scout Research and Data

Why did they do that in Cub Scouting? Join the chair and the immediate past chair of the National Cub Scouting Committee and the National Director of Cub Scouting to hear how the committee uses research and data to make informed decisions about the program. Discover what research says about what you can do to increase retention.

BSA Recapitalization / Collaboration Between Councils & National

Moving FORWARD Together. Learn more about Project Phoenix, the recapitalization of BSA, and how collaboration between Councils and the National Office of Development is vital to our success.

Do Right. Manage Your Incidents, Not Claims

Your first response to an injury, abuse, or fatality is critical. We will discuss the right things to do during an initial response and information gathering phases of the response. Also covered in this session the basic needs of reporting the incident internally and into Riskconnect and/or the appropriate authorities. Finally, we'll discuss how to coordinate benefits like Accident and Sickness and the general liability insurance policy (GLIP).

Planning a Board Retreat

The executive board is the governing body of a local Boy Scout council. Collaborate with your board members by holding a board retreat to orient and train new members, educate existing board members on national and local updates, build camaraderie and engage them to take your council to the next level by developing and managing a strategic plan. This session will focus on development and implementation of an annual board retreat, share techniques to find each board member's passion and deliver the mission of Scouting.



Elective Session I: 1:45 PM - 2:30 PM (cont.)

Developing an Effective Council Membership Plan

Are you wondering what should be put into your council membership plan? Hear best practices from National Service Territory Membership Leads.

Cultivation + Stewardship = More Major Gifts

Learn creative and inexpensive ways to take prospects along a journey to becoming a major donor and then sharing the impact of their gift with them throughout the year.

Everything You Need to Know About NESA and Why You Need to Know It

The National Eagle Scout Association (NESA) is empowering Eagle Scouts to perpetuate the mission of Scouting for future generations and is continuously evolving. Join NESA President Frank Tsuru, his Vice Presidents, and professional staff for an interactive session where you will have the opportunity to learn about NESA initiatives in the areas of membership, scholarships, national events and programs, awards and recognition, training, and marketing and communications. Attendees will learn how to strengthen their NESA efforts at the local council level, how NESA can benefit their council, and who to contact for support. Time will also be allotted for attendees to ask questions of the NESA leadership.

Targeting Your Recruitment Efforts:

Getting the Most from the Council Market Analysis

Recruitment planning is essential for growing your council strategically and effectively. Councils have the Council Market Analysis and the online Council Growth Workbook tools they can employ to strategically target zip codes with high potential growth, learn about who lives in those zips, and develop marketing and recruitment plans based on target demographics. Come learn more about these tools and how councils are using them in successful planning and recruiting efforts.

Council Best Practices:

Lessons from National Marketing Award Winners

Scouting has never been more important to families than it is today. So how do we communicate with today's families? Using lessons from the National Marketing Awards, we'll discuss how we can use tools like proactive public relations, social media, and search to build an audience-focused strategy that gets results.

Fiscal Policies and Procedures for Board Members

Educating Boards on the importance of Financial Stewardship, Policies and Procedures.

Building and Delivering Exceptional Outdoor Programs and Activities

What does the customer want and how can we ensure we meet and exceed their expectations. Current tools and resources will be shared to help you achieve this important goal.

Building Bridges to Support Program Delivery

Discover how you can make an impact in supporting program delivery. This session is directed toward Commissioners but open to all who want to support a quality Scouting program for today's families.



Elective Session II: 2:45 PM - 3:30 PM

Scouts BSA

General session on growing Scouts BSA. Do you have a plan on how to build your Scouts BSA membership? This session will cover growing Scouts BSA membership in ways other than Webelos transition. We will focus on why it is important to have a strategy to recruit Scouts BSA members who were never Cub Scouts and why we need to focus on boys and girls in this age group.

Older Youth Programs

Learn more about how to grow and support Venturing, Sea Scouting, and Exploring. These great programs help ensure that youth remain involved within your council. These programs also help secure your next generation of adult leaders. If retention of our youth is a priority for you, then it is time to make Older Youth Programs a priority for your council.

The Future of Cub Scouting

Discover what the National Cub Scouting Committee has been working on to update the Cub Scout program. Fun, Simple, and Easy are the guiding forces along with data-informed decisions to these significant updates to Cub Scouting.

What Are You Doing to Address MESH -

Mental Emotional and Social Health in Your Council / Camps

This is an introduction and discussion of the first steps you can take to incorporate mental emotional and social health (MESH) into your council and camps.

Council Registered Units

Is your council considering chartering units directly? Have you started chartering units directly and want to discuss how to support and administer those units? This is the session for you! We will discuss why and how councils are chartering units and share ideas on how to handle issues like financial reporting, unit equipment, unit bank accounts, leadership approval, board oversight and more. Be prepared to ask questions and share what's working in your council.

How Your National Service Territory Membership Lead Can Support Your Council

Come meet your NST Membership Lead and learn how they can support your council. Hear about some best practices from around the country and be able to share your council successes with others.

Planned Giving...and Why NOW is the Time to Talk About It

Learn practical tips to implement a planned giving campaign and where to find the resources you need to be successful.

Non-BSA Use of BSA Properties

From A to Z - Insurance, Liability, NCAP Applicability, Policies and Procedures. Current resources and proven practices will be shared.



Elective Session II: 2:45 PM - 3:30 PM (cont.)

Understanding Council Financial Statements

Presented by members of the Local Council Finance & Fund Development Committee and other subject matter experts, this session will provide insight on how your local council financial statements are built. We will review key financial ratios and help you determine questions you can ask when reviewing your statements.

Engaging Social and Digital Media:

Best Practices from National Marketing Awards

The social media landscape is evolving rapidly: Facebook, Twitter, YouTube, Instagram, and more. With limited staff and time, how do we utilize social media to connect and engage with communities? In this session we'll look at the latest trends, and share social media best practices and insights from the National Marketing Awards.

Council Best Practices:

Lessons from National Marketing Award Winners

Scouting has never been more important to families than it is today. So how do we communicate with today's families? Using lessons from the National Marketing Awards, we'll discuss how we can use tools like proactive public relations, social media, and search to build an audience-focused strategy that gets results.

Driving Camp Attendance

Marketing your camp requires multiple strategies for success. Best practices from the National Marketing Awards and other current proven practices will be shared.

NCAP Myths Debunked

Let's debunk the folklore together when it comes to the myths of short-term camp and camp standard interpretations. We will also highlight resources every council Key 3 and board should be familiar with.

Building Bridges to Support Unit Growth

Discover how you can make an impact to grow and support units. This session is directed toward Commissioners but open to all who want to grow Scouting.



Elective Session III: 3:45 PM - 4:30 PM

JUMP-START Your Recruiting for Girls

Discover key strategies to find, recruit and retain girls and women in the Scouting Program. This high-level discussion will present ideas on why it is important to have a plan for recruiting not only girls but women in Scouts BSA.

All About Exploring

Learn how to grow and support Exploring in your council. Did you know that Exploring posted national year-end growth in both participants and units? You will learn the proven methods to help lead your council to membership growth as well as identify valuable tools to help you ignite an Exploring Explosion.

BSA Insurance

What is provided with BSA insurance? Who is covered by insurance? What should a council provide? Come learn more about the BSA insurance and how you are covered under the policy.

Incident Reporting - A Lagging Indicator to Get Leading Results

Clear, concise and complete incident reporting, analysis and follow up to prevent future similar occurrences can turn a tragedy into lessons learned. This session will cover reporting and response basics and challenge you to elevate your approach and processes around reporting of incidents, illnesses, membership infractions, and near misses to maximize results.

Council Registered Units

Is your council considering chartering units directly? Have you started chartering units directly and want to discuss how to support and administer those units? This is the session for you! We will discuss why and how councils are chartering units and share ideas on how to handle items like financial reporting, unit equipment, unit bank accounts, leadership approval, board oversight and more. Be prepared to ask questions and share what's working in your council.

Council Membership Tools

Are you curious about where to find membership data? Learn more about what tools are available to volunteers and staff.

Best Practices that have helped Councils raise more money

Real stories, real strategies, and real results from the field. This session will share best practices that can be implemented within your council to achieve success in fundraising.



Elective Session III: 3:45 PM - 4:30 PM (cont.)

Engaging Alumni

Learn the why and the what of how a successful alumni program can rocket your council to the future you want to achieve. Whether you need membership, money, marketing, or person-power alumni activities are the cornerstone upon which your future is built. Find out what others are doing and what you need to do to get started or take the next step forward in your existing program. This presentation and panel will have your answers.

Understanding Council Financial Statements

Presented by members of the Local Council Finance & Fund Development Committee and other subject matter experts, this session will provide insight on how your local council financial statements are built. We will review key financial ratios and help you determine questions you can ask when reviewing your statements.

Know Your Customer: The Latest Market Research on Scouting.

What do youth, parents, and volunteers say about their Scouting experience? How do families who are not in Scouting view our program? Come learn about the latest research from Voice of the Scout and Youth Program Interest surveys and discuss how this information can impact change in your council to improve your retention and recruitment efforts.

Providing a Safe Place for Every Scout at Camp

Feeling welcomed and included doesn't end with a BSA registration application submission or registering for camp - in fact "Not feeling welcomed" is one of the top reasons Scouts and families leave Scouting. Join us for a discussion on ensuring every Scout has a safe place at camp including Scouts with disabilities and special needs, women, and LGBTQIA+ youth and adults. Current resources will be shared.

Driving Camp Attendance

Marketing your camp requires multiple strategies for success. Best practices from the National Marketing Awards and other current proven practices will be shared.

Building and Delivering Exceptional Outdoor Programs and Activities

What does the customer want and how can we ensure we meet and exceed their expectations. Current tools and resources will be shared to help you achieve this important goal.

Unit Service: Building a Diverse Commissioner Team

Discover the importance of building a diverse commissioner team and why it's important to reflect the communities we serve. This session is directed toward Commissioners but open to all.

2023 Silver Buffalo Recipients

**National Court of Honor
Silver Buffalo Dinner
Wednesday, May 31, 2023
6:00 PM – 7:00 PM Reception
7:00 PM – 9:00 PM Dinner**



The Silver Buffalo Award is presented to those persons who give noteworthy and extraordinary service to youth. This award is Scouting's highest commendation of the invaluable contributions that outstanding Americans make to youth. The service must be national or international in character and may or may not be directly connected with the Boy Scouts of America.

Since 1925, when the highest award for adult volunteers debuted, Silver Buffalo recipients have been known for their outstanding service to youth. Join us for an evening to remember as we celebrate some of the BSA's most outstanding leaders!

Appropriate attire includes your choice of business dress, evening attire, or BSA dress uniform.

Mike Bliss

Klamath Falls, Oregon

Salvatore P. Ciampo

Bethpage, New York

J. Robert Coleman

Woodside, California

Donald J. Dare

Powell, Tennessee

Joel A. Eacker

Las Vegas, Nevada

Laurence H. Green

N. Myrtle Beach, South Carolina

Janet C. Griffin

Kennewick, Washington

Norfleet R. Johnston Sr.

Loretto, Tennessee

Andrew Miller

Boulder, Colorado

Patrick A. Noack

Delray Beach, Florida

William M. Perkins

Providence, Utah

The Honorable Randy L. Potts

Glenwood, Maryland

Leonard Williams Jr.

Orlando, Florida

Lisa Wylie

Oro Valley, Arizona



Thursday, June 1, 2023
7:00 AM – 8:30 AM

Americanism Breakfast

Guest Speaker

Monty Gibson



From the Scouting Handbook to the NFL Playbook – Coaching on the EDGE

Monty Gibson is in his fifth season as the Cleveland Browns assistant strength and conditioning coach. Prior to joining the NFL, Monty was a sports performance coach for Texas A&M University, overseeing programs supporting the Aggie track and field men's and women's sprints and mid-distance runners, as well as the equestrian and men's tennis teams.

In addition to his lengthy and storied coaching career, Monty has a long history of Scouting achievements. A native of San Angelo, Texas, Monty began his Scouting journey as a Cub Scout in Pack 32 and later joined Troop 332, where he earned the rank of Eagle Scout in 1986. Not just the consummate Scout, Monty can point to a strong Scouting legacy within the Gibson family. Both of his parents were active Scouters, with his mother serving as a den leader and dad taking on the role of Cubmaster, Webelos den leader, assistant Scoutmaster, and Scoutmaster, and ultimately being recognized with the Silver Beaver Award. Monty's two brothers earned the Eagle Scout Award, and Monty's three sons are also Eagle Scouts.

Like so many Scouts, Monty has a love for Philmont Scout Ranch, and he recently found a unique way to honor Philmont, Scouting, and his Scouting mentor, his father, by participating in the My Cause My Cleats program with proceeds supporting Joe A. Gibson Philmont Scholarship Fund.

Duty to Country



SCOUT OATH

On my honor I will do my best to do my duty to God
and my country and to obey the Scout Law;
to help other people at all times; to keep myself physically
strong, mentally awake, and morally straight.

SCOUT LAW

A Scout is trustworthy, loyal, helpful, friendly, courteous,
kind, obedient, cheerful, thrifty, brave, clean, and reverent.

